

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321824

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Nutrition Corporation		11/16/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Premier Protein, Inc.		
Street Address:	5905 Christie Avenue		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Serial Number:	75727560	JOINT JUICE	
Serial Number:	77039316	JOINT JUICE FITNESS	
Serial Number:	77975199	JOINT JUICE FITNESS	
Serial Number:	77601548		
Serial Number:	77601440		
Serial Number:	85017576	JOINT JUICE	
Serial Number:	85975492	KEEP YOUR JOINTS HAPPY AND HEALTHY	
Serial Number:	85188487	EASY SHOT	
Serial Number:	85912729	JOINT JUICE	
Serial Number:	85959177	VITAL SQUEEZE	
Serial Number:	76125094	JOINT JUICE	
Serial Number:	85711689	COMPLETE ENERGY	
Serial Number:	85721976	SPOONERS	
Serial Number:	77884164	CRAMP-CRUSHING	
Serial Number:	85609486	FUEL FOR OPTIMUM PERFORMANCE	
Serial Number:	85574606	HARVEST ENERGY	
Serial Number:	85198698	MUSASHI	
Serial Number:	75041950	POWER GEL	
Serial Number:	77391519	POWER TO PUSH	
Serial Number:	73619625	POWERBAR	
TRADEMARK			

CH \$840.00 75727560

Property Type	Number	Word Mark
Serial Number:	78462771	POWERBAR
Serial Number:	78855794	POWERBAR
Serial Number:	75351630	POWERBAR HARVEST
Serial Number:	85609518	POWERBAR PERFORM
Serial Number:	75609712	POWERBAR PROTEINPLUS
Serial Number:	77017015	POWERBAR
Serial Number:	77466197	POWERCOACH
Serial Number:	77567760	POWERPEEL
Serial Number:	76229262	PRIA
Serial Number:	85616500	STRONGER DEFIES
Serial Number:	78252834	TEAM ELITE
Serial Number:	77022115	TRIPLE THREAT
Serial Number:	85449175	YOU'RE STRONGER THAN YOU THINK

CORRESPONDENCE DATA

Fax Number: 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-552-6000

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Thomas A. Polcyn

Address Line 1: One US Bank Plaza

Address Line 2: Thompson Coburn LLP

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER: 53807-129558

NAME OF SUBMITTER: Thomas A. Polcyn

SIGNATURE: /thomas a. polcyn/

DATE SIGNED: 10/31/2014

Total Attachments: 3

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CERTIFICATE OF AMENDMENT TO
ARTICLES OF INCORPORATION
OF
PREMIER NUTRITION CORPORATION

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

NOV 16 2012

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Premier Nutrition Corporation, a California corporation (the "Corporation").

2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Protein, Inc."

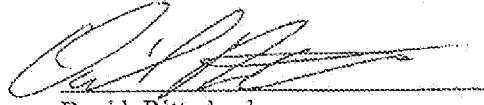
3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

* * * *

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: November 16, 2012



David Ritterbush
President and Secretary

10/10/12 10:10 AM
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10/10/12 10:10 AM



I hereby certify that the foregoing
transcript of 2 page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

NOV 19 2012

Date: _____

Debra Bowen

DEBRA BOWEN, Secretary of State