

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321144

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PT Franchise Brands, LLC		10/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PM Franchise Brands, LLC		
Street Address:	1346 Oakbrook Drive, Suite 170		
City:	Norcross		
State/Country:	GEORGIA		
Postal Code:	30093		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3535574		
Registration Number:	3589162		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jgriswold@honigman.com		
Correspondent Name:	Janet Griswold		
Address Line 1:	39400 Woodward Avenue Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
ATTORNEY DOCKET NUMBER:	231042-306744		
NAME OF SUBMITTER:	Julie E. Reitz, Michigan Bar Member		
SIGNATURE:	/Julie E. Reitz/		
DATE SIGNED:	10/24/2014		
Total Attachments: 1			
source=pretzel design assignment#page1.tif			

CH \$65.00 3535574

TRADEMARK ASSIGNMENT

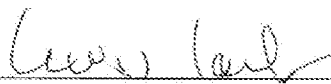
Effective as of the date set forth below, **PT FRANCHISE BRANDS, LLC**, a Delaware limited liability company, with an address at 1346 Oakbrook Drive, Suite 170, Norcross, GA 30093 ("Assignor"), assigns to **PM FRANCHISE BRANDS, LLC**, a Delaware limited liability company, with an address at 1346 Oakbrook Drive, Suite 170, Norcross, GA 30093 ("Assignee") all of its right, title, and interest in and to the trademark(s) in Schedule A (collectively, the "Trademark Rights"); and any and all rights and privileges provided under the trademark and other laws of the U.S. and the individual states thereof; any and all GOODWILL of the business in which the mark may have been used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

Assignor DOES HEREBY assign, grant, convey, sell and transfer to Assignee, its entire right, title, and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective representatives, successors and assigns.

EXECUTED as of this 24 day of October, 2014.

PT FRANCHISE BRANDS, LLC
a Delaware limited liability company

By: 
Name: Lewis Loeb
Title: Chief Financial Officer