

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM321101

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Intellectual Property Assignment		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CYGNUS BUSINESS MEDIA, INC.		08/29/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SOLA Group, Inc.		
<b>Street Address:</b>	724 12th St., Suite 1W		
<b>City:</b>	Wilmette		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60091		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1859693	QUALIFIED REMODELER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	chicago.trademarks@klgates.com, valerie.swanson@klgates.com		
<b>Correspondent Name:</b>	Amy O'Toole c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3722418-0001		
<b>NAME OF SUBMITTER:</b>	Amy O'Toole		
<b>SIGNATURE:</b>	/amy otoole/		
<b>DATE SIGNED:</b>	10/24/2014		
<b>Total Attachments: 4</b>			
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## INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment"), dated as of August 29, 2014 (the "Effective Date"), is made by Cygnus Business Media, Inc., a Delaware corporation (the "Assignor"), in favor of SOLA Group, Inc., an Illinois corporation ("Assignee"). Each capitalized term used herein but not otherwise defined in this Assignment shall have the meaning ascribed to it in the Asset Purchase Agreement (defined below).

WHEREAS, Assignor and Assignee entered into that certain Asset Purchase Agreement, dated as of August 22, 2014 (the "Asset Purchase Agreement"), as amended, pursuant to which, among other things, Assignor has agreed to sell, assign and transfer to Assignee all of Assignor's right title and interest in and to the Purchased Assets;

WHEREAS, capitalized terms used herein but not otherwise defined shall have the meaning ascribed to such terms in the Asset Purchase Agreement; and

WHEREAS, Assignor wishes to sell, assign, and transfer to Assignee and Assignor wishes to accept all of Assignor's right, title and interest in the Transferred Intellectual Property Assets, as set forth on Exhibit A attached hereto.

NOW THEREFORE, in consideration of the mutual promises and covenants set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledge, the parties, intending to be legally bound hereby, agree as follows:

1. Assignment. Assignor does hereby sell, assign and transfer to Assignee all of Assignor's right, title and interest in and to the Transferred Intellectual Property Assets set forth on **Exhibit A** attached hereto.

2. Recordation. Assignor authorizes and requests that the United States Patent and Trademark Office and the United States Copyright Office record Assignee as the assignee and owner of the Transferred Intellectual Property Assets, as appropriate, including without limitation, the Transferred Intellectual Property Assets that are trademarks or service marks and that are registered, or for which registration has been applied for, at the United States Patent and Trademark Office.

3. General Provisions. Sections 9.01 – 9.11 of the Asset Purchase Agreement are incorporated herein by reference.

*[Remainder of page intentionally left blank.]*

IN WITNESS WHEREOF, the undersigned has caused this Intellectual Property Assignment to be executed by its duly authorized officer as of the date set forth above.

CYGNUS BUSINESS MEDIA, INC.

By:

Name: Paul M. Bonaiuto

Title: Chief Financial Officer

State of Wisconsin ss.  
County of Jefferson

At Fort Atkinson, WI, as of this 25 day of August, 2014,  
Paul M. Bonaiuto, \_\_\_\_\_ of Cygnus Business Media, Inc. personally  
appeared, and he acknowledged this instrument, by him sealed and subscribed, to be his free act  
and deed and the free act and deed of Cygnus Business Media, Inc.

Before me,

Vicki Trueman

Notary Public

My Commission Expires: 7-19-15

IN WITNESS WHEREOF, the undersigned has caused this Intellectual Property Assignment to be executed by its duly authorized officer as of the date set forth above.

SOLA GROUP, INC.

By: 

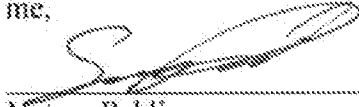
Name: Paul DeGrandis

Title: President

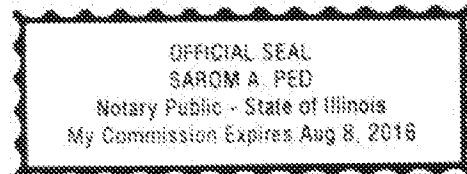
State of IL ss.  
County of Cook

At Wilmette, as of this 28 day of August, 2014,  
Paul DeGrandis, President of SOLA Group, Inc. personally appeared, and he acknowledged this instrument, by him sealed and subscribed, to be his free act and deed and the free act and deed of SOLA Group, Inc.

Before me,

  
Notary Public

My Commission Expires: August 08, 2016



## Exhibit A

### Domain Names

<u>Domain</u>	<u>Expiration</u>
dbbonline.com	9/18/2014
designbuildbusiness.com	8/6/2015
designbuildmovement.com	4/8/2016
exteriorcontractor.com	1/29/2015
exteriorcontractor.net	6/24/2015
exteriorcontractor.org	6/24/2015
forbuildingpros.com	7/20/2015
forhomeprofessionals.com	4/8/2016
forrenovationpros.com	9/1/2015
forresidentialpros.com	2/16/2016
forresidentialpros.net	4/25/2016
forresidentialpros.tv	4/25/2016
kbdexpo.com	1/5/2015
kitchenbathdesign.com	8/12/2015
kitchenbathdesignnews.com	4/25/2015
qrmagazine.com	9/3/2015
qualifiedremodeler.com	8/29/2015
qualifiedremodelermag.com	4/12/2015
rdbmag.com	3/11/2015
rdbmagazine.com	3/11/2015
residentialbuilding.com	1/8/2015
residentialbuildingproductnews.com	11/20/2014
residentialdesignandbuild.com	3/11/2015
specialtyremodeler.com	3/22/2015
thedesignbuildmovement.com	4/8/2016

### Trademarks

Client/ Matter No.:	Country	Trademark	Owner	Application No.:	Filing date	RegNumber	RegDate	Class	TrademarkStatus	Renewal Date	Notes
522379-0379476	US	FINISHING	CYGNUS BUSINESS MEDIA, INC.	85/675507	12-Jul-12	3845803	12-Feb-13	16	Registered - S	09-Dec-14	Not renewed
522379-0410571	US	FORRESIDENTIALPROS.COM	CYGNUS BUSINESS MEDIA, INC.	74/233233	23-Dec-91	1753879	23-Feb-93	16	Registered	12-Feb-19	
522379-0328685	US	KITCHEN & BATH DESIGN NEWS	CYGNUS BUSINESS MEDIA, INC.	75/265121	27-Mar-97	2165553	16-Jun-98	16	Registered	23-Feb-23	
522379-0328664	US	LUSTRE	CYGNUS BUSINESS MEDIA, INC.	76/541830	25-Aug-03	2874021	17-Aug-04	16	Registered	16-Jun-18	
522379-0328582	US	QR	CYGNUS BUSINESS MEDIA, INC.	74/458872	16-Nov-93	1859693	25-Oct-94	16	Registered	17-Aug-14	Currently in process of renewing
522379-0328695	US	QUALIFIED REMODELER	CYGNUS BUSINESS MEDIA, INC.	78/630631	16-May-05	3140679	05-Sep-06	16	Registered - S	25-Oct-14	
522379-0328631	US	RESIDENTIAL DESIGN & BUILD	CYGNUS BUSINESS MEDIA, INC.							05-Sep-16	Mark amended for new design 5-24-12