

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Susan L. Hitzmann		07/01/2014	Individual: NEW YORK
RECEIVING PARTY DATA			
Name:	Longevity Fitness, Inc.		
Street Address:	70 West 71st Street, #4E		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10023		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3552156	M.E.L.T.	
Registration Number:	3545142	THE M.E.L.T. METHOD	
Registration Number:	2896601	VIRTUAL TOURE	
CORRESPONDENCE DATA			
Fax Number:	2124255288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Jonathan D. Reichman		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	13093/20		
NAME OF SUBMITTER:	Jonathan D. Reichman, Esq.		
SIGNATURE:	/Jonathan D. Reichman/		
DATE SIGNED:	10/29/2014		
Total Attachments: 3			
source=Trademark Assignment Susan L. Hitzmann to Longevity Fitness#page1.tif			
source=Trademark Assignment Susan L. Hitzmann to Longevity Fitness#page2.tif			
source=Trademark Assignment Susan L. Hitzmann to Longevity Fitness#page3.tif			

OP \$90.00 3552156

TRADEMARK ASSIGNMENT

This Assignment is made as of the 1 day of July, 2014, by Susan L. Hitzmann, a U.S. citizen, with an address of 70 West 71st Street, #4E, New York, New York 10023 (hereinafter the "ASSIGNOR"), to Longevity Fitness, Inc., a New York corporation, with an address of 70 West 71st Street, #4E, New York, New York 10023 (hereinafter the "ASSIGNEE").

WITNESSETH:

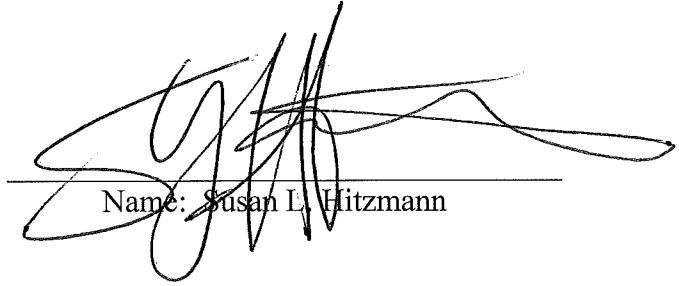
WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademarks listed in attached Schedule "A" (collectively, the "Trademarks"); and

WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademarks,

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR by these presents does hereby assign, sell, transfer, convey, bequeath and grant unto the ASSIGNEE all right, title and interest held by the ASSIGNOR in and to the Trademarks, including without limitation the registrations therefor which are identified in attached Schedule "A"; all common

law rights therein; the right to recover for the infringement thereof; and the goodwill of the business appurtenant thereto and which is symbolized thereby.

Dated: July 1, 2014



Name: Susan L. Hitzmann

SCHEDULE A

Trademarks	Reg. Nos.
M.E.L.T.	3,552,156
THE M.E.L.T. METHOD	3,545,142
VIRTUAL TOURE	2,896,601