

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321857

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sun Pharmaceuticals, LLC		10/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Eveready Battery Company, Inc.		
Street Address:	533 Maryville University Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86106553	BANANA BOAT	
Serial Number:	86173073	BANANA BOAT	
Serial Number:	86173071	BANANA BOAT	
Serial Number:	86173078	BANANA BOAT	
Serial Number:	86173063	BANANA BOAT	
Serial Number:	86173060	BANANA BOAT	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(314) 552-6331		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Thomas A. Polcyn		
Address Line 1:	One U.S. Bank Plaza		
Address Line 2:	Thompson Coburn LLP		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	56772-127536		
NAME OF SUBMITTER:	Thomas A. Polcyn		
SIGNATURE:	/Thomas A. Polcyn/		

CH \$165.00 86106553

DATE SIGNED:	10/31/2014
Total Attachments: 2 source=Banana Boat Assignment dated October 24, 2014#page1.tif source=Banana Boat Assignment dated October 24, 2014#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into on October 24, 2014, by and between Sun Pharmaceuticals, LLC, a Delaware limited liability company having offices at 6 Research Drive, Shelton, Connecticut 06484 ("Assignor"), and Eveready Battery Company, Inc., a Delaware corporation having offices at 533 Maryville University Drive St. Louis, Missouri 63141 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the U.S. Trademark Applications listed in Exhibit A, and common law trademark rights in and to said marks (the "Marks"), together with the goodwill of the business connected with and symbolized by the Marks;

WHEREAS, Assignor and Assignee are related entities; and

WHEREAS, Assignor desires to assign, and Assignee desires to accept, all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby assigns, transfers and conveys to Assignee as its successor its entire right, title, interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks (including, without limitation, any registrations issuing from the U.S. Trademark Applications listed in Exhibit A, the right to apply to renew the associated registrations, the right to apply for trademark registrations based in whole or in part upon the Marks, and any priority right that may arise from the Marks), which business is ongoing and existing, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration(s) and/or application(s) for registration for the Marks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Marks.

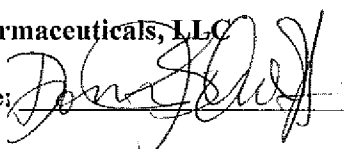
IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first above written.

ASSIGNOR:

ASSIGNEE:

Sun Pharmaceuticals, LLC

Eveready Battery Company, Inc.

Signature: 

Signature: 

Printed Name: Donna Frazier Schmitt *DJA*

Printed Name: Donna Frazier Schmitt

Title: Senior Trademark Counsel

Title: Senior Trademark Counsel

Exhibit A

Trademark	Country	Status	Application No.	Filing Date
BANANA BOAT	United States	Allowed	86/106553	October 31, 2013
BANANA BOAT	United States	Allowed	86/173073	January 23, 2014
BANANA BOAT	United States	Allowed	86/173071	January 23, 2014
BANANA BOAT	United States	Allowed	86/173078	January 23, 2014
BANANA BOAT	United States	Allowed	86/173063	January 23, 2014
BANANA BOAT	United States	Allowed	86/173060	January 23, 2014