

Form PTO-1594 (Rev. 12-11)
OMB Collection 0661-0027 (exp. 04/30/2016)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office, Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Bruno Scheidt, LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) October 23, 2014

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Roland Foods, LLC

Street Address: 71 West 23rd Street

City: New York

State: New York

Country: USA Zip: 10010

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

2023570, 3877716, 4042530

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

DON BRUNO

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Glenn Vile

Internal Address: Roland Foods, LLC

Street Address: 71 West 23rd Street
15th Floor

City: New York

State: New York Zip: 10010

Phone Number: 212-741-8290 ext 483

Docket Number: _____

Email Address: glenn.vile@rolandfoods.com; vtr@rolandfoods.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

Deposit Account Number 50-0540

Authorized User Name Erica D. Klein

9. Signature:

Signature

October 23, 2014

Date

Holly S. Kennedy

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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KRAMER LEVIN NAFTALIS & FRANKEL LLP.

FAX DEPARTMENT:
212.715.9100
SENDER'S FAX NUMBER:
212-715-8000

FROM: Tania C. Ramos
DATE: October 23, 2014
PHONE: 212-715-7670

PLEASE DELIVER AS SOON AS POSSIBLE TO:

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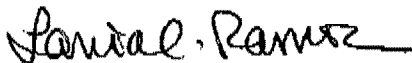
**RE: RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

Director of the USPTO:

Attached please find the Recordation Form Cover Sheet with respect to the Change of Name for DON BRUNO Registration Nos. 2,023,570, 3,877,716 & 4,042,530.

Should you have any questions, please contact us by email at: glenn.vile@rolandfoods.com and kltrademark@kramerlevin.com.

Thank you, and best regards,



Tania C. Ramos
Trademark Paralegal

1177 AVENUE OF THE AMERICAS NEW YORK NY 10036-2714 PHONE 212.715.9100 FAX 212.715.8000

990 MARSH ROAD MENLO PARK CA 94025-1949 PHONE 650.752.1700 FAX 650.752.1800

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