

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320523

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunless Inc		12/24/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Alison Bunch		
Street Address:	25 w cottage st		
City:	chagrin falls		
State/Country:	OHIO		
Postal Code:	44022		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4086043	BEAUTY IN A BOTTLE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4402798830		
Email:	alimbunch@gmail.com		
Correspondent Name:	Alison Bunch		
Address Line 1:	25 W Cottage St		
Address Line 4:	Chagrin Falls, OHIO 44022		
NAME OF SUBMITTER:	Alison Bunch		
SIGNATURE:	/Alison Bunch/		
DATE SIGNED:	10/20/2014		
Total Attachments: 2			
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OP \$40.00 4086043

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment"), effective the 24th day of December, 2013, is made and entered into by Sunless, Inc. (the "Assignor") in favor of Alison Bunch, an individual (the "Assignee").

WHEREAS, Assignor is the registered owner of BEAUTY IN A BOTTLE, United States Patent and Trademark Office Trademark Registration Number 4086043 (the "Mark"); and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest in and to the Mark and all goodwill associated with the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignor hereby irrevocably conveys, assigns and transfers to Assignee, free and clear of any and all liens and encumbrances, all of Assignor's right, title, and interest in and to the Mark, together with the goodwill of the business associated therewith, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under the laws of the United States for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Trademark Assignment had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution or other violation of the foregoing, and all rights to recover damages, recover lost profits, or receive injunctive relief in connection therewith, and all rights corresponding thereto worldwide. All costs and fees in connection with recording this Trademark Assignment shall be at the sole expense of the Assignee. ASSIGNOR MAKES NO REPRESENTATIONS OR WARRANTIES RESPECTING THE MARK, INCLUDING, WITHOUT LIMITATION, AS TO VALIDITY OR ENFORCEABILITY. ASSIGNOR HEREBY QUIT-CLAIMS THE MARK OVER TO ASSIGNEE.

2. This Trademark Assignment shall be governed by and construed in accordance with the internal laws of the State of Ohio applicable to agreements made and to be performed entirely within such State, without regard to the conflicts of law principles of such State.

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[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed in Assignor's name by Assignor's duly authorized officer as of the date first written above.

SUNLESS, INC.

By Ken Garvey

Name: KEN GARVEY

Title: CFO