

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321263

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as agent		10/23/2014	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Parago, Inc.
Street Address:	700 State Highway 121 Bypass
Internal Address:	Suite 200
City:	Lewisville
State/Country:	TEXAS
Postal Code:	75067
Entity Type:	CORPORATION: DELAWARE
Name:	Promotional Fulfillment Services, Inc.
Street Address:	700 State Highway 121 Bypass
Internal Address:	Suite 200
City:	Lewisville
State/Country:	TEXAS
Postal Code:	75067
Entity Type:	CORPORATION: DELAWARE
Name:	Parago Promotional Services, Inc.
Street Address:	700 State Highway 121 Bypass
Internal Address:	Suite 200
City:	Lewisville
State/Country:	TEXAS
Postal Code:	75067
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3979246	VALUE BOOST
Registration Number:	2972683	CLICKCHOICE
Registration Number:	3524037	PARAGO
Registration Number:	3524013	PARAGO

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3038493	REBATE SHOP
Serial Number:	85241958	GOREBATE
Serial Number:	85241966	BEGET
Serial Number:	85241963	BEGET

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 558-6352

Email: lkonrath@winston.com

Correspondent Name: Laura Konrath

Address Line 1: 35 W Wacker Drive

Address Line 2: Winston & Strawn LLP, Suite 4200

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	250056-160
NAME OF SUBMITTER:	Laura Konrath
SIGNATURE:	/Laura L. Konrath/
DATE SIGNED:	10/27/2014

Total Attachments: 13

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RELEASE OF SECURITY AGREEMENT

THIS RELEASE OF SECURITY AGREEMENT dated as of October 23, 2014, is made by Bank of America, N.A., as Administrative Agent, a United States national banking association ("Agent").

WHEREAS, (i) Agent and (ii) Parago, Inc., a Delaware corporation ("Borrower"), Promotional Fulfillment Services, Inc., a Delaware corporation and Parago Promotional Services, Inc., a Maryland corporation (Borrower, Promotional Fulfillment Services, Inc. and Parago Promotional Services, Inc. are each a "Grantor" and collectively the "Grantors"), are parties to that certain Security Agreement dated as of February 8, 2012 (the "Agreement"), which was recorded in The United States Patent and Trademark Office on February 17, 2012 in its records at Reel 027728, Frame 0116 and on February 17, 2012 in its records at Reel 4719, Frame 0298, and in the United States Copyright Office on February 17, 2012 in its records as Recorded Document Number V3613D454;

WHEREAS, the Agreement granted, assigned and conveyed to Agent a security interest in each Grantor's entire right, title and interest in and to all of its "Intellectual Property" (as defined in the Agreement), including, without limitation all of the Patents (as defined in the Agreement), Trademarks (as defined in the Agreement) and Copyrights (as defined in the Agreement) listed on Schedule I.

WHEREAS, Agent desires to release its rights and security interests in the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby fully and finally releases and terminates (i) its security interest and other rights in, to and under the Intellectual Property, including, without limitation, all of the Patents, Trademarks and Copyrights listed on Schedule I and (ii) any and all other rights it may have under the Agreement.

IN WITNESS WHEREOF, Agent has caused this Release of Security Agreement to be duly executed as of the day and year first above written.

BANK OF AMERICA, N.A.

By: Allison W. Connally

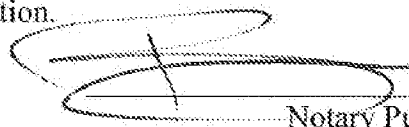
Name: Allison W. Connally

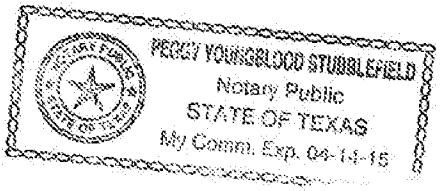
Title: Senior Vice President

STATE OF [INSERT] Texas
COUNTY OF [INSERT] Dallas

SS.

The foregoing instrument was acknowledged before me this 23rd day of October, 2014 by Wesley P. Smith, the President of Bank of America, N.A., a United States national banking association, on behalf of said banking association.


Notary Public



SCHEDULE I

INTELLECTUAL PROPERTY

See attached

TRADEMARKS REGISTRATION

Registered Owner	Nature of Grantor's Interest (e.g. owner, licensee)	Registered Trademark	Registration No.	Int'l Class Covered	Goods or Services Covered	Date Registered	Country of Registration
Parago, Inc.	Owner	VALUE BOOST	3,979,246	035	Arranging and conducting incentive reward programs to promote the use of stored value cards by enhancing card benefits when used for targeted purchases	6/14/11	USA

Parago, Inc.	Owner	CLICKCHOICE	2,972,683	035	Business marketing consulting services, namely, customer relationship management services for others; business marketing consulting services, namely, establishing multiple promotional items or services as options for consumers to select from as part of a promotional program; processing manufacturer's product rebates for others via a global computer network; processing manufacturer's product rebates for others by allowing consumers to select a desired promotional item or service from among multiple promotional items or services as part of a promotional program; processing retailer's product rebates for others via a global computer network; processing retailer's product rebates for others; processing retailer's product rebates for others by allowing consumers to select a desired promotional item or service from among multiple promotional items or services as part of a promotional program; order fulfillment services for others; processing consumer service rebates for others via a global computer network; processing consumer service rebates for others by allowing consumers to select a desired promotional item or service from among multiple promotional items or services as part of a promotional program; promoting the goods and services of others through promotional management, namely establishing multiple promotional items or services as options for consumers to select from as part of a promotional program; computerized online retail services in the field of general consumer merchandise.	7/19/05	USA
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Parago, Inc.	Owner	PARAGO	3,524,037	035, 036	035: Providing consumer promotion management and fulfillment services for others; namely, promotion management and transaction processing services for rebate promotions, incentive programs, sweepstakes, online games, and referral promotions; management services, namely, managing the provision of customer service for others; providing customer service and product inquiry services for others; providing product rebate processing services via global computer network; administration of sweepstakes, games and contests to promote the sale of products and services of others; providing incentive award programs for others through distribution of prepaid stored value cards; management of prepaid card programs; administration of incentive award programs for others using gift cards; rebate cards; membership cards; and loyalty cards; computerized database	10/28/08	USA
					036: Issuing stored value cards; stored value services; namely, prepaid card services offered through cards with stored value; issuing stored value cards as part of the contests, and rebate, gift card, and incentive programs of others		

Parago, Inc.	Owner	PARAGO (AND LOGO)	3,524,013	035, 036	035: Providing consumer promotion management and fulfillment services for others, namely: promotion management and brand/adm processing services for rebate promotions, incentive programs, sweepstakes, online games, and referral friend promotions; management services, namely, managing the provision of customer service for others; providing customer service and product inquiry services for others; providing product rebate processing services via global computer network; administration of sweepstakes, games and contests to promote the sale of products and services of others; providing incentive award programs for others through distribution of prepaid stored value cards; management of prepaid card programs; administration of incentive award programs for others using gift cards, rebate cards, membership cards, and loyalty cards, computerized database	10/28/08	USA
Parago, Inc.	Owner	REBATE SHOP	3,038,493	035	036: Issuing stored value cards, stored value services, namely, prepaid card services offered through cards with stored value; issuing stored value cards as part of the contests, and rebate, gift card, and incentive programs of others; Customer service in the field of rebates; order fulfillment services; processing manufacturers rebates for others via the Internet; rebate processing services, namely, providing customers with the option to order general merchandise online instead of receiving cash rebates.	1/3/06	USA

TRADEMARK APPLICATIONS

Registered Owner	Nature of Grantor's Interest (e.g. owner, licensee)	Trademark Application relates to following Trademark	Serial No.	Int'l Class Covered	Goods or Services Covered	Date of Application	Country of Application
Parago, Inc.	Owner	GOREBATE	85241958	009, 035, 036	009: Computer software and hardware; 035: Computer software for use with mobile phones and devices used to identify, notify, and deliver rebates, promotions, and/or advertising to end users using global positioning services (GPS) technology and other location-sensing technology; 036: Promoting the goods and services of others via a communications network, namely, identifying, notifying, and delivering rebates, promotions, and/or advertising to end users; providing consumer promotion management and fulfillment services for others, namely, promotion management and transaction processing services for rebate promotions, and incentive programs; management services, namely, managing the provision of customer service for	2/14/11	USA

Paripzo, Inc.	Owner	BEGET (AND LOGO)	85241966	035	<p>others, providing customer service and product inquiry services for others; providing product rebate processing services via global computer network; providing incentive award programs for others through distribution of prepaid stored value cards; management of prepaid card programs; administration of incentive award programs for others using gift cards; rebate cards, membership cards, and loyalty cards; computerized database management.</p> <p>016: Issuing stored value cards, stored value services; namely, prepaid card services offered through cards with stored value; issuing stored value cards as part of the rebate, gift card, and incentive programs of others.</p> <p>Advertising and promotional services; promoting the goods and services of others via a communications network; promoting the goods and services of others namely, providing a website featuring coupons, rebates, product reviews, vouchers, discount information, special offers for the goods</p>	2/14/11	USA
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					<p>and services of others, price-comparisons information, and links to the retail websites of others; promoting goods and services of others through the distribution of printable discount and rebate coupons over a communications network and through distribution of discount, and rebate coupons of others for use by the public in the purchase of various consumer products, retail items, groceries, food items, dining and restaurant services, travel services, over a communications network; providing tracking, monitoring, and analysis of activity and redemption history of promotions involving a communications network; providing an on-line computer database in the field of third party on-line product rebates and promotions</p>	2/14/11	USA
Pango, Inc.	Owner	BBOET	85241963	035	<p>Advertising and promotional services; promoting the goods and services of others via a communications network; promoting the goods and services of others namely, providing a website featuring coupons, rebates, product reviews, vouchers, discount</p>		

REGISTERED PATENTS

Registered Owner	Nature of Grantor's Interest (e.g. owner, licensee)	Registered Patent No.	Issue Date	Country of Issue
Parago, Inc.	Owner	7,146,328	12/5/06	USA
Parago, Inc.	Owner	7,120,591	10/10/06	USA
Parago, Inc.	Owner	6,847,935	1/25/05	USA

PATENT APPLICATIONS

Registered Owner	Nature of Grantor's Interest (e.g. owner, licensee)	Serial No.	Filing Date	Country of Issue
Parago, Inc.	Owner	11/566,582	12/4/06	USA
Parago, Inc.	Owner	60/149,156	8/15/99	USA
Parago, Inc.	Owner	PCT/US00/35518	12/22/00	PCT

COPYRIGHT REGISTRATIONS

Registered Owner	Nature of Grantor's Interest (e.g. owner, licensee)	Serial No.	Copyright	Issue Date	Country of Issue
Parago, Inc.	Owner	TXU 982-454	PTSystem Version 1.2	12/28/00	USA
Parago, Inc.	Owner	TXU 982-456	PromoCenter Version 1.2	12/28/00	USA

Parago, Inc.	Owner	TXU 982-455	PTSystem Version 1.3	12/28/00	USA
Parago, Inc.	Owner	TXU 982-453	PromoCenter Version 1.4	12/28/00	USA
Parago, Inc.	Owner	TXU 972-934	Survey Version 1.0	12/27/00	USA
Parago, Inc.	Owner	TXU 972-935	Survey Version 1.2	12/27/00	USA
Parago, Inc.	Owner	TXU 972-885	ValueRewards Version 1.0	12/27/00	USA

COPYRIGHT APPLICATIONS

None.

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