

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321671

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mystery Researchers, LLC		09/30/2014	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Source Capital Mezzanine Fund II, LP		
Street Address:	75 Fourteenth Street		
Internal Address:	Suite 2700		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30309		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2184857	BEYOND HELLO	
Registration Number:	3792485		
Registration Number:	2125565	REFLECTING THE CUSTOMER'S EXPERIENCE	
CORRESPONDENCE DATA			
Fax Number:	4045273652		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404.527.8326		
Email:	sbaxter@mckennalong.com		
Correspondent Name:	Shannon C. Baxter		
Address Line 1:	303 Peachtree Street		
Address Line 2:	Suite 5300		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	033422.00007		
NAME OF SUBMITTER:	Shannon Baxter		
SIGNATURE:	/Shannon Baxter/		
DATE SIGNED:	10/30/2014		
Total Attachments: 4			

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

September 30, 2014

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, MYSTERY RESEARCHERS, LLC, a Georgia limited liability company ("Grantor"), having its principal office at 1718 Peachtree Street NW, Atlanta, Georgia 30309, hereby grants to SOURCE CAPITAL MEZZANINE FUND II, LP, a Delaware limited partnership, as agent (in such capacity, "Grantee"), a security interest in (a) all of Grantor's right, title and interest in and to the United States trademarks set forth on Schedule A attached hereto (collectively, the "Marks", and each, a "Mark"), (b) all proceeds and products of each Mark, (c) the goodwill of the businesses with which each Mark is associated and (d) all causes of action arising prior to or after the date hereof for infringement of each Mark or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of the Obligations, as such term is defined in that certain Loan and Security Agreement among Grantor, the lenders party thereto from time to time and Grantee, dated as of the date hereof (as amended, modified, restated and/or supplemented from time to time, the "Loan Agreement"). Upon termination of the Loan Agreement, Grantee shall execute, acknowledge and deliver to Grantor, upon Grantor's request, an instrument in writing releasing the security interest in the Marks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to Grantee under the Loan Agreement. The rights and remedies of Grantee with respect to the security interest granted herein are as set forth in the Loan Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Loan Agreement, the provisions of the Loan Agreement shall govern.

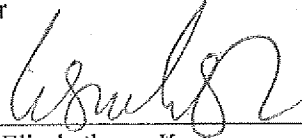
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IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date set forth above.

GRANTOR:

MYSTERY RESEARCHERS, LLC, a Georgia limited liability company

By: Research Services Group, Inc., as sole Member

By: 
Name: Elisabeth van Kesteren
Title: President

GRANTEE:

SOURCE CAPITAL MEZZANINE FUND II, LP, a Delaware limited partnership, as agent

By: Source Capital Mezzanine Partners II, LLC, its General Partner

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date set forth above.

GRANTOR:

MYSTERY RESEARCHERS, LLC, a Georgia limited liability company

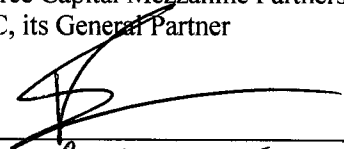
By: Research Services Group, Inc., as sole Member

By: _____
Name: Elisabeth van Kesteren
Title: President

GRANTEE:


SOURCE CAPITAL MEZZANINE FUND II, LP, a Delaware limited partnership, as agent

By: Source Capital Mezzanine Partners II, LLC, its General Partner

By: 
Name: Benjamin Emmons
Title: Managing Member

Schedule A to Grant of Security Interest in United States Trademarks

TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Beyond Hello	2184857	August 25, 1998
 BEYOND HELLO.	3792485	May 25, 2010
Reflecting the Customer's Experience	2125565	December 30, 1997