

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PENINSULA FUND V LIMITED PARTNERSHIP		09/30/2014	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	EQUIBRAND CORPORATION		
Street Address:	3500 West Highway 377		
City:	Granbury		
State/Country:	TEXAS		
Postal Code:	76048		
Entity Type:	CORPORATION: DELAWARE		
Name:	EQUIBRAND PRODUCTS GROUP L.P.		
Street Address:	3500 West Highway 377		
City:	Granbury		
State/Country:	TEXAS		
Postal Code:	76048		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
Name:	EQUIBRAND ENTERTAINMENT GROUP L.P.		
Street Address:	3500 West Highway 377		
City:	Granbury		
State/Country:	TEXAS		
Postal Code:	76048		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
Name:	EQUIBRAND HOLDING CORPORATION		
Street Address:	3500 West Highway 377		
City:	Granbury		
State/Country:	TEXAS		
Postal Code:	76048		
Entity Type:	CORPORATION: DELAWARE		
Name:	EQUIBRAND ENTERTAINMENT, INC.		
Street Address:	3500 West Highway 377		
City:	Granbury		
State/Country:	TEXAS		

TRADEMARK

Postal Code:	76048
Entity Type:	CORPORATION: DELAWARE
Name:	EQUIBRAND PRODUCTS, INC.
Street Address:	3500 West Highway 377
City:	Granbury
State/Country:	TEXAS
Postal Code:	76048
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	2914484	
Registration Number:	3081210	RACER'S EDGE
Registration Number:	3474390	COWBOY GOLD
Registration Number:	3756391	BIOFIT
Registration Number:	3287312	MONEYMAKER
Registration Number:	3289362	CLASSIC GOLD
Registration Number:	3759653	SENSORFLEX
Registration Number:	2023673	CLASSIC
Registration Number:	2138636	CLASSIC
Registration Number:	2532083	BULLSEYE
Registration Number:	2569990	MARTIN SADDLERY
Registration Number:	2607789	XR4
Registration Number:	2644277	SENSORFLEX
Registration Number:	2642288	E-Z WRAP II
Registration Number:	2647797	DALE MARTIN SADDLERY
Registration Number:	2655371	RATTLER
Registration Number:	2670800	EQUIBRAND
Registration Number:	2711105	DURA LITE
Registration Number:	2711182	XR 4 LITE
Registration Number:	2752010	THE HAMMER
Registration Number:	2755525	POWERLINE 4
Registration Number:	2737456	CLASSIC EQUINE
Registration Number:	2825431	RED EYE
Registration Number:	2830291	GREEN EYE
Registration Number:	2830289	PURPLE EYE
Registration Number:	2832277	BLACK EYE
Registration Number:	2400363	UNITED STATES TEAM ROPING CHAMPIONSHIPS
Registration Number:	1844812	USTRC
Registration Number:	1896139	UNITED STATES TEAM ROPING CHAMPIONSHIPS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2344367	USTRC
Registration Number:	2344368	UNITED STATES TEAM ROPING CHAMPIONSHIPS
Registration Number:	3281333	PF RIDER
Registration Number:	3482855	CASHEL
Registration Number:	2413498	CASHEL
Registration Number:	2430685	TUSH CUSHION
Registration Number:	2496352	BREATHE EASY
Registration Number:	3330289	BREATHE EASY
Serial Number:	85200426	USTRC
Registration Number:	3170443	WORLD EQUESTRIAN BRANDS
Registration Number:	3418841	TRIPLE CREEK
Registration Number:	3418842	TRIPLE CREEK
Registration Number:	3418843	TRIPLE CREEK
Registration Number:	3319000	TRIPLE CREEK
Registration Number:	2830290	BLUE EYE

CORRESPONDENCE DATA

Fax Number: 6175231231

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6175701000

Email: rthomas@goodwinprocter.com

Correspondent Name: Ryan E. Thomas

Address Line 1: Goodwin Procter LLP

Address Line 2: Exchange Place, 53 State Street

Address Line 4: Boston, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER:	127182-228839
NAME OF SUBMITTER:	Ryan E. Thomas
SIGNATURE:	/RET/
DATE SIGNED:	10/23/2014

Total Attachments: 7

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TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the "Release") is made this 30th day of September, 2014 (the "Release Date") by Peninsula Fund V Limited Partnership ("Lender"), for the benefit of Equibrand Corporation, Equibrand Products Group L.P. and Equibrand Entertainment Group L.P. (collectively, "Debtor") and Equibrand Holding Corporation, Equibrand Products Group L.P., Equibrand Entertainment Group L.P., Equibrand Corporation, Equibrand Entertainment Inc. and Equibrand Products Inc. (collectively the "Borrower").

WHEREAS, the Debtor has entered into that certain Security Agreement (Intellectual Property), dated as of May 5, 2011 with the Lender (as at any time prior to the date hereof amended, supplemented or otherwise modified, the "IP Security Agreement"), pursuant to which Debtor granted to Lender a security interest in and to all of Debtor's and/or Borrower's right, title and interest in, to and under its intellectual property, including, without limitation, the following (all of the following which will be collectively referred to as the "Intellectual Property Collateral"):

- a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, existing as of the date of the IP Security Agreement or thereafter created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");
- b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products existing as of the date of the IP Security Agreement or thereafter, created, acquired or held;
- c) Any and all design rights which may have been available to Debtor as of the date of the IP Security Agreement or thereafter created, acquired or held;
- d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");
- e) Any trademark or servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Debtor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

- f) Any and all claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- g) All licenses or other rights to use any of the Copyrights, Patents or Trademarks, and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- h) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks or Patents; and
- i) All proceeds and products of the foregoing, and any rights of any kind related thereto, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

WHEREAS, Lender has filed with the United States Patent and Trademark Office (the "USPTO") notices of security interest in the Patents and Trademarks.

WHEREAS, the Debtor and Borrower have requested that the Lender release its security interest in the Intellectual Property Collateral, and Lender desires to release its security interest in the Intellectual Property Collateral.

NOW THEREFORE, in consideration thereof and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender agrees as follows:

1. Release of Security Interest. Effective as of the Release Date, Lender hereby irrevocably and forever terminates, releases and discharges any and all security interests and any other rights, title and interest it has in, to and under the Intellectual Property Collateral.
2. Recordation of Release. Lender understands and agrees that this Release may be recorded by or for the Debtor and Borrower with the USPTO.
3. Further Actions. Lender further agrees to execute any other documents and take any further action reasonably necessary in any state, country or jurisdiction that the Debtor and Borrower may reasonably require to effect the intent and purpose of this Release, provided that all such documents are to be prepared by counsel to the Debtor and Borrower and the cost and expense of such documents and actions shall be borne solely by the Debtor and/or Borrower.
4. Revocation of Power of Attorney. Debtor's grant to Lender of power of attorney, as set forth in the IP Security Agreement, is hereby revoked.
5. Capitalized Terms. Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the IP Security Agreement, as applicable.


[Signature page follows]

IN WITNESS WHEREOF, Lender has caused this Release to be executed as an instrument under seal by its duly authorized officer as of the Release Date.

THE PENINSULA FUND V LIMITED
PARTNERSHIP

By: Peninsula Fund V Management L.L.C.
Its: General Partner

By: Peninsula Capital Partners L.L.C.
Its: Manager

By: 

Scott A. Reilly
President and Chief Investment Officer

EXHIBIT A

Copyrights

None

EXHIBIT B

Patents

EXHIBIT B PATENTS

Registered Owner	Jurisdiction	Patent	App. No./ Reg. No.	App. Date/ Reg. Date
Equibrand Corporation	Mexico	XR4 Lariats	219,918	04/04/2004
Equibrand Products Group L.P.	United States	Adjustable Dee Ring	7,155,886	01/02/2007
Equibrand Products Group L.P.	United States	Horn Wraps	7,386,972	06/17/2008
Equibrand Products Group L.P.	United States	Hard Shell Boot	7,434,378	10/14/2008
Equibrand Products Group L.P.	United States	Laminate & Method	7,665,282	02/23/2010
Equibrand Products Group L.P.	United States	Laminate & Method	7,736,718	06/15/2010
Equibrand Corporation	United States	Calf Lariat	6,619,240	09/16/2003
Equibrand Corporation	United States	Leg Splint	5,910,126	06/08/1999
Equibrand Corporation	United States	XR 4 Lariats	5,941,198	08/24/1999
Equibrand Corporation	United States	Partial Core	6,119,632	09/19/2000
Equibrand Corporation	United States	XR 4 Rope Body	6,142,104	11/07/2000
Equibrand Corporation	United States	Method for Rope Body	6,470,664	10/29/2002
Equibrand Corporation	United States	No Turn Boot	6,662,537	12/16/2003
Cashel Products, Inc.	United States	Protective Horse Mask	6,128,891	10/10/2000
Cashel Products, Inc.	United States	Billet Strap With Stretch Feature	6,371,541 B1	06/03/2003
Cashel Products, Inc.	United States	Horse Helmet	5,713,188	02/03/1998
Cashel Products, Inc.	United States	Spur	D527,496 S	08/20/2006
Cashel Farms, L.L.C.	European Community Design	Whips and Prods (Design)	000375845.0001	07/19/2005
Soft Touch, Inc. ¹	United States	Soft Touch Cinch	5,426,924	06/27/1995

¹ This patent is licensed to Intertrade Industries, L.P. pursuant to License of Patent Rights agreement, dated as of August 17, 2001, between Soft Touch, Inc. and Intertrade Industries, L.P., as assigned to Equibrand Products Group L.P. pursuant to an Amendment and Assignment of License of Patent Rights, dated August 17, 2001, between Equibrand Products Group L.P. and Intertrade Industries, L.P., as amended.

EXHIBIT C

Trademarks

Registered Owner	Jurisdiction	Mark	App. No./ Reg. No.	App. Date/ Reg. Date
Equibrand Products Group L.P.	United States	Rope (design)	2,914,484	12/28/2004
Equibrand Products Group L.P.	United States	RACER'S EDGE	3,081,210	04/18/2006
Equibrand Products Group L.P.	United States	COWBOY GOLD	3,474,390	07/29/2008
Equibrand Products Group L.P.	United States	BIOFIT	3,756,391	03/09/2010
Equibrand Corporation	United States	MoneyMaker	3,287,312	09/04/2007
Equibrand Corporation	United States	CLASSIC GOLD	3,289,362	09/11/2007
Equibrand Corporation	United States	SENSORFLEX	3,759,653	03/16/2010
Equibrand Corporation	United States	CLASSIC (25)	2,023,673	June 17, 1996
Equibrand Corporation	United States	CLASSIC + design (22)	2,138,636	Feb. 24, 1998
Equibrand Corporation	United States	BULLSEYE	2,532,083	Jan. 22, 2002
Equibrand Corporation	United States	MARTIN SADDLERY	2,569,990	May 14, 2002
Equibrand Corporation	United States	XR4	2,607,789	Aug. 13, 2002
Equibrand Corporation	United States	SENSORFLEX	2,644,277	Oct. 29, 2002
Equibrand Corporation	United States	E-Z WRAP II	2,642,288	Oct. 29, 2002
Equibrand Corporation	United States	DALE MARTIN SADDLERY	2,647,797	Nov. 12, 2002
Equibrand Corporation	United States	RATTLER	2,655,371	Dec. 3, 2002
Equibrand Corporation	United States	EQUIBRAND	2,670,800	Jan. 7, 2003
Equibrand Corporation	United States	DURA LITE	2,711,105	April 29, 2003
Equibrand Corporation	United States	XR 4 Lite	2,711,182	April 29, 2003
Equibrand Corporation	United States	THE HAMMER	2,752,010	Aug. 19, 2003
Equibrand Corporation	United States	POWERLINE 4	2,755,525	Aug. 26, 2003
Equibrand Corporation	United States	CLASSIC EQUINE	2,737,456	July 15, 2003
Equibrand Corporation	United States	RED EYE	2,825,431	March 23, 2004
Equibrand Corporation	United States	GREEN EYE	2,830,291	April 6, 2004
Equibrand Corporation	United States	BLUE EYE	2,830,290	April 6, 2004
Equibrand Corporation	United States	PURPLE EYE	2,830,289	April 6, 2004
Equibrand Corporation	United States	BLACK EYE	2,832,277	April 13, 2004
Equibrand Entertainment Group L.P.	United States	United States Team Roping Championships & Design	2,400,363	October 31, 2000
Equibrand Entertainment Group L.P.	United States	USTRC	1,844,812	July 12, 1994
Equibrand Entertainment Group L.P.	United States	United States Team Roping Championships & Design	1,896,139	May 30, 1995
Equibrand Entertainment Group	United States	USTRC	2,344,367	April 25, 2000

Registered Owner	Jurisdiction	Mark	App. No./ Reg. No.	App. Date/ Reg. Date
L.P.				
Equibrand Entertainment Group L.P.	United States	United States Team Roping Championships & Design	2,344,368	April 25, 2000
Cashel Products, Inc.	United States	PF Rider	3,281,333	08/21/2007
Cashel Products, Inc.	United States	CASHEL	3,482,855	08/12/2008
Cashel Products, Inc.	United States	CASHEL	2,413,498	12/19/2000
Cashel Products, Inc.	United States	TUSH CUSHION	2,430,685	02/27/2001
Cashel Products, Inc.	United States	BREATHE EASY	2,496,352	10/09/2001
Cashel Products, Inc.	Community	CRUSADER	3,174,901	07/01/2004
Cashel Products, Inc.	United States	BREATHE EASY	3,330,289	11/06/2007
Equibrand Entertainment Group L.P.	United States	USTRC	85/200426	N/A
Equibrand Products Group L.P.	United States	MONEYMAKER	3,170,443	11/14/2006
Equibrand Products Group L.P.	United States	TRIPLE CREEK	3,418,841**	4/29/2008
Equibrand Products Group L.P.	United States	TRIPLE CREEK	3,418,842**	4/29/2008
Equibrand Products Group L.P.	United States	TRIPLE CREEK	3,418,843**	4/29/2008
Equibrand Products Group L.P.	United States	TRIPLE CREEK	3,319,999**	10/23/2007