

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM321041

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UNORTH, LLC		08/27/2014	LIMITED LIABILITY COMPANY:

## RECEIVING PARTY DATA

<b>Name:</b>	UNORTH, INC
<b>Street Address:</b>	PO BOX 1116
<b>City:</b>	CAMPBELL
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95009
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78921665	KINGRIDGE
Serial Number:	85781157	CINEMAGRAPH
Serial Number:	86095127	MYWARMPET
Serial Number:	86247859	MOTA
Registration Number:	4198287	MOTA
Registration Number:	4261481	PICO
Serial Number:	85672055	MR ELEPHANT
Serial Number:	85858577	MANI
Serial Number:	86104977	LILY
Serial Number:	86104985	LILY SIGNATURE
Serial Number:	86247855	MOTA
Serial Number:	86355727	SMART RING

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 4083701248  
 Email: CORPORATE@UNORTH.COM  
 Correspondent Name: UNORTH, INC  
 Address Line 1: PO BOX 1116

TRADEMARK

<b>Address Line 2:</b>	ATTN: LEGAL
<b>Address Line 4:</b>	CAMPBELL, CALIFORNIA 95009-1116

<b>NAME OF SUBMITTER:</b>	MICHAEL FARO
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<b>SIGNATURE:</b>	/MICHAEL M FARO/
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<b>DATE SIGNED:</b>	10/23/2014
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<b>Total Attachments: 1</b> source=Merger#page1.tif
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"UNORTH, LLC", A CALIFORNIA LIMITED LIABILITY COMPANY, WITH AND INTO "UNORTH, INC." UNDER THE NAME OF "UNORTH, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIFTEENTH DAY OF AUGUST, A.D. 2014, AT 4:33 O'CLOCK P.M.

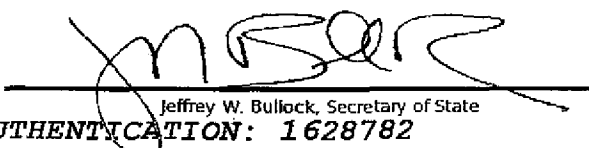
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5574625 8100M

141078092

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1628782

DATE: 08-18-14

RECORDED: 10/23/2014

TRADEMARK  
REEL: 005386 FRAME: 0888