

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320881

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Country Vintner, Inc.		10/14/2014	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Winebow Group, LLC		
<b>Street Address:</b>	4800 Cox Road		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Glen Allen		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23060		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4103968	ANNALISA	
<b>Registration Number:</b>	4239490	CRAFT + ESTATE	
<b>Registration Number:</b>	3959238	ELECTRIC CITY	
<b>Registration Number:</b>	3949308	FARTHER	
<b>Registration Number:</b>	4193185	FRONT PORCH	
<b>Registration Number:</b>	3363705	GREEN PATH	
<b>Registration Number:</b>	3241516	IRONBERRY	
<b>Registration Number:</b>	4069855	MARS AND VENUS	
<b>Registration Number:</b>	3027371	MARTIN SCOTT WINES	
<b>Registration Number:</b>	4009152	PONGA	
<b>Registration Number:</b>	3640962	SEAMLESS	
<b>Registration Number:</b>	3908192	ST. KILDA	
<b>Registration Number:</b>	4154014	THE AMERICAN STILL LIFE COLLECTION	
<b>Registration Number:</b>	4154015	THE AMERICAN STILL LIFE COLLECTION	
<b>Registration Number:</b>	2281386	THE COUNTRY VINTNER	
<b>Registration Number:</b>	2973933	THE COUNTRY VINTNER	
<b>Serial Number:</b>	85567206	THE VINTNER GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>TRADEMARK</b>			

**Fax Number:** 8046982230

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 804-775-1166

**Email:** edavenport@mcguirewoods.com

**Correspondent Name:** Janet P. Peyton, McGuireWoods LLP

**Address Line 1:** 901 East Cary Street

**Address Line 2:** One James Center

**Address Line 4:** Richmond, VIRGINIA 23219-4030

<b>ATTORNEY DOCKET NUMBER:</b>	2038009-0099
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<b>NAME OF SUBMITTER:</b>	Janet P. Peyton
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<b>SIGNATURE:</b>	/Janet P. Peyton/
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<b>DATE SIGNED:</b>	10/22/2014
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**Total Attachments: 5**

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UNITED STATES TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, The Country Vintner, a corporation duly organized and existing under the laws of the Commonwealth of Virginia and having offices at 12305 N. Lakeridge Parkway Ashland, Virginia 23005, United States of America, hereinafter referred to as "ASSIGNOR," has adopted and used and is the owner of the trademarks and service marks set forth on Schedule A hereto in connection with the goods or services described therein (the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill"), the United States Trademark Registrations for the Marks set forth on Schedule A (the "Registrations") and the applications for United States Trademark Registration set forth on Schedule A (the "Applications"); and

WHEREAS, The Winebow Group, LLC, a limited liability company duly organized and existing under the laws of the State of Delaware, and having its principal office at 4800 Cox Road, Suite 300, Glen Allen, VA 23060, United States of America, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Marks, together with the Goodwill, the Registrations and the Applications;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks, the Goodwill, the Registrations and the Applications, including the right to sue for past infringements, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal

representatives, for the full extent of the life of the Marks and the term of the Registrations and any registrations issued based upon the Applications, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Marks and the holder of record title to the Registrations and the Applications, that ASSIGNOR has full power to make this Assignment and that ASSIGNOR agrees to execute such further assignments and related documents with respect to the Marks, the Goodwill, the Registrations and the Applications as ASSIGNEE shall reasonably request.

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IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its proper officer thereunto duly authorized, the 14 day of October, 2014.

The Country Vintner, Inc.

By: David Townsend

Title: President & CEO

Attest:

Name:

Title:

Commonwealth of Virginia

City/County of Henrico:

On this 14<sup>th</sup> day of October, 2014, before me personally appeared David Townsend to me known to be the President & CEO of The Country Vintner, Inc., a Virginia corporation, on whose behalf he executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

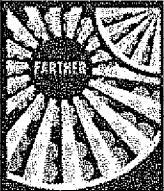



My commission expires: 6/30/2015



Sue Ellen Brown  
Notary Public

SCHEDULE A

Registrations

MARK	U.S. REGISTRATION NO.	REGISTRATION DATE
ANNALISA	4,103,968	February 28, 2012
CRAFT + ESTATE	4,239,490	November 6, 2012
ELECTRIC CITY	3,959,238	May 10, 2011
FARTHER (and design) 	3,949,308	April 19, 2011
FRONT PORCH	4,193,185	August 21, 2012
GREEN PATH	3,363,705	January 1, 2008
IRONBERRY	3,241,516	May 15, 2007
MARS AND VENUS (and design) 	4,069,855	December 13, 2011
MARTIN SCOTT WINES	3,027,371	December 13, 2005
PONGA	4,009,152	August 9, 2011
SEAMLESS	3,640,962	June 16, 2009
ST. KILDA	3,908,192	January 18, 2011
THE AMERICAN STILL LIFE COLLECTION	4,154,014	June 5, 2012
THE AMERICAN STILL LIFE COLLECTION (and design) 	4,154,015	June 5, 2012
THE COUNTRY VINTNER	2,281,386	September 28, 1999
THE COUNTRY VINTNER  (and design)	2,973,933	July 19, 2005

SCHEDULE A (CONT'D)

Applications

MARK	U.S. SERIAL NO.	FILING DATE
THE VINTNER GROUP	85/567,206	Mar 12, 2012