

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mongoose Metrics, LLC		09/19/2014	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	lfbyphone, Inc.		
Street Address:	300 West Adams, 9th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4058431	MONGOOSE METRICS	
CORRESPONDENCE DATA			
Fax Number:	3127595646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-357-1313		
Email:	mvalone@btlaw.com		
Correspondent Name:	BARNES & THORNBURG LLP		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690		
ATTORNEY DOCKET NUMBER:	48243-707078		
NAME OF SUBMITTER:	Melissa A. Vallone		
SIGNATURE:	/mvalone/		
DATE SIGNED:	10/24/2014		
Total Attachments: 1			
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CH \$40.00 4058431

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of September 19, 2014 (the "Effective Date") is made by and between Mongoose Metrics, LLC, a limited liability company of Ohio ("Assignor"), with an address of 4500 Rockside Road, #120, Independence OH 44131, and Ifbyphone, Inc., a corporation of Delaware ("Assignee"), with an address of 300 West Adams, 9th Floor, Chicago, IL 60606.

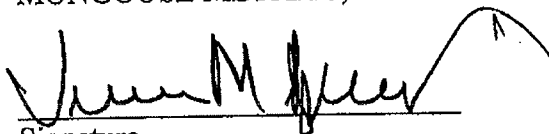
Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to U.S. Trademark Registration 4,058,431, for the mark MONGOOSE METRICS, together with any common law rights in said trademark and the good will of the business symbolized by the mark and the identified registration thereof, and including without limitation, all claims for damages and profits for any infringements which occurred prior to the date of this Assignment, including the rights to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

EXECUTED on the 19 day of September 2014.

MONGOOSE METRICS, LLC

By:



Signature

IRVIN M SHAPIRO

Typed or Printed Name

CEO