

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320735

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Global Uprising, PBC		10/20/2014	public benefit corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Questival, LLC		
<b>Street Address:</b>	7938 S. 3500 E.		
<b>Internal Address:</b>	Suite B-700		
<b>City:</b>	Cottonwood Heights		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84121		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86278324	QUESTIVAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-382-6572		
<b>Email:</b>	enielsen@swlaw.com		
<b>Correspondent Name:</b>	Snell & Wilmer L.L.P. Eric Nielsen		
<b>Address Line 1:</b>	400 E. Van Buren Street		
<b>Address Line 2:</b>	One Arizona Center		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>ATTORNEY DOCKET NUMBER:</b>	66796.00100		
<b>NAME OF SUBMITTER:</b>	Eric Nielsen		
<b>SIGNATURE:</b>	/Eric Nielsen/		
<b>DATE SIGNED:</b>	10/21/2014		
<b>Total Attachments: 1</b>			
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## SERVICE MARK ASSIGNMENT

WHEREAS, Global Uprising, PBC, a Delaware public benefit corporation having an address at 7938 S. 3500 E., Suite B-700, Cottonwood Heights, UTAH 84121 ("Assignor"), has adopted, used, and is using in commerce the mark **QUESTIVAL** in connection with arranging, organizing, conducting and hosting various events, and organizing community entertainment, sporting and cultural gatherings, for which application serial number 86/278,324 is currently pending before the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, Questival, LLC, a Delaware limited liability company having an address at 7938 S. 3500 E., Suite B-700, Cottonwood Heights, UTAH 84121 ("Assignee"), desires to acquire all rights in and to said Mark;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee, its successors, assigns, and legal representatives, the full and exclusive worldwide right, title, and interest in and to the Mark, including the goodwill of the business symbolized by the Mark, and the right to sue for and collect damages for infringements and past infringements thereof.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Marks to record this Assignment for the sole benefit of Assignee, its successors, assigns, and legal representatives.

Assignor hereby agrees, upon request of Assignee, and without further remuneration, to promptly provide Assignee with all pertinent facts and documents relating to the foregoing Mark as reasonably may be known and accessible to Assignor.

EXECUTED on this 20<sup>th</sup> day of October, 2014.

Global Uprising, PBC, a Delaware public benefit corporation

By: 

Name: Jordan W. Allred

Title: CFO