

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320830

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vapor Corp.		10/21/2014	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Johnson Creek Enterprises, LLC		
<b>Street Address:</b>	455 E Industrial Drive		
<b>City:</b>	Hartland		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53029		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4330254	KLIK E-CIGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082587138		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	608.234.6076		
<b>Email:</b>	mgiftos@whdlaw.com		
<b>Correspondent Name:</b>	Melinda S. Giftos		
<b>Address Line 1:</b>	PO Box 1379		
<b>Address Line 4:</b>	Madison, WISCONSIN 53701-1379		
<b>ATTORNEY DOCKET NUMBER:</b>	JCE-		
<b>NAME OF SUBMITTER:</b>	Melinda S. Giftos		
<b>SIGNATURE:</b>	/Melinda S. Giftos/		
<b>DATE SIGNED:</b>	10/22/2014		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is effective as of October 21, 2014 (the "Effective Date") by and between Vapor Corp., a Nevada corporation ("Assignor") and Johnson Creek Enterprises, LLC, a Delaware limited liability company ("Assignee").

For good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

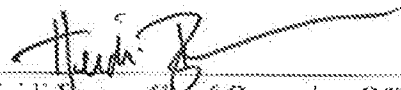
1. Ownership. Assignor owns all right, title, and interest in and to U.S. Trademark Registration No. 4,330,254 for the KLIK E-CIGS trademark: used in connection with electronic cigarettes (the "Trademark");
2. Transfer. Assignor hereby sells, assigns, and transfers to Assignee all of Assignor's right, title, and interest, throughout the world, in and to the Trademark and any application or registration therefor, together with all common law rights, the goodwill of the business symbolized by the Trademark, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Trademark.
3. Acceptance. Assignee hereby accepts the assignment described herein and assumes all ownership, rights, liabilities and obligations in connection with such assignment.

VAPOR CORP.



By: Christopher Santi, COO

JOHNSON CREEK ENTERPRISES,  
LLC



By: Heidi Braun, Chief Operating Officer

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