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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM321935 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: MERGER

EFFECTIVE DATE: 12/17/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Morgan Tire & Auto, LLC		12/11/2013	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Bridgestone Retail Operations, LLC	
Street Address:	333 East Lake Street	
City:	Bloomingdale	
State/Country:	ILLINOIS	
Postal Code:	60108	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1936380	SMARTSERVICE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 330-379-6178

Email: iplaw@bfusa.com

Correspondent Name: Thomas R. Kingsbury

Address Line 1: 10 East Firestone Blvd.

Address Line 4: Akron, OHIO 44317

ATTORNEY DOCKET NUMBER:	M02008US1A - SMARTSERVICE	
NAME OF SUBMITTER: Maxiene Rush		
SIGNATURE:	/Maxiene Rush/	
DATE SIGNED:	11/03/2014	

Total Attachments: 3

source=Bridgestone Retail Operations, LLC - cc Certificate of Merger of Morgan Tire & Auto LLC#page1.tif source=Bridgestone Retail Operations, LLC - cc Certificate of Merger of Morgan Tire & Auto LLC#page2.tif source=Bridgestone Retail Operations, LLC - cc Certificate of Merger of Morgan Tire & Auto LLC#page3.tif

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MORGAN TIRE & AUTO, LLC", A FLORIDA LIMITED LIABILITY
COMPANY,

WITH AND INTO "BRIDGESTONE RETAIL OPERATIONS, LLC" UNDER THE NAME OF "BRIDGESTONE RETAIL OPERATIONS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWELFTH DAY OF DECEMBER, A.D. 2013, AT 4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

3432781 8100M

131418760

AUTHENT CATION: 0991782

DATE: 12-17-13

TRADEMARK REEL: 005392 FRAME: 0394

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 04:35 FM 12/12/2013 FILED 04:30 PM 12/12/2013 SRV 131418760 - 3432781 FILE

CERTIFICATE OF MERGER OF MORGAN TIRE & AUTO, LLC a Florida limited liability company

with and into

BRIDGESTONE RETAIL OPERATIONS, LLC a Delaware limited liability company

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, Bridgestone Retail Operations, LLC, a Delaware limited liability company, hereby certifies that:

- The name of the surviving limited liability company is Bridgestone Retail Operations,
 LLC, a Delaware limited liability company.
- The name of the limited liability company being merged with and into the surviving limited liability company is Morgan Tire & Auto, LLC, a Florida limited liability company.
- The Agreement and Plan of Merger (the "Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.
- 4. The merger is to become effective on December 31, 2013 (the "Effective Date").
- 5. The executed Agreement is on file at the office of Bridgestone Retail Operations, LLC, which is the surviving limited liability company, located at 333 East Lake Street, Bloomingdale, Illinois 60108.
- 6. A copy of the Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies or any person holding an interest in any of the constituent limited liability companies.

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IN WITNESS WHEREOF, Bridgestone Retail Operations, LLC, the surviving limited liability company, has caused this Certificate of Merger to be executed by a duly authorized person as of the 11th day of December 2013.

Bridgestone Retail Operations, LLC

Name: Stuart Crum

Its: President

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