

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM321916

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMorgan Chase Bank, N.A.		09/30/2014	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	1-800-Flowers.com, Inc.		
<b>Street Address:</b>	One Old Country Road		
<b>City:</b>	Carle Place		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11514		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 118</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2446630	AIR-RANGEMENT	
<b>Registration Number:</b>	2639398	AMBROSIA	
<b>Registration Number:</b>	1856468	AMERICA'S BUSINESS FLORIST	
<b>Registration Number:</b>	3292240	APPLE MARTINI BOUQUET	
<b>Registration Number:</b>	2213896	BALLOON BOUTIQUE	
<b>Registration Number:</b>	2179953	BIRTHDAY FLOWER CAKE	
<b>Registration Number:</b>	3639019	BLOOMIN' CUPCAKES	
<b>Registration Number:</b>	1981331	BLOOMLINK	
<b>Registration Number:</b>	3210040	BLOOMLINK	
<b>Registration Number:</b>	1751517	BLOOMNET	
<b>Registration Number:</b>	2887891	BLOOM OF THE MONTH	
<b>Registration Number:</b>	2831335	BRING YOUR MOM TO WORK DAY	
<b>Registration Number:</b>	2617290	CAFE BOUQUET	
<b>Registration Number:</b>	1761641	CALL 1-800-FLOWERS	
<b>Registration Number:</b>	3622834	CELEBRATE...DELICIOUSLY!	
<b>Registration Number:</b>	2605451	CELEBRATIONS	
<b>Serial Number:</b>	76520131	CELEBRATIONS.COM	
<b>Registration Number:</b>	1529051	CONROY'S FLOWERS	
<b>Registration Number:</b>	1530282	CONROY'S FLOWERS	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	2046357	CONROY'S 1-800-FLOWERS
Registration Number:	3300000	COSMOPOLITAN BOUQUET
Registration Number:	3609555	CRISPY JOYS
Registration Number:	1751591	800-BASKETS
Registration Number:	1755761	800-CANDIES
Registration Number:	1826561	800-FLORIST
Registration Number:	1398787	800-FLOWERS
Registration Number:	1751588	800-GOODIES
Registration Number:	1816163	800-GROWERS
Registration Number:	2748153	E-MMEDIATE GIFT
Serial Number:	77704211	EVERY MOM COUNTS
Registration Number:	3008036	EXPRESSIONS EXCHANGE
Registration Number:	3507226	EXPRESSIONS OF FLOWERS
Registration Number:	3207265	FIELDS OF THE WORLD
Registration Number:	2507698	FLEUR DE CHOCOLATE
Registration Number:	2010543	FLORAVERSITY
Serial Number:	85009285	FLORIOLOGY
Registration Number:	3124031	FLOWER COUNTRY
Registration Number:	2402317	FLOWER COUNTRY USA
Registration Number:	2985722	FRESH
Registration Number:	2460102	FRESH CONNECTION
Registration Number:	3185364	FRESH FLOWER HAPPY HOUR
Registration Number:	2802947	FRESH FORUM
Registration Number:	3403790	FRESH FROM OUR GROWERS
Registration Number:	2302484	FRESH REWARDS
Registration Number:	3634791	FRESH REWARDS
Registration Number:	2041262	FRESH TALK
Registration Number:	2022594	FRESH THOUGHTS
Registration Number:	2633186	FRESH UNIVERSITY
Registration Number:	2089646	FRESHNESS CARE SYSTEM
Serial Number:	85009317	FROSTY THE SNOW PLANT
Registration Number:	2940973	GET TOGETHERS & CELEBRATIONS
Registration Number:	2046294	GIFT CONCIERGE SERVICE
Registration Number:	3165694	GIFT WELL LIVE WELL
Registration Number:	2367258	GREATFOOD.COM
Registration Number:	2401093	GREAT FOOD ONLINE
Registration Number:	1490406	GREETING CANS
Registration Number:	1532035	GREETING CANS
Registration Number:	3298578	HAPPY HOUR BOUQUETS

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	2312603	HOLIDAY FLOWER TREE
Registration Number:	3257434	HOLIDAY FLOWER TREE
Registration Number:	2743584	IT'S YOUR DAY BOUQUET
Registration Number:	3231982	JULEP CUP BOUQUET
Registration Number:	1911701	JUST CALL OUR NAME
Registration Number:	3323538	KEY TO MY HEART
Registration Number:	3337678	KUDOS BOUQUET
Registration Number:	3765915	KULTURAL KUDOS
Registration Number:	3113413	LOTSA LOVE
Registration Number:	3760422	LOTSA LOVE
Registration Number:	3247073	LOVE POTION
Registration Number:	2940509	MAMA MOORE'S BAKESHOP
Registration Number:	3302308	MARGARITA BOUQUET
Registration Number:	3373502	MINI MARGARITA BOUQUET
Registration Number:	2465872	MUGABLE
Registration Number:	1892480	O!CCASIONS
Registration Number:	2782517	1-800-BASKETS.COM
Serial Number:	77963261	1-800 BASKETS.COM
Registration Number:	2976683	1-800-CANDIES.COM
Registration Number:	1912766	1-800-FLEURISTE
Registration Number:	1009717	1-800-FLOWERS
Registration Number:	2014298	1-800-FLOWERS
Registration Number:	3155701	1-800-FLOWERS
Registration Number:	2776333	1800FLOWERS.BIZ
Registration Number:	2776332	1-800-FLOWERS.BIZ
Registration Number:	2825367	1800FLOWERS.COM
Registration Number:	2434592	1-800-FLOWERS.COM
Serial Number:	85009522	1-800 FLOWERS.COM
Registration Number:	3161360	1-800-FLOWERS.COM
Registration Number:	3161361	1-800-FLOWERS.COM
Registration Number:	2594342	MOM 1-800-FLOWERS.COM
Registration Number:	2001757	1-800-GIFTHOUSE
Registration Number:	2782516	1-800-GOODIES.COM
Registration Number:	2728287	1800GREETINGS.COM
Registration Number:	3611187	1800GREETINGS.COM
Registration Number:	2719893	1-800-GROWERS.COM
Registration Number:	1941414	1-800-LAS-FLORES
Registration Number:	2690337	1-800-LAS FLORES.COM
Registration Number:	2685859	1-800-LAS FLORES.COM

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	2492874	1-800-THE-ROSE
Registration Number:	2530031	1-888-FLOWERS
Registration Number:	3245847	PURCHASENET
Registration Number:	3507480	REWARDING OTHERS
Registration Number:	3552207	SEND-A-MESSAGE
Registration Number:	1661834	SNACK OF THE MONTH
Registration Number:	1625092	SNACK TO SCHOOL
Serial Number:	77704166	SPOT A MOM
Registration Number:	3251324	STRAWBERRY FLORAL MARGARITA
Registration Number:	2072106	TELEVERSITY
Registration Number:	1811143	THE ONE 800 NUMBER FOR FLOWERS
Registration Number:	2385846	THE ONE 888 NUMBER FOR FLOWERS
Registration Number:	2434347	THE PINK RIBBON BOUQUET
Registration Number:	1110635	THE POPCORN FACTORY
Registration Number:	1371547	THE POPCORN FACTORY
Registration Number:	1902060	THE POPCORN FACTORY
Registration Number:	2759568	TIMELESS TULIPS
Registration Number:	3167161	
Registration Number:	2703556	WORLD'S FAVORITE FLORIST
Registration Number:	3075369	YOUR FLORIST OF CHOICE
Registration Number:	2632883	YOUR TRUSTED GUIDE TO GIFTING

**CORRESPONDENCE DATA**

Fax Number: 2124552502

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (212) 455-3605

Email: ksolomon@stblaw.com

Correspondent Name: Genevieve Dorment, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

**ATTORNEY DOCKET NUMBER:** 509265/1422

**NAME OF SUBMITTER:** Genevieve Dorment

**SIGNATURE:** /gd/

**DATE SIGNED:** 10/31/2014

**Total Attachments: 10**

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**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of September 30, 2014, from JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Agent") to 1-800-FLOWERS.COM, INC., a Delaware corporation (the "Borrower").

WITNESSETH:

WHEREAS, pursuant to the Security Agreement, dated as of April 16, 2010, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Security Agreement"), Borrower granted a security interest (the "Security Interest") to the Agent in certain collateral, including Trademarks;

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark Rights dated as of April 16, 2010, among the Agent and Borrower (the "Trademark Security Agreement"), Borrower, by reference to the Security Agreement, reaffirmed its intent to grant the Security Interest to the Agent specifically in certain Collateral (as that term is defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on May 24, 2010 at Reel 4211 and Frame 0452.

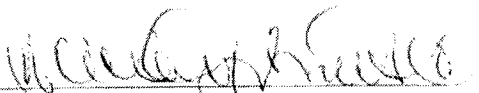
WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. Capitalized terms used in this Termination and Release and not otherwise defined herein have the meanings specified in the Trademark Security Agreement.
2. Release of Security Interest. The Agent hereby terminates, releases and discharges, without recourse, representation or warranty, its Security Interest in the Collateral, and any right, title or interest of the Agent in such Collateral shall hereby cease and become void.
3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

JPMORGAN CHASE BANK, N.A.

By:   
Name: Alicia Schreiber  
Title: Vice President

[Signature Page to Termination and Release of Security Interest in Trademark Rights]

**TRADEMARK**  
**REEL: 005392 FRAME: 0305**

Schedule A

U.S. Trademark Registrations and Applications

Mark	Serial No./ Reg. No.
AIR-RANGEMENT (329-94)	75/179,728 2,446,630
AMBROSIA (329-764)	76/358,847 2,639,398
AMERICA'S BUSINESS FLORIST (329-21)	74/396,459 1,856,468
APPLE MARTINI BOUQUET (329-819)	78/893,937 3,292,240
BALLOON BOUTIQUE (329-60)	75/285,507 02,213,896
BIRTHDAY FLOWER CAKE (329-95)	75/187,056 2,179,953
BLOOMIN' CUPCAKES (329-1103)	77/614,927 3,639,019
BLOOMLINK (329-16)	74/359,355 1,981,331
BLOOMLINK (& DESIGN) (329-809) (w/ colors)	76/659,304 3,210,040
BLOOMNET (329-17)	74/283,746 1,751,517
BLOOM OF THE MONTH (329-272-DIV)	75/983,460 2,887,891
BRING YOUR MOM TO WORK DAY (329-647)	76/418,719 2,831,335
CAFE BOUQUET (329-102)	76/218,768 2,617,290
CALL 1-800-FLOWERS (329-20)	74/283,727 1,761,641



Mark	Serial No./ Reg. No.
CELEBRATE...DELICIOUSLY! (329-1073)	77/592,003 3,622,834
CELEBRATIONS (329-692)	75/982,363 2,605,451
CELEBRATIONS.COM (329-694)	76/520,131
CONROY'S FLOWERS (& FLOWER BOX DESIGN) (329-53)	73/737,877 1,529,051
CONROY'S FLOWERS (329-10)	73/737,878 1,530,282
CONROY'S 1-800-FLOWERS (& FLOWER BOX DESIGN WITH "CONROY'S" IN BOX) (329-12)	74/598,603 2,046,357
COSMOPOLITAN BOUQUET (329-818)	78/889,845 3,300,000
CRISPY JOYS (329-926(b))	77/287,810 3,609,555
800-BASKETS (329-22)	74/283,900 1,751,591
800-CANDIES (329-11)	74/283,899 1,755,761
800-FLORIST (329-13)	74/287,802 1,826,561
800-FLOWERS (329-15)	73/565,380 1,398,787
800-GOODIES (329-69)	74/283,896 1,751,588
800-GROWERS (329-54)	74/375,217 1,816,163
E-MMEDIATE GIFT (329-575)	76/268,107 2,748,153
EVERY MOM COUNTS (320-1082)	77/704,211

Mark	Serial No./ Reg. No.
EXPRESSIONS EXCHANGE (329-716)	3,008,036
EXPRESSIONS OF FLOWERS (329-1003)	77/248,730 3,507,226
FIELDS OF THE WORLD (329-807)	76/659,039 3,207,265
FLEUR DE CHOCOLATE (329-364)	75/734,675 2,507,698
FLORAVERSITY (329-52)	74/514,809 2,010,543
FLORIOLOGY	85009285
FLOWER COUNTRY (329-679)	76/582,915 3,124,031
FLOWER COUNTRY USA (329-56)	75/287,786 2,402,317
FRESH (STYLIZED) (329-605)	76/294,229 2,985,722
FRESH CONNECTION (329-292)	75/581,346 2,460,102
FRESH FLOWER HAPPY HOUR (329-295)	76/651,786 3,185,364
FRESH FORUM (329-613)	76/266,256 2,802,947
FRESH FROM OUR GROWERS (329-945)	77/119,466 3,403,790
FRESH REWARDS (329-26)	75/284,148 2,302,484
FRESH REWARDS (& DESIGN) (329-1076)	77/606,478 3,634,791
FRESH TALK (329-74)	74/675,588 2,041,262

Mark	Serial No./ Reg. No.
FRESH THOUGHTS (329-84)	74/675,582 2,022,594
FRESH UNIVERSITY (329-579)	76/259,754 2,633,186
FRESHNESS CARE SYSTEM (329-35)	74/675,586 2,089,646
FROSTY THE SNOW PLANT	85009317
GET TOGETHERS & CELEBRATIONS (329-720)	76/562,818 2,940,973
GIFT CONCIERGE SERVICE (329-14)	74/554,430 2,046,294
GIFT WELL LIVE WELL (329-731)	76/609,330 3,165,694
GREATFOOD.COM (329-482)	75/691,333 2,367,258
GREAT FOOD ONLINE (329-481)	75/693,092 2,401,093
GREETING CANS (329-655)	73/685,639 1,490,406
GREETING CANS (329-656)	73/752,420 1,532,035
HAPPY HOUR BOUQUETS (329-805)	76/655,657 3,298,578
HOLIDAY FLOWER TREE (SR) (329-83)	75/020,626 2,312,603
HOLIDAY FLOWER TREE (PR) (329-83b)	76/652,980 3,257,434
IT'S YOUR DAY BOUQUET (329-393)	76/254,669 2,743,584
JULEP CUP BOUQUET (329-820)	78/893,972 3,231,982

Mark	Serial No./ Reg. No.
JUST CALL OUR NAME (329-50)	74/474,796 1,911,701
KEY TO MY HEART (329-998)	77/111,378 3,323,538
KUDOS BOUQUET (329-808)	76/659,038 3,337,678
KULTURAL KUDOS (329-1061)	77/522,693 3,765,915
LOTSA LOVE (329-200)	76/557,892 3,113,413
LOTSA LOVE (329-200(a))	77/768,850 3,760,422
LOVE POTION (329-817)	78/903,665 3,247,073
MAMA MOORE'S BAKESHOP (329-651)	76/450,988 2,940,509
MARGARITA BOUQUET (329-815)	78/903,501 3,302,308
MINI MARGARITA BOUQUET (329-937)	77/007,015 3,373,502
MUGABLES (329-43)	75/077,084 2,465,872
OCCASIONS (329-659)	74/521,411 1,892,480
1-800-BASKETS.COM (329-602)	76/266,257 2,782,517
1•800 BASKETS.COM (& DESIGN) (329-1100)	77/963,261
1-800-CANDIES.COM (329-603)	76/266,258 2,976,683
1-800-FLEURISTE (329-70)	74/395,354 1,912,766

Mark	Serial No./ Reg. No.
1-800-FLOWERS (formerly DIAL 1-800-FLOWERS) (329-51a)	72/443,371 1,009,717
1-800-FLOWERS (& FLOWER BOX DESIGN) (329-5a)	74/598,605 2,014,298
1-800-FLOWERS (& TULIP DESIGN) (329-738)	76/634,124 3,155,701
1800FLOWERS.BIZ (329-606)	76/274,949 2,776,333
1-800-FLOWERS.BIZ (329-614)	76/274,948 2,776,332
1800FLOWERS.COM (329-331)	75/687,723 2,825,367
1-800-FLOWERS.COM (329-300)	75/629,781 2,434,592
1-800 FLOWERS.COM	85009522
1-800-FLOWERS.COM (& STACKED LOGO in color) (329-630)	76/634,121 3,161,360
1-800-FLOWERS.COM (& TULIP LOGO in color) (329-360)	76/634,123 3,161,361
1-800-FLOWERS.MOM (329-610)	76/326,869 2,594,342
1-800-GIFTHOUSE (329-39)	74/461,645 2,001,757
1-800-GOODIES.COM (329-604)	76/266,254 2,782,516
1800GREETINGS.COM (329-573)	76/164,414 2,728,287
1800GREETINGS.COM (& design - in color) (329-1024)	77/418,540 3,611,187
1-800-GROWERS.COM (329-589)	76/268,108 2,719,893

Mark	Serial No./ Reg. No.
1-800-LAS-FLORES (329-88)	74/365,380 1,941,414
1-800-LAS FLORES.COM (329-612)	76/343,324 2,690,337
1-800-LAS FLORES.COM (& TULIP DESIGN) (329-619)	76/343,351 2,685,859
1-800-THE-ROSE (329-57)	75/287,787 2,492,874
1-888-FLOWERS (329-55)	74/667,594 2,530,031
PURCHASENET (329-791)	76/652,870 3,245,847
REWARDING OTHERS (329-1023)	77/301,846 3,507,480
SEND-A-MESSAGE (329-756)	76/634,212 3,552,207
SNACK OF THE MONTH (329-658)	74/020,154 1,661,834
SNACK TO SCHOOL (329-657)	74/020,157 1,625,092
SPOT A MOM (320-1081)	77/704,166
STRAWBERRY FLORAL MARGARITA (329-816)	78/903,606 3,251,324
TELEVERSITY (329-3)	74/514,814 2,072,106
THE ONE 800 NUMBER FOR FLOWERS (329-96)	74/359,183 1,811,143
THE ONE 888 NUMBER FOR FLOWERS (329-32)	75/088,771 2,385,846
THE PINK RIBBON BOUQUET (329-31)	75/618,167 2,434,347

Mark	Serial No./ Reg. No.
THE POPCORN FACTORY (329-653)	73/144,648 1,110,635
THE POPCORN FACTORY (329-654)	73/536,787 1,371,547
THE POPCORN FACTORY (329-660)	74/527,186 1,902,060
TIMELESS TULIPS (329-136)	76/203,099 2,759,568
TULIP LOGO (329-629)	76/634,122 3,167,161
WORLD'S FAVORITE FLORIST (329-41)	76/110,774 2,703,556
YOUR FLORIST OF CHOICE (329-763)	76/631,909 3,075,369
YOUR TRUSTED GUIDE TO GIFTING (329-580)	76/164,413 2,632,883