

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320286

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
State of Oregon acting by and through the State Board of Higher Education on behalf of the University of Oregon		07/01/2014	STATE AGENCY: OREGON
RECEIVING PARTY DATA			
Name:	University of Oregon		
Street Address:	5286 University of Oregon		
Internal Address:	Office of Marketing and Brand Management		
City:	Eugene		
State/Country:	OREGON		
Postal Code:	97403-5286		
Entity Type:	STATE AGENCY: OREGON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85574785	WIN THE DAY	
Serial Number:	85574809	WIN THE DAY	
CORRESPONDENCE DATA			
Fax Number:	5035955301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503 595 5300		
Email:	molly.edwards@klarquist.com		
Correspondent Name:	Richard Polley, Klarquist Sparkman, LLP		
Address Line 1:	121 SW Salmon Street, Suite 1600		
Address Line 2:	One World Trade Center		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	8687-88877-01, -88878-01		
NAME OF SUBMITTER:	Richard J. Polley		
SIGNATURE:	/Richard J. Polley/		
DATE SIGNED:	10/16/2014		
Total Attachments: 1			

CH \$65.00 85574785



UNIVERSITY OF OREGON

August 27, 2014

To whom it may concern:

In 2013, the Oregon Legislature passed Senate Bill 270 (OR Laws 2013, ch. 768). Pursuant to that legislation, effective July 1, 2014, the University of Oregon is a university with a governing board and no longer a part of the Oregon University System ("OUS"). The University of Oregon is an independent governmental entity of the State of Oregon.

As of July 1, 2014, by operation of law pursuant to the same legislation, intellectual property owned by the State of Oregon, the Oregon University System, the State Board of Higher Education, or a comparable State of Oregon entity, through or on behalf of the University of Oregon, is now owned by the University of Oregon, an independent governmental entity of the State of Oregon, in its own capacity.

Sincerely,

Douglas Park
Interim General Counsel

OFFICE OF THE GENERAL COUNSEL

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RECORDED: 10/16/2014

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REEL: 005384 FRAME: 0757