

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320781

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maxus LLC		10/14/2014	LIMITED LIABILITY COMPANY: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sibu LLC		
<b>Street Address:</b>	1098 E South Union		
<b>City:</b>	Midvale		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84047		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86164784	SIBU BEAUTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8665146015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(801) 535-4678		
<b>Email:</b>	gpierce@piercelaw.com		
<b>Correspondent Name:</b>	PIERCE IP LAW GROUP PC		
<b>Address Line 1:</b>	299 South Main Street		
<b>Address Line 2:</b>	Suite 1300		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>ATTORNEY DOCKET NUMBER:</b>	3656-3-4		
<b>NAME OF SUBMITTER:</b>	Gary D.E. Pierce		
<b>SIGNATURE:</b>	/gary pierce/		
<b>DATE SIGNED:</b>	10/22/2014		
<b>Total Attachments: 2</b>			
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source=3656-3-4 TM-FIL-141014 Assignment-signed#page2.tif			

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## *ASSIGNMENT*

WHEREAS, Maxus, LLC, a limited liability company organized under the laws of Utah, having a principal business office at 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116 (hereinafter referred to as "Assignor"), has adopted and used, and is using, and is the owner of all right, title and interest in and to the trademark "SIBU BEAUTY" which was filed and is currently pending in the U.S. Patent and Trademark Office as Application Serial No. 86/164,784 (hereinafter referred to as the "mark") and

WHEREAS, Sibü, LLC, a limited liability company organized under the laws of Utah, having a principal business office at 1098 E South Union, Midvale, Utah 84047 (hereinafter referred to as "Assignee"), has been assigned the entire right, title and interest in and to the mark and is desirous of confirming such assignment and of securing its ownership of the mark;

NOW, THEREFORE, Assignor hereby confirms that on October 14, 2014, in consideration of ten dollars (\$10.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which are hereby acknowledged, THE ASSIGNOR ASSIGNS TO THE ASSIGNEE the entire right, title and interest in and to the mark, together with the goodwill of the business symbolized by and associated with the mark.

The Assignor hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their laws to register trademarks, to issue any and all certificates of registration of the mark to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, the Assignor has caused the hand of its duly authorized representative to be subscribed hereto. This Assignment and Agreement shall be binding upon the Assignor's heirs, successors, assigns and legal representatives.

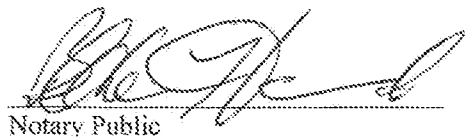
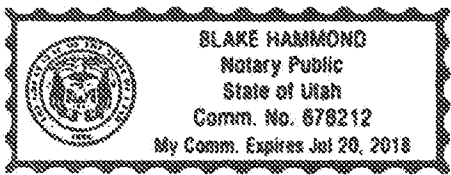
Maxus, LLC



Richard B. McMullin  
Managing Member

STATE OF UTAH            )  
                                      :§  
COUNTY OF SALT LAKE    )

On the 14 day of October, 2014, personally appeared before me, Richard B. McMullin, the signer who is authorized to sign this instrument on behalf of the identified limited liability company, who being sworn, acknowledged that he signed the instrument as a free act.

  
Notary Public

SALT LAKE CITY, UTAH  
Residing At

7/20/2018  
My Commission Expires