

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321017

| | | | |
|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bio-Botanica, Inc. | | 10/23/2014 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Nature's Answer, Inc. | | |
| Street Address: | 75 Commerce Drive, | | |
| City: | Hauppauge | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11788 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1274735 | NATURE'S ANSWER | |
| Registration Number: | 2256547 | NATURE'S ANSWER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2026599344 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (202) 659-9076 | | |
| Email: | RAFdocketing@roylance.com | | |
| Correspondent Name: | Richard A. Flynt | | |
| Address Line 1: | 1300 19th Street, N.W. | | |
| Address Line 4: | Washington, D.C. 20036 | | |
| ATTORNEY DOCKET NUMBER: | 27419 | | |
| NAME OF SUBMITTER: | Richard A. Flynt | | |
| SIGNATURE: | /Richard A. Flynt/ | | |
| DATE SIGNED: | 10/23/2014 | | |
| Total Attachments: 2 | | | |
| source=27419 Assignment#page1.tif | | | |
| source=27419 Assignment#page2.tif | | | |

OP \$65.00 1274735

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS, Bio-Botanica, Inc., a New York corporation with a principal business address at 75 Commerce Drive, Hauppauge, New York 11788 (hereinafter called "Assignor"), is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (the "Marks") and the United States Trademark Registrations therefor (the "Registrations"), also listed on Schedule A; and

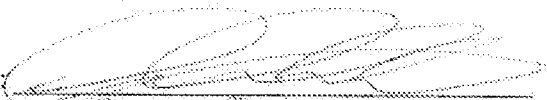
WHEREAS, Nature's Answer, Inc., a New York corporation with a principal business address at 75 Commerce Drive, Hauppauge, New York 11788 (hereinafter called "Assignee"), desires to acquire all right, title and interest in and to the Marks and Registrations;

NOW, THEREFORE, Assignor hereby assigns and transfers to Assignee, all worldwide right, title and interest in and to the Marks and the Registrations, together with the business goodwill associated with the Marks and the Registrations, and the right to sue for and collect damages, profits, attorneys' fees, and all other available remedies for past infringements of the said Marks and Registrations.

ASSIGNOR

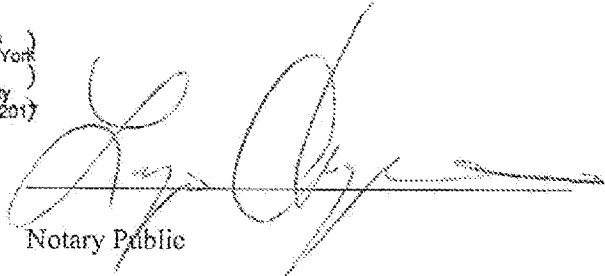
Bio-Botanica, Inc

Dated: 10/23/14

By: 
Name: Dawn D'Amelio
Title: Vice President, Sales Mktg

Signed and sworn to before me this 23 day of Oct, 2014.

STATE OF LORENZO CHIARENZA
Notary Public, State of New York
No. 0108215255
COUNTY OF Qualified in Suffolk County
Term Expires December 28, 2017


Notary Public

SEAL

My commission expires Dec 28, 2017

SCHEDULE A

Marks:

Nature's Answer Stylized

NATURE'S ANSWER & Tree Design

Registrations:

| <u>Country</u> | <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|----------------|----------------------------------|-------------------------|--------------------------|
| USA | Nature's Answer Stylized | 1,274,735 | April 24, 1984 |
| USA | NATURE'S ANSWER & Tree Design | 2,256,547 | June 29, 1999 |
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