

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM321695

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Casa Latina Enterprises LLC		10/20/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Marketplace Events LLC		
Street Address:	31105 Bainbridge Road, Suite 3		
City:	Solon		
State/Country:	OHIO		
Postal Code:	44139		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86364842	CASALATINA HOME EXPO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.360.2307		
Email:	kweiner@kellyweinerlaw.com		
Correspondent Name:	Kelly M. Weiner		
Address Line 1:	175 Varick Street, Fl. 5		
Address Line 4:	New York, NEW YORK 10014		
ATTORNEY DOCKET NUMBER:	0011-0289		
NAME OF SUBMITTER:	Kelly M. Weiner		
SIGNATURE:	/kellymweiner/		
DATE SIGNED:	10/30/2014		
Total Attachments: 5			
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OP \$40.00 86364842

TRADEMARK ASSIGNMENT

This agreement is dated October 20, 2014.

BETWEEN:

MARKETPLACE EVENTS LLC, a Delaware limited liability company (the "**Assignee**"),

and

CASA LATINA ENTERPRISES LLC, a New York limited liability company (the "**Assignor**"),

WHEREAS pursuant to the Asset Purchase and Casa Latina Home Expo Agreement between the Marketplace Events LLC, Casa Latina Enterprises LLC, Marlene Pratt and Nora Maria Diaz-Bretherton, dated October 20, 2014 (the "**Purchase Agreement**"), the Vendor has agreed to sell to the Purchaser and the Purchaser has agreed to purchase from the Vendor the **Purchased Assets** (as such term is defined in the Purchase Agreement);

AND WHEREAS the Purchased Assets assigned to the Purchaser pursuant to the Purchase Agreement include the trademark listed on Appendix A hereto and the applications and registrations thereof (collectively, the "**Marks**");

AND WHEREAS Assignor is the owner of the Marks identified in Appendix A hereto, together with the goodwill of the business symbolized thereby in connection with the goods and services regarding which the Marks are used;

AND WHEREAS Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Marks, and in and to the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by each of the parties, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all right, title, and interest, of whatever kind, in and to the Marks, together with: (1) the goodwill of the business symbolized thereby; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks. Assignor further covenants that it will execute all documents, papers, forms and authorizations, and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in and to the Marks, and in and to the goodwill of the business symbolized thereby.

This Agreement and any agreement, certificate, instrument or other document delivered in connection herewith may be executed in one or more counterparts, each of which so executed shall constitute an original and all of which together shall constitute one and the same agreement. This Agreement and any agreement, certificate, instrument or other document delivered in connection herewith may be delivered by electronic communications and any

electronic replication or replication made from an electronic replication of this Agreement or any counterpart thereof shall be deemed to be an original.

* * * * *

The remainder of this page has been intentionally left blank.
Signatures appear on the following page.

* * * * *

IN WITNESS WHEREOF the parties have executed this agreement as of the date first written above.

MARKETPLACE EVENTS LLC

Per: _____

Name: Mark White

Title: Chief Financial Officer

I have the authority to bind the company

CASA LATINA ENTERPRISES LLC

Per: _____

Name: Marlene Pratt

Title:

Per: _____

Name: Nora Maria Diaz-Bretherton

Title:

I/We have the authority to bind the company

IN WITNESS WHEREOF the parties have executed this agreement as of the date first written above.

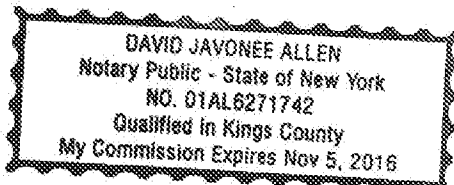
MARKETPLACE EVENTS LLC

Per:

Name: Mark White

Title: Chief Financial Officer

I have the authority to bind the company



CASA LATINA ENTERPRISES LLC

Per:

Name: Marlene Pratt

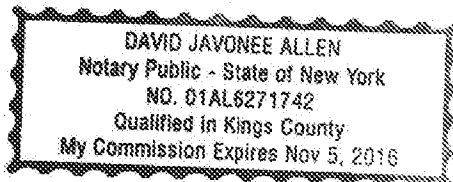
Title: Co-Founder

Per:


Name: Nora Maria Diaz-Bretherton

Title: Co-Founder

We have the authority to bind the company



Appendix A

Number	Mark	Jurisdiction	Application No.
1.	 The logo for CASA Latina Home Expo. It features a stylized house icon above the text "CASA Latina" in a serif font, with "HOME EXPO" in a smaller sans-serif font below it.	United States	86364842