

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ellman International, Inc.		10/20/2014	INC. ASSOCIATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Elliquence LLC		
Street Address:	2455 Grand Avenue		
City:	Baldwin		
State/Country:	NEW YORK		
Postal Code:	11510		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2915873	BITIP	
CORRESPONDENCE DATA			
Fax Number:	9142976660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9142317822		
Email:	tm@kimwinston.com		
Correspondent Name:	LAURA J. WINSTON		
Address Line 1:	52 MAIN STREET		
Address Line 4:	HASTINGS-ON-HUDSON, NEW YORK 10706-1602		
ATTORNEY DOCKET NUMBER:	2007.0015		
NAME OF SUBMITTER:	Laura J. Winston		
SIGNATURE:	/Laura J. Winston/		
DATE SIGNED:	10/22/2014		
Total Attachments: 1			
source=BiTip Trademark Assignment#page1.tif			

OP \$40.00 2915873

TRADEMARK ASSIGNMENT

WHEREAS, ELLMAN INTERNATIONAL, INC., a corporation organized and existing under the laws of the State of New York, with a principal place of business at 400 Karin Lane, Hicksville, New York 11801 ("Assignor") is the sole and exclusive owner of the entire right, title and interest in and to the trademark indicated below:

<u>Mark</u>	<u>United States Reg. No.</u>
BITIP	2,915,873

WHEREAS, ELLIQUENCE LLC, a limited liability company organized and existing under the laws of the state of New York, with a principal place of business at 2455 Grand Avenue, Baldwin, New York 11510 ("ASSIGNEE"), is desirous of acquiring said trademark and registrations therefor, together with the goodwill of the business symbolized by the said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell and assign unto ASSIGNEE all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark and with the right to recover damages and profits for past infringement, if any.

IN WITNESS WHEREOF, ASSIGNOR has executed this document as of

OCTOBER 20, 2014.

ELLMAN INTERNATIONAL, INC.

By: Kirsten Doerfert
(signature)

Name: KIRSTEN DOERFERT
(type or print name)

Title: SENIOR VP GLOBAL MARKETING

{00013427}