

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM320630

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900304050		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sears Brands, LLC		05/12/2014	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Leopard Brands, Inc.		
Street Address:	3350 SW 15 ST		
City:	Deerfield Beach		
State/Country:	FLORIDA		
Postal Code:	33442		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0975063	JOX	
Registration Number:	1894143	JOX	
CORRESPONDENCE DATA			
Fax Number:	8665215663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	757-726-7799		
Email:	trademark@culhanemeadows.com		
Correspondent Name:	Kevin W Grierson		
Address Line 1:	2736 HOLLY RIDGE LN		
Address Line 4:	WILLIAMSBURG, VIRGINIA 23185		
NAME OF SUBMITTER:	Kevin W Grierson		
SIGNATURE:	/kwg/		
DATE SIGNED:	10/20/2014		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered into by and between by and between Sears Brands, LLC ("Assignor") and Leopard Brands, Inc. ("Assignee"). Assignor and Assignee are individually referred to herein as a "Party" and collectively as the "Parties."

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 0975063 issued on December 18, 1973 for the stylized mark "JOX" in connection with footwear in Class 25, and U.S. Trademark Registration Number 1894143 issued on May 16, 1995 for the word mark "JOX" in connection with footwear in Class 25 (the "Trademarks"); and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept such assignment of, the Trademarks pursuant to the terms and conditions of this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Recitals. The recitals referenced above are true and incorporated in and made a material part of this Agreement.

2. Assignment of Trademarks. Effective as of the date executed by Assignor, Assignor hereby assigns, transfers and conveys to Assignee, its successors, assigns, and legal representatives, all of Assignor's right, title and interest in and to the Trademarks in the Territory, including, without limitation, (i) any goodwill of the business symbolized by the Trademarks; (ii) all registrations and applications for registration of the Trademarks; and (iii) Assignor's right to sue for damages and other remedies against past, present and future infringement of the Trademarks.

3. Further Assurances. Assignor further agrees to execute all documents reasonably necessary to perfect such rights, title, and interest in Assignee, its successors, assigns, and legal representatives.

4. Warranties. Assignor represents and warrants that Assignor has not previously assigned, orally or in writing, to any third party any of Assignor's right, title, or interest in and to the Trademarks, including the right to use the Trademarks. Assignor further represents and warrants that Assignor has disclosed to Assignee all information known to Assignor that is related to Assignor's title and interest in and to the Trademarks, including without limitation the chain of title for the Trademarks.


4. Successors and Assigns. This Assignment shall inure to the benefit of and be binding on the successors and assigns of both Parties.

5. The geographical scope of this Agreement shall be the United States, including its territories and possessions (the "Territory").

[Signatures on Following Pages]

Executed this 25th day of ~~May~~ August, 2014.

Assignor: SEARS BRANDS, LLC

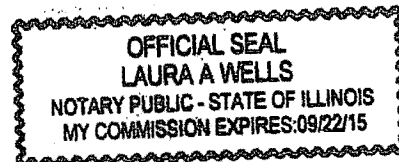
By: 
Name: Tim Hickey
Title: vp

STATE OF Illinois
COUNTY OF Cook
25th August

On this 25th day of August, 2014, before me, a Notary Public in and for the State and County foresaid, personally appeared Timothy S. Hickey known by me to be the person above named and an officer of Sears Brands, LLC, duly authorized to execute this Assignment Agreement on behalf of Sears Brands, LLC, who signed and executed the foregoing instrument on behalf of Sears Brands, LLC.

Notary Public My Commission Expires: 09/22/15

Laura A. Wells
Laura A. Wells



Acknowledged this 15th day of May, 2014.

Assignee: LEOPARD BRANDS, INC.

By:

Name:

Title:

[Signature]
Name: *Harris J. Pellock*
Title: *PRESIDENT*

STATE OF *Florida*
COUNTY OF *Broward*

On this 15th day of May, 2014, before me, a Notary Public in and for the State and County foresaid, personally appeared *Harris J. Pellock* known by me to be the person above named and an officer of Leopard Brands, Inc. duly authorized to execute this Assignment Agreement on behalf of Leopard Brands, Inc., who signed and executed the foregoing instrument on behalf of Leopard Brands, Inc..

Notary Public My Commission Expires:

Mary Awed

