

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM320667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICE SA		07/04/2014	CORPORATION: BELGIUM
RECEIVING PARTY DATA			
Name:	ICE IP S.A.		
Street Address:	rue des Tilleuls 3		
City:	Rombach		
State/Country:	LUXEMBOURG		
Postal Code:	L-8832		
Entity Type:	CORPORATION: LUXEMBOURG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77572373	ICE WATCH	
Registration Number:	3730097	BEWATCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-646-8260		
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf		
Address Line 1:	600Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	I0455.40000US00		
DOMESTIC REPRESENTATIVE			
Name:	Douglas R. Wolf		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
NAME OF SUBMITTER:	Douglas R. Wolf		
SIGNATURE:	/drw/		
DATE SIGNED:	10/21/2014		

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, ICE SA, a corporation of Belgium having an office and place of business at Avenue Mathieu, 37, Bastogne 6600, Belgium owns the following marks:

SCHEDULE OF TRADEMARKS


MARK	APP. NO.	FILING DATE	REG. NO	REG. DATE
ICE-WATCH & DESIGN	77/572373	September 17, 2008		
BEWATCH	78/806116	February 3, 2006	3730097	December 22, 2009

WHEREAS, ICE IP S.A., a corporation of Luxembourg, having an office and place of business at rue des Tilleuls 3, Rombach L-8832, Luxembourg is desirous of acquiring the marks, registrations and common law rights therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ICE SA assigns to ICE IP S.A., all its rights, title and interest in and to the marks application, and the registrations therefor, together with the business and the goodwill of the business symbolized by the marks, application and the registrations therefor and including all rights to sue and recover for past infringement of the marks and the registrations therefor.

ICE SA

4/7/2014
Date

By: 
Name: EVERS CELINE
Title: SENIOR LEGAL COUNSEL