

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320840

|   |  |                       |  |
|---|--|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                           |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | Intellectual Property Security Agreement |                       |  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |  |
| <b>Name</b>   | <b>Formerly</b>                          | <b>Execution Date</b> | <b>Entity Type</b>                     |
| Clarus Marketing Group, LLC   |  | 10/15/2014            | LIMITED LIABILITY COMPANY: CONNECTICUT |
| <b>RECEIVING PARTY DATA</b>   |  |                       |  |
| <b>Name:</b>  | East West Bank                           |                       |  |
| <b>Street Address:</b>  | 2350 Mission College Blvd., Suite 988    |                       |  |
| <b>City:</b>  | Santa Clara                              |                       |  |
| <b>State/Country:</b>   | CALIFORNIA                               |                       |  |
| <b>Postal Code:</b>   | 95054                                    |                       |  |
| <b>Entity Type:</b>   | Banking Corporation: CALIFORNIA          |                       |  |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |  |
| <b>Property Type</b>  | <b>Number</b>                            | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 4040724                                  | FREE SHIPPING.COM     |  |
| <b>Registration Number:</b>   | 4498678                                  | FEICATION             |  |
| <b>Serial Number:</b>   | 86233432                                 | RETURN SAVER          |  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |  |
| <b>Fax Number:</b>  | 9497200182                               |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |  |
| <b>Phone:</b>   | 949-224-6263                             |                       |  |
| <b>Email:</b>   | Trademark@Buchalter.com                  |                       |  |
| <b>Correspondent Name:</b>  | Deena Hochmuth                           |                       |  |
| <b>Address Line 1:</b>  | 18400 Von Karman Ave., Suite 800         |                       |  |
| <b>Address Line 4:</b>  | Irvine, CALIFORNIA 92612                 |                       |  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | E0671-0028                               |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Deena Hochmuth                           |                       |  |
| <b>SIGNATURE:</b>   | /Deena Hochmuth/                         |                       |  |
| <b>DATE SIGNED:</b>   | 10/22/2014                               |                       |  |
| <b>Total Attachments: 9</b>   |  |                       |  |
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**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This Intellectual Property Security Agreement (this "Agreement"), dated as of October 15, 2014, is entered into by and between EAST WEST BANK, a California banking corporation ("Secured Party"), and Clarus Marketing Group LLC, a Connecticut limited liability company ("Grantor"), with reference to the following facts:

RECITALS

A. Secured Party and Grantor are parties to a Loan and Security Agreement dated as of the date of this Agreement (the "Loan Agreement"; capitalized terms used herein without definition shall have the respective meanings specified for such terms in the Loan Agreement).

B. Pursuant to the Loan Agreement, Secured Party will make a term loan to Grantor.

C. It is a condition precedent to the effectiveness of the Loan Agreement that Grantor enter into this Agreement with Secured Party and hereby grant Secured Party a security interest in and Lien on all of Grantor's intellectual property as set forth below.

NOW, THEREFORE, to induce Secured Party to enter into the Loan Agreement and to provide Grantor the term loan contemplated thereunder, Grantor hereby agrees as follows:

1. Grant of Security Interest. To secure the timely payment and performance of its obligations to Secured Party under the Loan Agreement, Grantor hereby grants and pledges to Secured Party a security interest in and lien on all of Grantor's right, title and interest in, to and under its intellectual property (collectively, the "Intellectual Property Collateral"), including, without limitation, the following:

(a) All present and future United States registered copyrights and copyright registrations, including, without limitation, the registered copyrights, Mask Works, computer programs and other rights subject to United States copyright protection listed in Exhibit A attached hereto (and including all of the exclusive rights afforded a copyright registrant in the United States under 17 U.S.C Section 106 and any exclusive rights which may in the future arise by act of Congress or otherwise), and all present and future applications for copyright registrations (including applications for copyright registrations of derivative works and compilations) (collectively, the "Registered Copyrights"), and any and all royalties, payments and other amounts payable to Grantor in connection with the Registered Copyrights, together with all renewals and extensions of the Registered Copyrights, the right to recover for all past, present and future infringements of the Registered Copyrights, and all computer programs and tangible property embodying or incorporating the Registered Copyrights, and all other rights of every kind whatsoever accruing thereunder or pertaining thereto;

(b) All present and future copyrights, Mask Works, computer programs and other rights subject to (or capable of becoming subject to) United States copyright protection which are not registered in the United States Copyright Office (collectively, the "Unregistered Copyrights"), whether now owned or hereafter acquired, and any and all royalties, payments, and other amounts payable to Grantor in connection with the Unregistered Copyrights, together with all renewals and extensions of the Unregistered Copyrights, the right to recover for all past, present and future infringements of the Unregistered Copyrights, and all computer programs and all tangible property embodying or

incorporating the Unregistered Copyrights, and all other rights of every kind whatsoever accruing thereunder or pertaining thereto. The Registered Copyrights and the Unregistered Copyrights collectively are referred to herein as the "Copyrights";

- (c) All present and future license agreements with respect to the Copyrights;
- (d) All present and future accounts, accounts receivable, royalties, and other rights to payment arising from, in connection with, or relating to the Copyrights;
- (e) All trade secrets;
- (f) All intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;
- (g) All design rights available to Grantor now or hereafter existing, created, acquired or held;
- (h) All patents, patent applications and similar protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including, without limitation, the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");
- (i) All trademark and servicemark rights, whether registered or not, applications to register (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including, without limitation, those set forth on Exhibit C attached hereto (collectively, the "Trademarks");
- (j) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation, those set forth on Exhibit D attached hereto (collectively, the "Mask Works");
- (k) All claims for damages by way of past, present and future infringements of any of the rights included above, along with the right, but not the obligation, to sue for and collect such damages for such infringement;
- (l) All licenses or other rights to use any of the Copyrights, Patents, Trademarks or Mask Works and all license fees and royalties arising from such use to the extent permitted by such licenses or rights;
- (m) All amendments, extensions and renewals of any of the Copyrights, Trademarks, Patents or Mask Works; and
- (n) All proceeds of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing and all license royalties and proceeds of infringement suits, and all rights corresponding to the foregoing throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part of the foregoing.

2. Recordation. Grantor authorizes and requests the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Secured Party.

3. Supplements. Grantor hereby authorizes Secured Party, upon prior written notice to Grantor (a) to supplement the exhibits to this Agreement in order to add any Intellectual Property Collateral which Grantor obtains after the date of this Agreement and which is considered Intellectual Property Collateral under the Loan Agreement, and (b) to file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

4. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision of this Agreement. The rights and remedies of Secured Party with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and the other Loan Documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

5. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in separate counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

6. Successors and Assigns. This Agreement shall be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

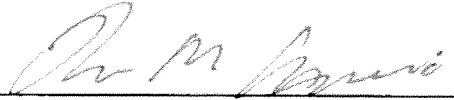
7. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

*[Rest of page intentionally left blank; signature page follows]*

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their respective duly authorized officers as of the date first above written.

**GRANTOR:**

**CLARUS MARKETING GROUP LLC,**  
a Connecticut limited liability company

By:   
Name: Tom Caporaso  
Title: President and Chief Executive Officer

**SECURED PARTY:**

**EAST WEST BANK,**  
a California banking corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**SECURED PARTY:**

**EAST WEST BANK,**  
a California banking corporation

By: 

Name: \_\_\_\_\_

*Linda Lee*

Title: \_\_\_\_\_

*VP & Relationship Manager*

EXHIBIT A

Copyrights

None



EXHIBIT B

Patents

None

Exhibit B

EXHIBIT C

Trademarks

| <u>Description</u>         | <u>Registration/<br/>Application Number</u> | <u>Registration/<br/>Application Date</u> |
|----------------------------|---|---|
| Free shipping.com          | 4040724                                     | Oct. 18, 2011                             |
| Feeccation                 | 4498678                                     | March 18, 2014                            |
| Return Saver (application) | 86233432                                    | March 26, 2014                            |

EXHIBIT D

Mask Works

None

Exhibit D

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**RECORDED: 10/22/2014**

**TRADEMARK  
REEL: 005385 FRAME: 0746**