

10/07/2014

Form PTO-954 (Rev. 12/11)  
OMB Collection 0651-0027 (exp. 04/30)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

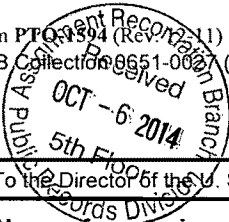


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**TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10-06-14



**1. Name of conveying party(ies):**

Bank of America, N.A., as successor to LaSalle Bank National Association

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) September 29, 2014

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Dennis Garberg and Associates, Inc.

Street Address: 14001 Marshall Drive

City: Lenexa

State: Kansas

Country: USA Zip: 66215

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Kansas
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) Text

75/796063

B. Trademark Registration No.(s)

1,655,747; 2,089,387; 2,836,708

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Adam R. Jung, Esq.

Internal Address: \_\_\_\_\_

Street Address: Burke, Warren, MacKay & Serritella, P.C.  
330 N. Wabash Ave., Suite 2100

City: Chicago

State: Illinois Zip: 60611

Phone Number: 312-840-7097

Docket Number: \_\_\_\_\_

Email Address: ajung@burkelaw.com

**6. Total number of applications and registrations involved:**

18

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$465.00**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number: 10/07/2014 KNGUYENI 00900042 75796063

Authorized User Name: \_\_\_\_\_ 40.00 OP  
425.00 OP

**9. Signature:**

Signature

Date

Adam R. Jung

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK**  
**REEL: 005383 FRAME: 0288**

**Schedule I to Release of Trademarks**

<u>Trademark Registration</u>	<u>Registration No.</u>	<u>Status</u>
SUNFLOWER	1,655,747	Active
NEWSROUTE	2,089,387	Active
BILLBOARDBAG	2,836,708	Active
THE SUNFLOWER GROUP	1,596,755	Cancelled
SAMPLESERT	1,882,456	Cancelled
SAMPLE - IN - THE - BAG	1,883,189	Cancelled
SUNFLOWER SELECT SAMPLING	1,900,825	Cancelled
SUNFLOWER FLIGHT PLAN	1,900,826	Cancelled
MEDIA MASTERS	1,902,936	Cancelled
S <sup>3</sup> (Stylized)	1,908,721	Cancelled
SAMPLEPOUCH	1,937,533	Cancelled
CASES	1,897,701	Cancelled
SUNFLOWER MARKETPLACE SOLUTION	1,959,565	Cancelled
SUSNSET SAMPLING	2,315,379	Cancelled
SITELINKPLUS	2,344,814	Cancelled
FREESAMPLECLUB	2,432,332	Cancelled
THINK OUTSIDE THE BAG	2,417,256	Cancelled
FASTBAG	Serial No. 75,796,063	Abandoned

**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE SECURITY INTEREST IN TRADEMARKS is dated as of September 29, 2014 by BANK OF AMERICA, N.A. ("BOA"), as successor to LASALLE BANK NATIONAL ASSOCIATION ("LaSalle").

WHEREAS, LaSalle and Dennis Garberg and Associates, Inc., a Kansas corporation ("Grantor"), entered into that certain Collateral Assignment of Trademarks, dated as of October 13, 2000 (the "Collateral Assignment of Trademarks");

WHEREAS, the Collateral Assignment of Trademarks granted LaSalle a security interest in, among other things, certain trademarks, tradenames, trademark registrations, service marks, trade styles, terms, designs and trademark applications ("Trademarks"), including, without limitation, the Trademarks listed on Schedule I attached hereto as security for certain obligations of Grantor to LaSalle (the "Obligations");

WHEREAS, LaSalle recorded the Collateral Assignment of Trademarks October 13, 2000 at Reel 002215, Frame 0745 in the United States Patent and Trademark Office; and

WHEREAS, Grantor has satisfied all of the Obligations and has requested that BOA, as successor to LaSalle, release its security interests in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BOA hereby agrees as follows:

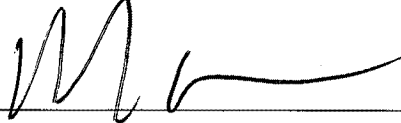
BOA hereby fully releases and terminates its security interests in and liens on, and BOA hereby assigns and transfers to Grantor, without recourse, all of BOA's right, title and interest in and to the Trademarks and (i) any renewals thereof, (ii) all income, royalties, damages and payments now and hereafter due or payable with respect thereto, including damages and payments for past, present, or future infringements thereof, (iii) the right to sue for past, present, and future infringements thereof, (iv) all rights, title and interests corresponding thereto throughout the world, (v) the goodwill of Grantor's business connected with the use of each Trademark, and symbolized by, the Trademark, and (vi) any and all of the proceeds of any of the foregoing.

CCA 144080

*[Remainder of Page Intentionally Blank]*

IN WITNESS WHEREOF, BOA has caused this Release of Trademarks to be duly executed as of the day and year first above written.

BANK OF AMERICA, N.A., as successor to  
LASALLE BANK NATIONAL ASSOCIATION

By: 

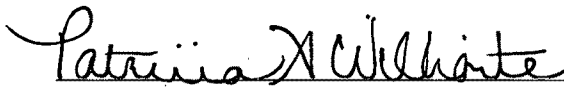
Name: Travis Allard

Title: Vice President

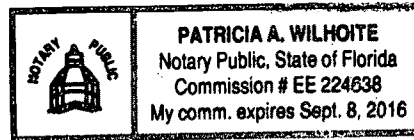
STATE OF FLORIDA            )  
  ) SS.  
COUNTY OF DUVAL         )

On this 29th day of September, 2014, before me personally appeared Travis Allard, to me personally known, who, being by me duly sworn, did say that he/she is Vice President of Bank of America, N.A., and that said instrument was signed ob behalf of said banking institution, and that said officer acknowledge said instrument to be the free act and deed of said banking institution.

In testimony whereof, I have hereunto set my hand in the County and State aforesaid, the day and year first written above.

  
Notary Public

[SEAL]



My Commission Expires: September 8, 2016