

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321641

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bruce M. Berman		10/29/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Brody Berman Associates, Inc.		
Street Address:	16 E 34th St.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77959462	IP INSIDER	
CORRESPONDENCE DATA			
Fax Number:	6463492782		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124818686		
Email:	docket@sabety.net		
Correspondent Name:	Ted Sabety		
Address Line 1:	8 W 40th St, 12th Fl		
Address Line 2:	Sabety + Associates PLLC		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	BRUCE BERMAN		
NAME OF SUBMITTER:	Ted Sabety		
SIGNATURE:	/ts/		
DATE SIGNED:	10/30/2014		
Total Attachments: 3			
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**BRODY BERMAN ASSOCIATES, INC.
TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT (this "Assignment") is made effective as of the 29 day of October, 2011, by and among Bruce M. Berman, an individual residing at 3 Maple Road, Brewster Manor, NY ("Assignor") and Brody Berman Associates, Inc., a corporation formed under the laws of NY STATE (the "Company"). 10516

For One Dollar and other good and valuable consideration, the adequacy and receipt of which is hereby acknowledged by the Assignor, the Assignor hereby assigns and the parties hereto agree as follows:

1 **ARTICLE 1: ASSIGNMENT PROVISIONS**

- 1.1 The undersigned Assignor, hereby assigns to the Company all right, title and interest in and to the Trademarks set forth on the attached Exhibit A, "Assigned Trademarks" free and clear of all liens and encumbrances of any kind (hereinafter referred to as the Assigned Marks).
- 1.2 "Trademarks" means any and all trademark rights, whether registered, unregistered, common-law or otherwise in all jurisdictions throughout the world and all goodwill associated therewith, including the right to apply for or register such trademarks in the name of the Company and the rights to sue for and receive damages or injunction injunctive relief for acts prior to, on and following this date in all such jurisdictions.

2 **ARTICLE 2: MISCELLANEOUS PROVISIONS**

- 2.1 Assignor represents and warrants that Assignor has sufficient rights in the Assigned Marks to make the assignment as set forth herein.
- 2.2 Application of New York Law. This Assignment, and the application and interpretation hereof, shall be governed exclusively by its terms and by the laws of the State of New York, without regard to conflicts of law principles.
- 2.3 Execution of Additional Instruments. Assignor hereby agrees to execute such other and further statements of interest and holdings, designations, powers of attorney and other instruments necessary to comply with any laws, rules or regulations.
- 2.4 Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument.

In Witness Whereof the undersigned have executed this Assignment Agreement.

Assignor / Assignee	Signature and Title	Date
Bruce M. Berman	<i>Bruce M. Berman</i>	10-29-14
Brody Berman Associates, Inc.	<i>Bruce M. Berman</i>	10-29-14

EXHIBIT A: ASSIGNED TRADEMARKS

1. U.S. Trademark Application Number 77/959,462, TM: IP INSIDER, Filed on March 15, 2010.