ETAS ID: TM321682

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/29/2014

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lore International Institute, LLC		04/29/2014	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Personnel Decisions International Corporation	
Street Address:	1900 Avenue of the Stars, STE 2600	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90067	
Entity Type:	CORPORATION: DELAWARE	

#### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2064713	FACILITATIVE SELLING
Registration Number:	2391934	LORE INTERNATIONAL INSTITUTE
Registration Number:	2250575	LORE INTERNATIONAL INSTITUTE

#### CORRESPONDENCE DATA

Fax Number: 4152687522

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: bkemp@mofo.com

**Correspondent Name:** Lynn M. Humphreys | Morrison & Foerster

Address Line 1: 425 Market Street

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	68632-6000002
NAME OF SUBMITTER:	Lynn M. Humphreys
SIGNATURE:	/Lynn M. Humphreys/
DATE SIGNED:	10/30/2014

#### **Total Attachments: 3**

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> TRADEMARK REEL: 005391 FRAME: 0009

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TRADEMARK REEL: 005391 FRAME: 0010 Delaware

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LORE INTERNATIONAL INSTITUTE, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "PERSONNEL DECISIONS INTERNATIONAL CORPORATION" UNDER THE NAME OF "PERSONNEL DECISIONS INTERNATIONAL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF APRIL, A.D. 2014, AT 6:22 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF MAY, A.D. 2014.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

8100M

140536722

DATE: 04-29-14

AUTHENTICATION: 1330618

**TRADEMARK** REEL: 005391 FRAME: 0011

Jeffrey W. Bullock, Secretary of State

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 06:22 PM 04/29/2014 FILED 06:22 PM 04/29/2014 SRV 140536722 - 4581607 FILE

# STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC LIMITED LIABILITY COMPANY INTO A DOMESTIC CORPORATION

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Personnel Decisions International Corporation, a Delaware corporation, and the name of the limited liability company being merged into this surviving corporation is Lore International Institute, LLC, a Delaware limited liability company.

**SECOND**: The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

**THIRD:** The name of the surviving corporation is Personnel Decisions International Corporation.

**FOURTH:** The merger is to become effective at 12:01 a.m. Pacific Daylight Time on May 1, 2014.

FIFTH: The Agreement and Plan of Merger is on file at 1900 Avenue of the Stars, Suite 2600, Los Angeles, California 90067, the principal place of business of the surviving corporation.

SIXTH: A copy of the Agreement and Plan of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

**SEVENTH:** The Certificate of Incorporation of the surviving company shall be the Certificate of Incorporation of the surviving corporation.

[Signature page follows]

la-1238633

TRADEMARK
REEL: 005391 FRAME: 0012

IN WITNESS WHEREOF, said corporation has caused this Certificate of Merger to be signed by an authorized officer, the 29th day of April, 2014.

## PERSONNEL DECISIONS INTERNATIONAL CORPORATION

By: /s/ Peter L, Dunn

Authorized Officer

Name: Peter L. Dunn

Title: Corporate Secretary

la-1238633

TRADEMARK REEL: 005391 FRAME: 0013

**RECORDED: 10/30/2014**