

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321351

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Eduardo Morales | | 10/06/2014 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Morales Beverage Company, LLC | | |
| Street Address: | 8950 Railwood Drive | | |
| City: | Houston | | |
| State/Country: | TEXAS | | |
| Postal Code: | 77078 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: TEXAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3137146 | DON CARRANZA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2108869883 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 210-886-9500 | | |
| Email: | mpaul@gunn-lee.com | | |
| Correspondent Name: | Michael D. Paul | | |
| Address Line 1: | 300 Convent Street | | |
| Address Line 2: | Suite 1080 | | |
| Address Line 4: | San Antonio, TEXAS 78205 | | |
| ATTORNEY DOCKET NUMBER: | G-8822.49 | | |
| NAME OF SUBMITTER: | Michael D. Paul | | |
| SIGNATURE: | /mpaul/ | | |
| DATE SIGNED: | 10/28/2014 | | |
| Total Attachments: 2 | | | |
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| source=Executed TM Assignment EJM MBC 10062014#page2.tif | | | |

OP \$40.00 3137146

TRADEMARK ASSIGNMENT

WHEREAS, Eduardo Morales. ("Assignor"), an Individual, with an address of 8950 Railwood Drive, Houston, TX , 77078, is the owner of the trademarks and trademark registrations identified in Exhibit A and the goodwill associated with the trademarks therewith; and any right to recover for past and future infringement thereof and other past and future injury thereto (collectively, "the Trademarks"), and

WHEREAS, Morales Beverage Company LLC ("Assignee"), a Texas limited liability company, located at 8950 Railwood Drive, Houston, TX 77078, is desirous of acquiring the entire right, title and interest in and to the Trademarks, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of the Assignor's rights, title, and interest in and to the Trademarks and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for the past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee.

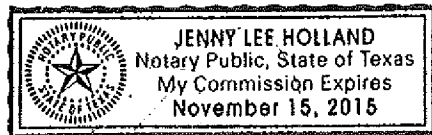
Dated this 6th day of October, 2014.

Eduardo Morales

By: [Signature]
[Signature]

Notary Public in and of the State of Texas

[SEAL]



My Commission Expires: 11/15/2015

EXHIBIT A

| Serial Number | Reg. Number | Word Mark |
|---------------|-------------|--------------|
| 78579209 | 3137146 | Don Carranza |

Initials

Handwritten initials in cursive script, possibly "DC", written over a horizontal line.