

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320847

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Winebow, Inc.		10/15/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Winebow Group, LLC		
<b>Street Address:</b>	4800 Cox Road		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Glen Allen		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23060		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2071562	WINEBOW INC.	
<b>Registration Number:</b>	3207896	W WINEBOW BRANDS INTERNATIONAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8046982230		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	804-775-1166		
<b>Email:</b>	edavenport@mcguirewoods.com		
<b>Correspondent Name:</b>	Janet P. Peyton, McGuireWoods LLP		
<b>Address Line 1:</b>	901 East Cary Street		
<b>Address Line 2:</b>	One James Center		
<b>Address Line 4:</b>	Richmond, VIRGINIA 23219-4030		
<b>ATTORNEY DOCKET NUMBER:</b>	2038009-0099		
<b>NAME OF SUBMITTER:</b>	Janet P. Peyton		
<b>SIGNATURE:</b>	/Janet P. Peyton/		
<b>DATE SIGNED:</b>	10/22/2014		
<b>Total Attachments: 3</b>			
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**TRADEMARK AND SERVICE MARK ASSIGNMENT**

This **TRADEMARK AND SERVICE MARK ASSIGNMENT** ("Assignment") is effective as of this 15<sup>th</sup> day of October, 2014 by and between **Winebow, Inc.**, a corporation duly organized and existing under the laws of the State of Delaware and having principal offices at 75 Chestnut Ridge Road, Montvale, New Jersey 07645, hereinafter referred to as "**ASSIGNOR**" and **The Winebow Group, LLC**, a limited liability company duly organized and existing under the laws of the State of Delaware, and having its principal office at 4800 Cox Road, Suite 300, Glen Allen, VA 23060, ("**ASSIGNEE**").

**WHEREAS**, Assignor has adopted and used and is the owner of the trademarks and service marks set forth on Schedule A hereto in connection with the goods or services described therein (the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill"), and the United States Trademark Registrations for the Marks set forth on Schedule A (the "Registrations"); and

**WHEREAS** ASSIGNOR covenants that ASSIGNOR is the owner of the Marks and the holder of record title to the Registrations, that ASSIGNOR has full power to make this Assignment and that ASSIGNOR agrees to execute such further assignments and related documents with respect to the Marks, the Goodwill, and the Registrations as ASSIGNEE shall reasonably request.

**WHEREAS**, ASSIGNEE is desirous of acquiring the Marks, together with the Goodwill, and the Registrations associated with the Marks;

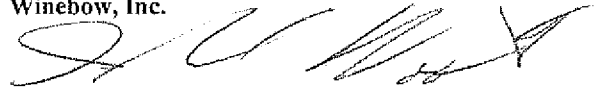
**WHEREAS**, it is desired that the present Assignment may be made of record in the United States Patent and Trademark Office, and any other domestic or foreign authority as desired by Assignee.

**NOW, THEREFORE**, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks, the Goodwill, and the Registrations, including the right to sue for past infringements, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use

and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Marks and the term of the Registrations, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its proper officer thereunto duly authorized, the 15<sup>th</sup> day of October, 2014.

Winebow, Inc.



By:

J. MICHAEL WOOTEN

Title:

VP GENERAL COUNSEL

Attest:



Name:

Scott L. Ades

Title:

President

State of New Jersey

City/County of Bergen :

On this 15<sup>th</sup> October day of September, 2014, before me personally appeared J. Michael Wooten, to me known to be the VP General Counsel of Winebow, Inc., a New York corporation, on whose behalf he executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

My commission expires: Aug 29, 2018





Notary Public



HOLLY A. O'HEARN  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires Aug. 29, 2018

SCHEDULE A

Registrations

MARK	U.S. REGISTRATION NO.	REGISTRATION DATE
 WINEBOW INC.	2,071,562	June 17, 1997
 WINEBOW BRANDS INTERNATIONAL	3,207,896	February 13, 2007