

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320461

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
It's a 10, Inc.		10/17/2014	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Just for Extensions, Inc.		
<b>Street Address:</b>	153 Nurmi Drive		
<b>City:</b>	Fort Lauderdale		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33301		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76702911	JUST FOR KERATIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mbiggerstaff@tkiplaw.com		
<b>Correspondent Name:</b>	Merry L. Biggerstaff		
<b>Address Line 1:</b>	405 Lexington Avenue		
<b>Address Line 2:</b>	Chrysler Building, 37th Fl		
<b>Address Line 4:</b>	New York, NEW YORK 10174		
<b>NAME OF SUBMITTER:</b>	Merry L. Biggerstaff		
<b>SIGNATURE:</b>	/Merry L. Biggerstaff/		
<b>DATE SIGNED:</b>	10/17/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 76702911

ASSIGNMENT OF TRADEMARKS

THIS AGREEMENT is entered into this 17 day of October, 2014 by and between, It's a 10, Inc. a Florida corporation located at 153 Nurmi Drive, Fort Lauderdale, Florida 33301 (ASSIGNOR), and Just for Extensions, Inc. a Florida corporation located at 153 Nurmi Drive, Fort Lauderdale, Florida 33301 (ASSIGNEE).

WITNESSETH:

WHEREAS, ASSIGNOR is the sole and exclusive owner of the trademark registration for the mark JUST FOR KERATIN (Ser. No. 76/702,911) (hereinafter "the Trademark"), and further is the sole and exclusive owner of all business goodwill related therewith; and

WHEREAS, ASSIGNEE desires to acquire all right, title, and interest in and to the Trademark and all business goodwill related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers unto ASSIGNEE the full and exclusive entire right, title, and interest in and to the Trademark, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefore (including, but not limited to, all license royalties and proceeds of infringement suits), and the right to sue for past, present and future infringements.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first identified above.

ASSIGNOR

ASSIGNEE

It's a 10, Inc.

Just for Extensions, Inc.

By: \_\_\_\_\_

*Cynthia Plummer*

By: \_\_\_\_\_

Date: \_\_\_\_\_

10-17-14

Date: \_\_\_\_\_