

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM321932

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	BILL OF SALE		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SkyGrid, Inc.		04/22/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Touchontv USA, Inc.		
<b>Street Address:</b>	525 University Ave., Suite 100		
<b>City:</b>	Palo Alto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94301		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85133979	SKYGRID GROUPS	
<b>Serial Number:</b>	85095303	SKYVIEW	
<b>Serial Number:</b>	85083505	SKYGRID STACKS	
<b>Serial Number:</b>	77771819	SKYADS	
<b>Serial Number:</b>	77739679	SKYGRID	
<b>Serial Number:</b>	77523101	TRADERMODE	
<b>Serial Number:</b>	77032098	SKYGRID	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-739-3000		
<b>Email:</b>	jennifer.evans@morganlewis.com		
<b>Correspondent Name:</b>	Morgan. Lewis & Bockius LLP		
<b>Address Line 1:</b>	1111 Pennsylvania Avenue, NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	010913-0000		
<b>NAME OF SUBMITTER:</b>	Jennifer C. Evans		
<b>SIGNATURE:</b>	/jce/		
<b>DATE SIGNED:</b>	11/02/2014		

CH \$190.00 85133979

**Total Attachments: 3**

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## BILL OF SALE

**THIS BILL OF SALE** (this "Bill of Sale") is entered into effective as of April 22, 2013, pursuant to that certain public foreclosure sale conducted by TOUCHONTV USA, INC., as foreclosing secured creditor ("Foreclosing Creditor"), on April 22, 2013 (the "Foreclosure Sale") in respect of certain personal property of SKYGRID, INC. ("Debtor").

Foreclosing Creditor, pursuant to the provisions of §9-610 of the California Uniform Commercial Code ("UCC"), hereby sells, conveys, transfers and assigns, to the fullest extent as may be transferred pursuant to the UCC, to TOUCHONTV USA, INC. ("Buyer"), its successors and assigns forever, to its and their own use, all of the right, title and interest of Debtor in and to the property described in Exhibit A attached hereto (the "Transferred Assets").

Buyer acknowledges and agrees that it has made its own investigation and evaluation of the value of the Transferred Assets and that THE SALE OF THE TRANSFERRED ASSETS IS MADE ON AN "AS IS" AND "WHERE IS" BASIS. There is no recourse, duty, representation or warranty by the Foreclosing Creditor, including, without limitation, no duty, representation or warranty relating to title, possession, quiet enjoyment or the like, or with respect to the quantity, quality, condition, value, nature, character or other factors affecting the Transferred Assets, or with respect to any other fact or matter, all of which are disclaimed by the Foreclosing Creditor and waived by the Buyer. IN PARTICULAR, BUT WITHOUT LIMITATION, FORECLOSING SELLER DISCLAIMS AND BUYER WAIVES ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT, OR AS REGARDS THE APPLICABILITY OR EFFECT OF THE LAWS OF ANY FOREIGN JURISDICTIONS.

This Bill of Sale shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

If any term or provision of this Bill of Sale or its application shall, to any extent, be declared to be invalid or unenforceable, the remaining terms and provisions shall not be affected and shall remain in full force and effect to such extent such terms or provisions are severable.

This Bill of Sale shall be governed by and construed in accordance with the laws of the State of California, without regard to its provisions with respect to conflicts of law.

[Signature page follows]

EXHIBIT A

TRANSFERRED ASSETS

The "Transferred Assets" consists of all of Debtor's, right, title and interest in and to the following property:

Patents

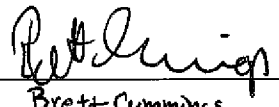
Description	Patent/App. No.	File Date
Systems and methods for content delivery	12319314	01/05/09
System and method for change detection of information or type of data	12324596	11/26/08
Systems and method for visualization of real-time advertisement inventory	12490283	06/23/09
Systems and methods for dynamic content selection and distribution	12645311	12/22/09
System and method for change detection of information or type of data	11843813	08/23/07

Trademarks

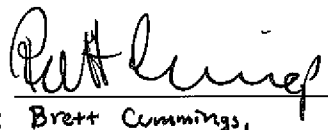
Description	Serial/Registration. No.	File Date
SKYGRID GROUPS	85133979	09/20/10
SKYVIEW	85095303	07/28/10
SKYGRID STACKS	85083505	07/13/10
SKYADS	77771819	06/30/09
SKYGRID	77739679	05/18/09
TRADERMODE	77523101	07/15/08
SKYGRID	77032098	10/30/06

IN WITNESS WHEREOF, Foreclosing Creditor and Buyer have executed this Bill of Sale effective as of April 22, 2013.

TOUCHONTV USA, INC.,  
in its capacity as Foreclosing  
Creditor

By:   
Name: Brett Cummings,  
Title: Chief Financial Officer

TOUCHONTV USA, INC.,  
in its capacity as Buyer

By:   
Name: Brett Cummings,  
Title: Chief Financial Officer