

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321796

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Franklin Foods, Inc.		10/31/2014	CORPORATION: VERMONT
RECEIVING PARTY DATA			
Name:	Franklin Foods Holdings, Inc.		
Street Address:	6274 Linton Blvd., Suite 102		
City:	Delray Beach		
State/Country:	FLORIDA		
Postal Code:	33484		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2054346	ALL SEASON'S KITCHEN	
Registration Number:	3278954	DIRECT SET	
Registration Number:	3707141	GREEN MOUNTAIN FARMS	
Registration Number:	1262577	HAHN'S	
Registration Number:	3222536	HAHN'S	
Registration Number:	3054045	HAHN'S YOGURT & CREAM CHEESE SPREAD	
Registration Number:	3041485	HEAVENLY PLAIN	
Registration Number:	2979979	LOMBARDI'S	
Registration Number:	2372874	LOMBARDI'S ITALIAN CLASSICS	
Registration Number:	3782368	PERFECT PROTEIN	
Registration Number:	3166602	RE-INVENTING CREAM CHEESE	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	fxm@cfl.com		
Correspondent Name:	Deborah K. Squiers		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		

OP \$290.00 2054346

TRADEMARK

ATTORNEY DOCKET NUMBER:	25939-000 DKS/FM
NAME OF SUBMITTER:	DEBORAH K SQUIERS
SIGNATURE:	/Deborah K. Squiers/
DATE SIGNED:	10/31/2014
Total Attachments: 3 source=franklin foods assignment#page1.tif source=franklin foods assignment#page2.tif source=franklin foods assignment#page3.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Franklin Foods, Inc., a Vermont corporation, located at 68 East Street, Enosburg Falls, VT 05450 ("Assignor") was using and is the record owner of the trademarks, and corresponding registrations, listed on Schedule A (the "Trademarks"); and

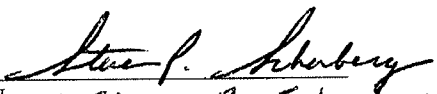
WHEREAS, Franklin Foods Holdings, Inc., a Delaware corporation, located at 6274 Linton Blvd, Suite 102, Delray Beach, FL 33484 ("Assignee") has acquired the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the sale, assignment and transfer effective January 1, 2013 to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Trademarks, together with the goodwill of the business symbolized by them, and the US federal trademark registrations therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, FRANKLIN FOODS, INC. has caused this Trademark Assignment to be executed and delivered as of this 31 day of October, 2014.

FRANKLIN FOODS, INC.

By:


Name: Steven P. Schonberg
Title: Chief Financial Officer

SCHEDULE A



<u>COUNTRY</u>	<u>MARK</u>	<u>APPLN. NO.</u>	<u>APPLN. DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>STATUS</u>
United States	ALL SEASON'S KITCHEN (STYLIZED)			2054346	4/22/1997	REGISTERED



29: FLAVORED CREAM CHEESE

30: SALSA, CREAM CHEESE SALSA, TORTILLA CHIPS AND TORTILLAS

United States	DIRECT SET	77/028198	10/24/2006	3278954	8/14/2007	REGISTERED
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29: CREAM CHEESE

United States	GREEN MOUNTAIN FARMS	77/620470	11/24/2008	3707141	11/3/2009	REGISTERED
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29: DAIRY PRODUCTS, EXCLUDING ICE CREAM, ICE MILK AND FROZEN YOGURT

United States	HAHN'S			1262577	12/27/1983	REGISTERED
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29: DAIRY PRODUCTS-NAMELY, CHEESE

United States	HAHN'S AND BAKER DESIGN	78/886779	5/18/2006	3222536	3/27/2007	REGISTERED
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29: DAIRY PRODUCTS, NAMELY, CREAM CHEESE AND CHEESE SPREADS

<u>COUNTRY</u>	<u>MARK</u>	<u>APPLN. NO.</u>	<u>APPLN. DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>STATUS</u>
United States	HAHN'S YOGURT & CREAM CHEESE SPREAD AND DESIGN	78/523806	11/29/2004	3054045	1/31/2006	REGISTERED



29: MIXTURES OF YOGURT AND CREAM CHEESE

United States	HEAVENLY PLAIN	78/523732	11/29/2004	3041485	1/10/2006	REGISTERED
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29: MIXTURES OF YOGURT AND CREAM CHEESE

United States	LOMBARDI'S AND DESIGN	78/399286	4/9/2004	2979979	7/26/2005	REGISTERED
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29: CHEESE

United States	LOMBARDI'S ITALIAN CLASSICS			2372874	8/1/2000	REGISTERED
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29: CHEESE

United States	PERFECT PROTEIN	77/657535	1/27/2009	3782368	4/27/2010	REGISTERED
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29: DAIRY PRODUCTS EXCLUDING ICE CREAM, ICE MILK AND FROZEN YOGURT

<u>COUNTRY</u>	<u>MARK</u>	<u>APPLN. NO.</u>	<u>APPLN. DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>STATUS</u>
United States	RE-INVENTING CREAM CHEESE	78/625951	5/9/2005	3166602	10/31/2006	REGISTERED

29: CHEESE AND CHEESE SPREADS