

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320529

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shine Spa, LLC		10/14/2014	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	The Sheraton, LLC		
Street Address:	One StarPoint		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06902		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4421052	SHINE SPA	
Registration Number:	3355459	SHINE SPA	
CORRESPONDENCE DATA			
Fax Number:	3122360379		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-236-0733		
Email:	martin@nshn.com		
Correspondent Name:	NIRO, HALLER & NIRO		
Address Line 1:	181 W. Madison		
Address Line 2:	Suite 4600		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	SHINE SPA, LLC		
NAME OF SUBMITTER:	Hannah Martin		
SIGNATURE:	/Hannah Martin/		
DATE SIGNED:	10/20/2014		
Total Attachments: 1			
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Trademark Assignment

Shine Spa, LLC, a limited liability company organized and existing under the laws of Missouri, United States of America with a principal place of business at 4141 Pennsylvania Avenue, Kansas City, Missouri, USA 64111, United States of America ("the Assignor") is the owner of the below trademark registrations on the Principal Register of the United States of America, desires to assign all right, title and interest in and to the trademarks listed directly below ("Trademarks"),

United States Registration No.

4421052

3355459

Mark

Shine Spa

Shine Spa and design


AND

The Sheraton LLC, a limited liability company organized under the laws of the State of Delaware, United States of America, with principal place of business at One StarPoint, Stamford, Connecticut 06902, United States of America ("the Assignee") desires to acquire all right, title, and interest in and to the Trademarks.

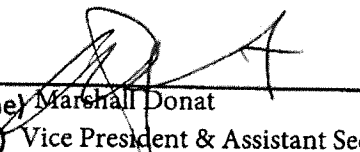
Now, in exchange for the good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee any and all right, title and interest in and to the Trademarks, along with the registrations of same, together with the goodwill symbolized by the Trademarks.

IN WITNESS WHEREOF, this Trademark Assignment has been executed by duly authorized representatives of the parties on the date first above written.

Shine Spa, LLC

By  10/14/14
Susan Heitmann
Managing Member

The Sheraton LLC

By  10/14/14
(Name) Marshall Donat
(Title) Vice President & Assistant Secretary