

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320286

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
State of Oregon acting by and through the State Board of Higher Education on behalf of the University of Oregon		07/01/2014	STATE AGENCY: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	University of Oregon		
<b>Street Address:</b>	5286 University of Oregon		
<b>Internal Address:</b>	Office of Marketing and Brand Management		
<b>City:</b>	Eugene		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97403-5286		
<b>Entity Type:</b>	STATE AGENCY: OREGON		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85574785	WIN THE DAY	
<b>Serial Number:</b>	85574809	WIN THE DAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5035955301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503 595 5300		
<b>Email:</b>	molly.edwards@klarquist.com		
<b>Correspondent Name:</b>	Richard Polley, Klarquist Sparkman, LLP		
<b>Address Line 1:</b>	121 SW Salmon Street, Suite 1600		
<b>Address Line 2:</b>	One World Trade Center		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	8687-88877-01, -88878-01		
<b>NAME OF SUBMITTER:</b>	Richard J. Polley		
<b>SIGNATURE:</b>	/Richard J. Polley/		
<b>DATE SIGNED:</b>	10/16/2014		
<b>Total Attachments: 1</b>			

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UNIVERSITY OF OREGON

August 27, 2014

To whom it may concern:

In 2013, the Oregon Legislature passed Senate Bill 270 (OR Laws 2013, ch. 768). Pursuant to that legislation, effective July 1, 2014, the University of Oregon is a university with a governing board and no longer a part of the Oregon University System ("OUS"). The University of Oregon is an independent governmental entity of the State of Oregon.

As of July 1, 2014, by operation of law pursuant to the same legislation, intellectual property owned by the State of Oregon, the Oregon University System, the State Board of Higher Education, or a comparable State of Oregon entity, through or on behalf of the University of Oregon, is now owned by the University of Oregon, an independent governmental entity of the State of Oregon, in its own capacity.

Sincerely,

Douglas Park  
Interim General Counsel

OFFICE OF THE GENERAL COUNSEL

1226 University of Oregon, Eugene OR 97403-1266 T (541) 346-3082 F (541) 346-6110 [www.uoregon.edu](http://www.uoregon.edu)

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RECORDED: 10/16/2014

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REEL: 005384 FRAME: 0757