

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321037

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900303804		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ButtonClick Media, LLC		06/09/2014	LIMITED LIABILITY COMPANY: IOWA
RECEIVING PARTY DATA			
Name:	salesforce.com, inc.		
Street Address:	The Landmark @ One Market St., Ste 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4466372	BUTTONCLICK	
CORRESPONDENCE DATA			
Fax Number:	4155364616		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-701-9000		
Email:	ipdocketing@salesforce.com		
Correspondent Name:	salesforce.com, inc.		
Address Line 1:	The Landmark @ One Market St., Ste 300		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	BUTTONCLICK		
NAME OF SUBMITTER:	Kiran Belur		
SIGNATURE:	/kbelur/		
DATE SIGNED:	10/23/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, ButtonClick Media, LLC, an Iowa Limited Liability Company, whose address is 140 Alydar Drive, North Liberty, Iowa 52317 (hereinafter "Assignor") is the owner of the trademarks and trademark registration listed on the attached Schedule A (collectively, the "Trademarks");

WHEREAS, salesforce.com, inc., a Delaware Corporation, whose address is The Landmark @ One Market Street, Suite 300 San Francisco, California 94105 (hereinafter "Assignee") is desirous of acquiring the Trademarks;

NOW, THEREFORE, the Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, assigns, effective April 29, 2014, to Assignee the Trademarks, together with the goodwill of the business connected with the use of, and symbolized by, the mark as reflected in the Trademarks.

ButtonClick Media, LLC
Name: [Signature]
Title: CEO
Date: June 9, 2014

salesforce.com, inc.
Name: [Signature]
Title: Sr VP
Date: June 12, 2014

SCHEDULE A

i) Trademarks

- BUTTONCLICK
- BUTTONCLICK ADMIN



ii) Trademark Registration

MARK	COUNTRY	REG. NO.	ISSUE DATE	SERVICES/CLASSES
BUTTONCLICK	USA	4466372	Jan. 14, 2014	Customer relationship management in class 35