

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321515

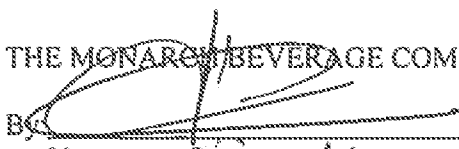
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Monarch Beverage Company, Inc.		10/27/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	All Sport, Inc.		
Street Address:	720 Jewell Drive		
City:	Waco		
State/Country:	TEXAS		
Postal Code:	76712		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1747887	ALL SPORT	
Registration Number:	2083775	ALL SPORT BODY QUENCHER	
Registration Number:	2081378	ALL SPORT	
Registration Number:	2978019	ALL SPORT PLUS	
CORRESPONDENCE DATA			
Fax Number:	2028428465		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028428800		
Email:	dctrademarks@dbr.com		
Correspondent Name:	Jennifer Dean - Drinker Biddle & Reath		
Address Line 1:	1500 K Street, NW		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	031147.181520		
NAME OF SUBMITTER:	Felicia D. Gordon		
SIGNATURE:	/feliciadgordon/		
DATE SIGNED:	10/29/2014		
Total Attachments: 1			
source=Release of Security Interest All Sport Inc#page1.tif			

OP \$115.00 1747887

**NOTICE OF RELEASE OF SECURITY INTERESTS
IN TRADEMARKS**

The Trademark Security Agreement dated as of July 5, 2007, by and between ALL SPORT, INC., a Delaware corporation, having a place of business at 720 Jewell Drive, Waco, Texas 76712, and THE MONARCH BEVERAGE COMPANY, INC., having a place of business at 3630 Peachtree Road NE, Suite #775, Atlanta, Georgia 30326, which was duly recorded on July 11, 2007, at Reel 3577, Frame 0895 in the United States Patent and Trademark Office, is hereby satisfied in full and any security interest in the trademarks, registrations and applications set forth below is hereby released, discharged, quitclaimed, relinquished, and terminated.

THE MONARCH BEVERAGE COMPANY, INC.

By: 
 Name: DANIEL ALWARD
 Title: COO
 Date: 10.17.14

United States	74/118261	1747887	ALL SPORT
	11/19/1990	1/19/1993	
	75/135092	2083775	ALL SPORT BODY QUENCHER & Design
	7/15/1996	7/29/1997	
	75/134256	2081376	ALL SPORT Logo
	7/15/1996	7/22/1997	
76/582634	2978019	ALL SPORT PLUS	
3/24/2004	7/26/2005		