

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320904

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
US Oncology, Inc.		09/30/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cure Communications Group, LLC		
Street Address:	666 Plainsboro Road		
City:	Plainsboro		
State/Country:	NEW JERSEY		
Postal Code:	08536		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2800273	CURE CANCER UPDATES, RESEARCH & EDUCATIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	shpulaski@shpulaskilaw.com		
Correspondent Name:	Shannon Hennessy Pulaski		
Address Line 1:	14 Winding Creek Drive		
Address Line 4:	Millstone, NEW JERSEY 08535		
NAME OF SUBMITTER:	Shannon Hennessy Pulaski		
SIGNATURE:	/Shannon Hennessy Pulaski/		
DATE SIGNED:	10/22/2014		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (hereinafter "Assignment") is made by and between US ONCOLOGY, INC., a Delaware corporation (hereinafter "Assignor"), and CURE COMMUNICATIONS GROUP, LLC, a New Jersey limited liability company (hereinafter "Assignee") as of September 30, 2014 ("Effective Date").

WHEREAS, the Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of September 30, 2014, by and between Assignor and Assignee (the "Asset Purchase Agreement") wherein the Assignor sold and the Assignee purchased certain Purchased Assets (as defined in the Asset Purchase Agreement), as more fully described in the Asset Purchase Agreement, including the trademarks and related goodwill listed herein;

WHEREAS, the Assignor is the owner of the entire right, title and interest in and to the trademarks identified in Exhibit A, attached hereto and incorporated herein by this reference, and goodwill of the business symbolized by said trademarks (hereinafter "Trademarks");

WHEREAS, the Assignee desires to acquire the Trademarks from Assignor;

WHEREAS, the Assignor desires to transfer and assign the Trademarks to Assignee;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and consideration as set forth in the Asset Purchase Agreement and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Defined Terms. Capitalized terms used but not defined herein will have the meanings ascribed to such terms in the Asset Purchase Agreement.
2. Assignment. Assignor does hereby sell, transfer, assign, convey and deliver unto Assignee all of Assignor's worldwide right, title and interest in, to and under the Trademarks, trademark applications and in and to any registrations, renewals, and extensions that may be granted thereon, together with all common law rights and the goodwill of the business connected therewith, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, and the right to sue, either at law or in equity, and recover damages for past, present, and future infringements, and in and to all rights corresponding to the foregoing throughout the world.
3. Recordal. Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States, and any other official of any applicable Governmental Body, to record this Assignment and to issue any and all registrations from any and all applications for registration included in the Trademarks to and in the name of Assignee.
4. Entire Agreement. This Assignment is subject to the terms and conditions of the Asset Purchase Agreement and the Bill of Sale, and to the extent that any provision of this Assignment conflicts or is inconsistent with any term or condition of the Asset Purchase

Agreement or the Bill of Sale, the Asset Purchase Agreement or the Bill of Sale, as the case may be, shall govern. This Assignment shall not be deemed to substitute, limit, enlarge, or extinguish any obligations under the Asset Purchase Agreement or the Bill of Sale of the parties thereto, all of which obligations shall survive the delivery of this Assignment in accordance with the terms of the Asset Purchase Agreement and the Bill of Sale.

5. Governing Law. This Assignment will be construed in accordance with, and governed in all respects by, the internal laws of the State of Delaware (without giving effect to principles of conflicts of laws).

6. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement.

[Signatures on next page]

IN WITNESS WHEREOF, and intending to be legally bound hereby, the Assignor and Assignee have caused this Assignment to be executed and delivered as of Effective Date.

ASSIGNOR: US ONCOLOGY, INC.

[Signature]
Name
Nick Loporcero
Signature
President
Title

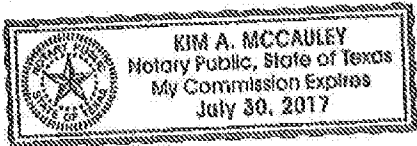
ASSIGNEE: CURE COMMUNICATIONS GROUP, LLC

Neil Glasser 10/2/14
Name
[Signature]
Signature
CEO
Title

STATE OF Texas)
) SS.
COUNTY OF Montgomery

On this 25 day of September, 2014, there appeared before me the aforementioned, known to me, who signed this Assignment as a voluntary act and deed.

[Signature]
Notary Public



[Signature Page to Trademark Assignment]

EXHIBIT A – TRADEMARKS

Mark	App. No. Reg. No.	Country	Status / Issue	Date of First Use
Cure Cancer Updates, Research & Education	2800273	US	Registered	