

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321389

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pyramid Company of Onondaga, et al.		10/28/2014	PARTNERSHIP: NEW YORK
RECEIVING PARTY DATA			
Name:	DestiNY USA Enterprises, LLC		
Street Address:	Four Clinton Square		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13202		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2892633	DESTINY USA	
CORRESPONDENCE DATA			
Fax Number:	2125215450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 549-0346		
Email:	dcohen@reedsmith.com		
Correspondent Name:	Darren B. Cohen		
Address Line 1:	Reed Smith LLP, 599 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	261221.20002		
NAME OF SUBMITTER:	Darren B. Cohen		
SIGNATURE:	/Darren B. Cohen/		
DATE SIGNED:	10/28/2014		
Total Attachments: 3			
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OP \$40.00 2892633

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Pyramid Company of Onondaga, Robert J. Congel, Bruce A. Kenan, James A. Tuozzolo, Macr A. Malfitano, and Michael P. Shanley, all United States citizens; and Moselle Associates ,a New York partnership whose partners are Robert J. Congel (a Unites States citizen) the Frica Trust (the trustees being Robert V. Hunter, William R. Bucci and George J. Schunck, all United States citizens), and the Bruce A. Kenan Living Trust (a New York trust, the trustees being Robert V. Hunter, a U.S. citizen and Marine Midland Bank - Central, a New York Corporation), a New York Partnership, having a mailing address at 4 Clinton Square, Syracuse, New York 13202 (hereinafter called the "ASSIGNOR"), is the owner of the trademark DESTINY USA, the subject of U.S. Trademark Registration No. 2,892,633, as set forth on the attached Schedule A (hereinafter referred to as "the said mark"); and

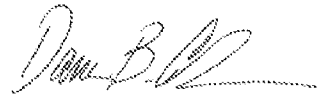
WHEREAS, DestiNY USA Enterprises, LLC, a New York limited liability company, having a mailing address at Four Clinton Square, Syracuse, New York 13202 (hereinafter called the "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the said mark and U.S. Trademark Registration No. 2,892,633, including all rights under common law, together with that part of the goodwill of the business relating to said mark and which is symbolized by the said mark, along with the right to sue for past infringements and recover damages and profits therefor.

NOW THEREFORE, in exchange for mutual promises and other good and valuable consideration, receipt which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and confirm unto ASSIGNEE all rights, title and interest in and to the said mark and

U.S. Trademark Registration No. 2,892,633, including all rights under common law, together with that part of the goodwill of the business relating to said mark and which is symbolized by the said mark, as well as the right to recover damages and profits for past infringement therefor.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed and delivered by their respective officer or officers thereunto duly authorized.

PYRAMID COMPANY OF ONONDAGA, ET AL.



Dated: October 28, 2014

Darren B. Cohen
Authorized Representative
Attorney of Record

SCHEDULE A

TRADEMARK

REGISTRATION NO.

REGISTRATION DATE

DESTINY USA

2,892,633

October 12, 2004