

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320623

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rotiform, LLC		10/07/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mobile Hi-Tech Wheels		
Street Address:	19200 S. Reyes Avenue		
City:	Compton		
State/Country:	CALIFORNIA		
Postal Code:	90221		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86164001	ROTIFORM	
CORRESPONDENCE DATA			
Fax Number:	3107853560		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-553-3000		
Email:	evanloon@glaserweil.com		
Correspondent Name:	Erica J. Van Loon		
Address Line 1:	10250 Constellation Blvd.		
Address Line 2:	19th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Erica J. Van Loon		
SIGNATURE:	/Erica J. Van Loon/		
DATE SIGNED:	10/20/2014		
Total Attachments: 3			
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OP \$40.00 86164001

**ASSIGNMENT OF TRADEMARK AND INTELLECTUAL PROPERTY
POWER OF ATTORNEY**

WHEREAS, ROTIFORM, LLC, a California limited liability company with a principal place of business at 6382 Industry Way, Westminster, California 92683 ("Assignor"), has agreed to assign all of its right, title and interest in and to the mark ROTIFORM, together with the goodwill associated therewith, including but not limited to the registration set forth on Attachment 1 hereto and all common law rights associated with such trademark (the "Mark"), free and clear of all liens, claims and encumbrances, to MOBILE HI-TECH WHEELS., a California corporation ("Assignee"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Mark, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby conveys, transfers, assigns, delivers and contributes to Assignee all of Assignor's right, title and interest of whatever kind in and to the Mark, free and clear of all liens, claims and encumbrances, together with the goodwill of the business associated therewith, and all rights to sue for infringement of the Mark.

Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the U.S. Patent and Trademark Office and in any other Patent and Trademark Offices or comparable office or authority in the world, so as to establish Assignee as owner of record of the Mark and the registrations therefor.

Assignor consents to Assignee's use, registration and any attempts to register the Mark worldwide and hereby provides its specific consent as may be required by the Patent and Trademark Offices or comparable offices or authorities of other jurisdictions worldwide for Assignee to file and maintain one or more trademark applications or registrations which comprise or include the Mark, or any portion thereof, and variations thereof, whether in word, stylized or other form. Assignor agrees to execute and deliver any and all additional documents that Assignee or its counsel may reasonably request to effectuate the purposes of this Assignment, including without limitation registration of the Mark worldwide. Assignor shall not, directly or indirectly, take or authorize any action to contest the ownership or use of the Mark by Assignee.

Assignor further hereby revokes all previous powers of attorney related to the Mark and appoints Assignee, with full power of substitution and revocation vested in Assignee, to prepare and execute on Assignor's behalf, any documents necessary or required by the Patent and Trademark Offices or comparable offices or authorities of other jurisdictions worldwide in connection with the Mark.

This Assignment is made subject to and in accordance with the Asset Purchase Agreement entered into as of October 7, 2014 by and between Assignor, on the one hand, and Assignee, on the other hand, including the representations, warranties and covenants made by Assignor therein, which representations, warranties and covenants are incorporated herein by this reference as if set forth in full herein.

This Assignment shall be governed by and construed in accordance with the laws of the State of California, without regard to its conflicts of laws principles.

This Assignment shall be binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment at Los Angeles, California, as of October 7, 2014.

ASSIGNOR
ROTIFORM, LLC

By: 

Name: BRITON HENDERSON

Title: OWNER/MANAGER

(Attach Acknowledgment)

Attachment 1

TRADEMARK

MARK	Ser. No.	Filing Date	Reg. No.
ROTIFORM	86/164,001	January 13, 2014	4,592,428

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