

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321357

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mexcor, Inc.		10/06/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Morales Beverage Company, LLC		
Street Address:	8950 Railwood Drive		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77078		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Serial Number:	85926872	DUKE CLUB	
Serial Number:	85510750	GIANT	
Serial Number:	85074975	RUSSIAN SAVAGE	
Serial Number:	77256562	TEQUILA LOS CUCOS	
Registration Number:	4423034	CHAQUIRA	
Registration Number:	4334503	CRISTOBAL COLON	
Registration Number:	4471931	MEXICAN ROULETTE	
Registration Number:	4269885	CHOCO LOCO	
Registration Number:	4221970	GARLING COLLECTION	
Registration Number:	4210065	MILADY	
Registration Number:	4251596	CHOCOBOLLE	
Registration Number:	4251595	FRUTELLA	
Registration Number:	4246686	SNOW BIRD	
Registration Number:	4097336	MORENO'S	
Registration Number:	4116177	BACIO DE BOLLE	
Registration Number:	4116157	CASA GINATI	
Registration Number:	4012526	OSKI	
Registration Number:	4012174	PORTOBELLO	
Registration Number:	4057434	MACCAY & SCOTT	
Registration Number:	4218414	POLIESKI	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3897473	SANTIAGO RIDGE
Registration Number:	3949240	PEPESZA
Registration Number:	4272624	PIT BULL
Registration Number:	4264910	MÖDE
Registration Number:	4268584	SNOW GOOSE
Registration Number:	4254297	NANOOK BEAR
Registration Number:	3846411	KING'S BRIDGE
Registration Number:	3883954	FRA
Registration Number:	4242306	MYSTERE
Registration Number:	4238015	ROUGHNECK
Registration Number:	3935005	WILDCATTER
Registration Number:	3703348	GOLMAR
Registration Number:	3911452	EL TIEMPO
Registration Number:	3549069	EL REFORMADOR
Registration Number:	3931257	COME STAI CIAO
Registration Number:	3719007	BIG HORN
Registration Number:	2433310	DON SERGIO

CORRESPONDENCE DATA

Fax Number: 2108869883

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 210-886-9500

Email: mpaul@gunn-lee.com

Correspondent Name: Michael D. Paul

Address Line 1: 300 Convent Street

Address Line 2: Suite 1080

Address Line 4: San Antonio, TEXAS 78205

ATTORNEY DOCKET NUMBER:	G-8822.48
NAME OF SUBMITTER:	Michael D. Paul
SIGNATURE:	/mpaul/
DATE SIGNED:	10/28/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Mexcor Inc. ("Assignor"), a Texas Corporation, with an address of 8950 Railwood Drive, Houston, TX , 77078, is the owner of the trademarks and trademark registrations identified in Exhibit A and the goodwill associated with the trademarks therewith; and any right to recover for past and future infringement thereof and other past and future injury thereto (collectively, "the Trademarks"), and

WHEREAS, Morales Beverage Company LLC ("Assignee"), a Texas limited liability company, located at 8950 Railwood Drive, Houston, TX 77078, is desirous of acquiring the entire right, title and interest in and to the Trademarks, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of the Assignor's rights, title, and interest in and to the Trademarks and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for the past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee.

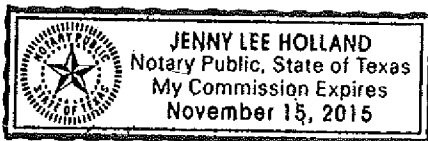
Dated this 10th day of October, 2014.

Mexcor Inc.

By: [Signature]
[Signature]

Notary Public in and of the State of TEXAS

[SEAL]



My Commission Expires: 11/15/2015

EXHIBIT A

Serial Number	Reg. Number	Word Mark
85926872	-	DUKE CLUB
85768647	4423034	CHAQUIRA
85732068	4334503	CRISTOBAL COLON
85723581	4471931	MEXICAN ROULETTE
85669226	4269885	CHOCO LOCO
85568436	4221970	GARLING COLLECTION
85568433	4210065	MILADY
85549252	4251596	CHOCOBOLLE
85549212	4251595	FRUTELLA
85510750		GIANT
85275833	4246686	SNOW BIRD
85268188	4097336	MORENO'S
85257938	4116177	BACIO DE BOLLE
85250840	4116157	CASA GINATI
85227035	4012526	OSKI
85222421	4012174	PORTOBELLO
85135254	4057434	MACCAY & SCOTT
85123995	4218414	POLIESKI
85074975		RUSSIAN SAVAGE
85059178	3897473	SANTIAGO RIDGE
85031762	3949240	PEPEZA
85031748	4272624	PIT BULL
77966124	4264910	MÔDE
77931539	4268584	SNOW GOOSE
77886640	4254297	NANOOK BEAR
77830065	3846411	KING'S BRIDGE
77807754	3883954	FRA
77804647	4242306	MYSTERE
77741461	4238015	ROUGHNECK
77741440	3935005	WILDCATTER
77631768	3703348	GOLMAR
77418532	3911452	EL TIEMPO
77317220	3549069	EL REFORMADOR
77256562		TEQUILA LOS CUCOS
77139845	3931257	COME STAI CIAO
77139047	3719007	BIG HORN
75876401	2433310	DON SERGIO

Initials

