

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320822

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DeKalb Associates		10/21/2014	PARTNERSHIP: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Washington Prime Group, L.P.		
Street Address:	7315 Wisconsin Ave.		
Internal Address:	Suite 500-E		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	LIMITED PARTNERSHIP: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2905749	DEKALB PLAZA	
CORRESPONDENCE DATA			
Fax Number:	3172369907		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-968-5361		
Email:	ptodocket@bgdlegal.com		
Correspondent Name:	Daniel L. Boots		
Address Line 1:	10 West Market Street		
Address Line 2:	2700 Market Tower		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	608901094929		
NAME OF SUBMITTER:	Joseph R. Dages		
SIGNATURE:	/Joseph R. Dages/		
DATE SIGNED:	10/22/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), dated 21st day of October, 2014 (the "Effective Date"), is between DEKALB ASSOCIATES, a Pennsylvania general partnership located at 234 Mall Boulevard, King of Prussia, Pennsylvania 19406 ("Assignor"), and WASHINGTON PRIME GROUP, L.P., an Indiana limited partnership located at 7315 Wisconsin Ave., Suite 500-E, Bethesda, Maryland 20814 ("Assignee").

RECITALS

A. WHEREAS, Assignor has adopted and used the trademark DEKALB PLAZA® (the "Mark"), which is registered with the U.S. Patent and Trademark Office under Reg. No. 2,905,749 (the "'749 Registration"); and

B. WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to receive from Assignor, the Mark, the entire and exclusive right, title, and interest in and to the Mark, and the '749 Registration, together with the goodwill of the businesses symbolized by the Mark.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

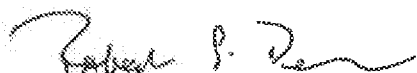
1. **ASSIGNMENT.** Assignor hereby assigns to Assignee and its successors and assigns, without any restrictions, reservations, or limitations, the Mark, the entire and exclusive right, title, and interest in and to the Mark, and the '749 Registration, together with the goodwill of the business symbolized by the Mark.

2. **GOVERNING LAW.** This Agreement shall be interpreted and construed in accordance with the laws of the State of Indiana without regard to its conflict of law rules or principles.


IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be duly executed by their authorized representatives as of the Effective Date.

DEKALB ASSOCIATES, a Pennsylvania general partnership

WASHINGTON PRIME GROUP, L.P., an Indiana limited partnership

By: 

By: WASHINGTON PRIME GROUP, INC., an Indiana corporation, its general partner

By: 

Name: Robert P. Demchak
Secretary and
General Counsel
Title: Washington Prime Group

Name: Robert P. Demchak
Secretary and
General Counsel
Title: Washington Prime Group