

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM321267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
POLO GEAR INTELLECTUAL PROPERTIES, INC.		10/10/2014	CORPORATION: WYOMING
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	POLOGEAR LLC		
<b>Street Address:</b>	3500 Fairlane Farms Road		
<b>City:</b>	Wellington		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33414		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4493254	POLOGEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5616508530		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5616508518		
<b>Email:</b>	ptomail@shutts.com		
<b>Correspondent Name:</b>	Daniel J. Barsky		
<b>Address Line 1:</b>	200 E. Broward Boulevard		
<b>Address Line 2:</b>	Suite 2100		
<b>Address Line 4:</b>	Fort Lauderdale, FLORIDA 33301		
<b>ATTORNEY DOCKET NUMBER:</b>	17926.0004		
<b>NAME OF SUBMITTER:</b>	Daniel J. Barsky		
<b>SIGNATURE:</b>	/daniel j. barsky/		
<b>DATE SIGNED:</b>	10/27/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (the "Assignment") is made and entered into as of the 10<sup>th</sup> day of October, 2014 (the "Effective Date"), by and between **POLO GEAR INTELLECTUAL PROPERTIES, INC.**, a Wyoming Corporation ("Assignee"), and **POLOGEAR LLC**, a Delaware limited liability company, having a principal address of 3500 Fairlane Farms Road, Wellington, Florida 33414 ("Assignor");

WHEREAS, Assignor has adopted and used and is using the mark **POLOGEAR** (and Design) which is the subject of United States Trademark Registration No. 4,493,254 (the "Mark") for goods and services in International Classes 018 and 025; and

WHEREAS, Assignor is the owner of all right, title and interest in and to the Mark and wishes to assign all right, title and interest in and to the Mark to Assignee; and

WHEREAS, Assignee desires to acquire the Mark and the subject registration thereof, and wishes to accept such assignment.

NOW, THEREFORE, for good and valuable consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts all rights, title and interest in and to the Mark and the subject registration on a worldwide basis, including renewal rights therein, the exclusive right to enforce and obtain registrations on a worldwide basis in the sole name of the Assignee, its successors or assigns, together with the goodwill of the business associated with the Mark, along with the right to recover for damages and profits and other remedies for past infringements of the Mark.

IN WITNESS WHEREOF, the parties are duly authorized to and do hereby execute this Assignment as of the Effective Date.

**ASSIGNEE**

**POLO GEAR INTELLECTUAL PROPERTIES, INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

*[Handwritten Signature]*  
Name: *Casey J. Felber*  
Title: *Managing Member*

**ASSIGNOR**

**POLOGEAR LLC**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

*[Handwritten Signature]*  
Name: *Casey J. Felber*  
Title: *President*