TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321980

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
1-800-Flowers.com, Inc.		09/30/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	10 S. Dearborn, 7th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 181

Property Type	Number	Word Mark
Registration Number:	4086821	A-DOG-ABLE
Registration Number:	2446630	AIR-RANGEMENT
Registration Number:	1856468	AMERICA'S BUSINESS FLORIST
Registration Number:	3292240	APPLE MARTINI BOUQUET
Registration Number:	2213896	BALLOON BOUTIQUE
Registration Number:	4259547	BIRD HOUSE OF BLOOMS
Registration Number:	2179953	BIRTHDAY FLOWER CAKE
Registration Number:	3639019	BLOOMIN' CUPCAKES
Registration Number:	4003774	BLOOMIN' CUPCAKE
Registration Number:	1981331	BLOOMLINK
Registration Number:	3210040	BLOOMLINK
Registration Number:	1751517	BLOOMNET
Registration Number:	2887891	BLOOM OF THE MONTH
Registration Number:	3249239	BOUQUET OF FRUITS
Registration Number:	3244359	BOUQUET OF FRUITS
Serial Number:	86107894	BPFS BEST POPCORN FRIENDS THEY WERE MEAN
Registration Number:	2617290	CAFE BOUQUET
Registration Number:	1761641	CALL 1-800-FLOWERS
Registration Number:	4108538	CARMARSH
Registration Number:	3622834	CELEBRATE...DELICIOUSLY!

CH $4540.00 4086821

Property Type	Number	Word Mark
Registration Number:	2605451	CELEBRATIONS
Registration Number:	4392414	CELEBRATIONS.COM
Registration Number:	4210249	CELEBRATIONS.COM
Registration Number:	2665226	CHERYL&CO.
Registration Number:	4046697	CHERYL'S
Registration Number:	4046696	CHERYL'S
Registration Number:	4115719	CHERYL'S BROWNIES
Serial Number:	85737586	CHERYL'S COOKIE CARD
Registration Number:	1337014	CHERYL'S COOKIES
Registration Number:	4041067	CONROY'S
Registration Number:	1529051	CONROY'S FLOWERS
Registration Number:	1530282	CONROY'S FLOWERS
Registration Number:	2046357	CONROY'S 1-800-FLOWERS
Registration Number:	4530508	COOKIE FLOWER
Registration Number:	4379675	COOKIE FLOWERS
Registration Number:	2761719	COOKIES FOR A'S
Registration Number:	3300000	COSMOPOLITAN BOUQUET
Registration Number:	3609555	CRISPY JOYS
Registration Number:	3954458	CUPCAKE IN BLOOM
Registration Number:	1313711	DESSERT OF THE MONTH CLUB
Registration Number:	1751591	800-BASKETS
Registration Number:	1755761	800-CANDIES
Registration Number:	1826561	800-FLORIST
Registration Number:	1398787	800-FLOWERS
Registration Number:	1751588	800-GOODIES
Registration Number:	1816163	800-GROWERS
Registration Number:	4280261	EMBRACING OUR FLORISTNESS
Registration Number:	2748153	E-MMEDIATE GIFT
Registration Number:	4168250	EVERY MOM COUNTS
Registration Number:	3008036	EXPRESSIONS EXCHANGE
Registration Number:	3507226	EXPRESSIONS OF FLOWERS
Registration Number:	3207265	FIELDS OF THE WORLD
Registration Number:	3317559	FINESTATIONERY.COM
Registration Number:	2507698	FLEUR DE CHOCOLATE
Registration Number:	2010543	FLORAVERSITY
Registration Number:	3884560	FLORIOLOGY
Registration Number:	3124031	FLOWER COUNTRY
Registration Number:	2402317	FLOWER COUNTRY USA
Serial Number:	85471537	FM FRUIT BOUQUETS

Property Type	Number	Word Mark
Serial Number:	85471556	FM FRUIT BOUQUETS
Registration Number:	2985722	FRESH
Registration Number:	2460102	FRESH CONNECTION
Registration Number:	3185364	FRESH FLOWER HAPPY HOUR
Registration Number:	2802947	FRESH FORUM
Registration Number:	3403790	FRESH FROM OUR GROWERS
Registration Number:	2302484	FRESH REWARDS
Registration Number:	3634791	FRESH REWARDS
Registration Number:	2041262	FRESH TALK
Registration Number:	2022594	FRESH THOUGHTS
Registration Number:	2633186	FRESH UNIVERSITY
Registration Number:	2089646	FRESHNESS CARE SYSTEM
Serial Number:	85311052	FRUIT BOUQUETS
Serial Number:	85311102	FRUIT BOUQUETS BY 1800FLOWERS.COM
Serial Number:	85311131	FRUIT BOUQUETS BY 1800FLOWERS.COM
Serial Number:	85314733	FRUIT BOUQUETS
Serial Number:	85314758	FRUIT BOUQUETS.COM
Serial Number:	85314779	FRUIT BOUQUETS.COM
Registration Number:	2046294	GIFT CONCIERGE SERVICE
Registration Number:	2710433	GOURMET CLASSICS
Registration Number:	2367258	GREATFOOD.COM
Registration Number:	4336490	GREATFOODS
Registration Number:	2401093	GREAT FOOD ONLINE
Registration Number:	1490406	GREETING CANS
Registration Number:	1532035	GREETING CANS
Registration Number:	3881929	GUYS GUIDE TO FLOWERS
Registration Number:	3298578	HAPPY HOUR BOUQUETS
Registration Number:	3257434	HOLIDAY FLOWER TREE
Registration Number:	3868883	IFLORIST.COM
Serial Number:	86397149	I FLORISTS #IHEARTFLORISTS
Serial Number:	86397120	I FLORISTS #IHEARTFLORISTS
Registration Number:	4316114	IMAGINE THE SMILES
Registration Number:	2186971	INTERNET FLORIST
Registration Number:	2149824	INTERNET FLORIST ASSOCIATION
Registration Number:	2743584	IT'S YOUR DAY BOUQUET
Registration Number:	3231982	JULEP CUP BOUQUET
Registration Number:	1911701	JUST CALL OUR NAME
Registration Number:	3323538	KEY TO MY HEART
Registration Number:	3337678	KUDOS BOUQUET

Property Type	Number	Word Mark
Registration Number:	3765915	KULTURAL KUDOS
Registration Number:	4126735	LET US ARRANGE A SMILE FOR YOU
Serial Number:	86116276	LITE WORKS POPCORN! EAT THE BEST! EAT WE
Registration Number:	3113413	LOTSA LOVE
Registration Number:	3760422	LOTSA LOVE
Registration Number:	3850672	LOVE PEACE POPCORN
Registration Number:	3247073	LOVE POTION
Registration Number:	4310506	MAGNIFICENT ROSE
Registration Number:	2940509	MAMA MOORE'S BAKESHOP
Registration Number:	3302308	MARGARITA BOUQUET
Registration Number:	3373502	MINI MARGARITA BOUQUET
Registration Number:	3556802	
Registration Number:	1149209	MISS GRACE LEMON CAKE CO.
Registration Number:	1167536	MISS GRACE LEMON CAKE CO.
Registration Number:	1190261	MISS GRACE LEMON CAKE CO.
Registration Number:	1181372	MISS GRACE LEMON CAKE CO.
Registration Number:	1485675	MRS. BEASLEY'S
Registration Number:	1485681	MRS. BEASLEY'S
Registration Number:	1539464	MRS. BEASLEY'S
Registration Number:	1539805	MRS. BEASLEY'S
Registration Number:	2465872	MUGABLE
Registration Number:	1892480	O!CCASIONS
Registration Number:	4068576	100% SMILE GUARANTEE
Registration Number:	2782517	1-800-BASKETS.COM
Registration Number:	4162247	1·800 BASKETS.COM
Registration Number:	4162250	1·800 BASKETS.COM
Registration Number:	2976683	1-800-CANDIES.COM
Registration Number:	4019284	1-800-CONROYS
Registration Number:	1912766	1-800-FLEURISTE
Registration Number:	1009717	1-800-FLOWERS
Registration Number:	2014298	1-800-FLOWERS
Registration Number:	3155701	1-800-FLOWERS
Registration Number:	2825367	1800FLOWERS.COM
Registration Number:	2434592	1-800-FLOWERS.COM
Registration Number:	3161360	1-800-FLOWERS.COM
Registration Number:	3161361	1-800-FLOWERS.COM
Registration Number:	4058345	1·800 FLOWERS.COM
Registration Number:	4321989	1·800 FLOWERS
Registration Number:	4321990	1·800 FLOWERS

Property Type	Number	Word Mark
Registration Number:	4238323	1·800·FLOWERS | CONROY'S
Registration Number:	4226739	1·800·FLOWERS CONROY'S
Registration Number:	2001757	1-800-GIFTHOUSE
Registration Number:	2782516	1-800-GOODIES.COM
Registration Number:	2728287	1800GREETINGS.COM
Registration Number:	3611187	1800GREETINGS.COM
Registration Number:	2719893	1-800-GROWERS.COM
Registration Number:	1941414	1-800-LAS-FLORES
Registration Number:	2690337	1-800-LAS FLORES.COM
Registration Number:	2685859	1-800-LAS FLORES.COM
Registration Number:	2492874	1-800-THE-ROSE
Registration Number:	2530031	1-888-FLOWERS
Registration Number:	4126791	PLANET FRIENDLY SMILE COLLECTION
Registration Number:	4233147	POPCORN PALS
Registration Number:	4043205	QUEEN OF HEARTS
Registration Number:	3507480	REWARDING OTHERS
Registration Number:	3552207	SEND-A-MESSAGE
Registration Number:	4057550	SMILE BOUQUET
Registration Number:	4140190	SMILES DESIGNED AND DELIVERED
Registration Number:	1661834	SNACK OF THE MONTH
Registration Number:	4079479	SNACK OF THE MONTH
Registration Number:	1625092	SNACK TO SCHOOL
Registration Number:	3815436	SPOT A MOM
Registration Number:	3251324	STRAWBERRY FLORAL MARGARITA
Registration Number:	4222443	SUMMER OF SMILES
Registration Number:	2072106	TELEVERSITY
Registration Number:	3908175	THE APOLOGIZER
Registration Number:	4256412	THE GIFT
Registration Number:	1811143	THE ONE 800 NUMBER FOR FLOWERS
Registration Number:	2385846	THE ONE 888 NUMBER FOR FLOWERS
Registration Number:	2434347	THE PINK RIBBON BOUQUET
Registration Number:	1110635	THE POPCORN FACTORY
Registration Number:	1371547	THE POPCORN FACTORY
Registration Number:	1902060	THE POPCORN FACTORY
Registration Number:	4086790	THE POPCORN FACTORY
Registration Number:	2759568	TIMELESS TULIPS
Registration Number:	3167161	
Registration Number:	4559616	VIP VERY INDULGENT POPCORN
Serial Number:	85879777	WORLDFLOWERS

Property Type	Number	Word Mark
Registration Number:	2703556	WORLD'S FAVORITE FLORIST
Registration Number:	3975979	WRAPPED IN YOUR LOVE
Registration Number:	4313104	YOUR BEST SMILE BOUQUET
Registration Number:	3075369	YOUR FLORIST OF CHOICE
Registration Number:	2632883	YOUR TRUSTED GUIDE TO GIFTING

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 455-3605
Email: ksolomon@stblaw.com
Correspondent Name: Genevieve Dorment, Esq.
Address Line 1: Simpson Thacher & Bartlett LLP
Address Line 2: 425 Lexington Avenue
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	509265/1422
NAME OF SUBMITTER:	Genevieve Dorment
SIGNATURE:	/gd/
DATE SIGNED:	11/03/2014

Total Attachments: 24
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GRANT OF
SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), effective as of September 30, 2014 is made by 1-800-FLOWERS.COM, INC., a Delaware corporation, located at One Old Country Road, Suite 500, Carle Place, NY 11514 (the "Borrower"), in favor of JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Agent") for the several banks and other financial institutions (the "Lenders"), parties to the Credit Agreement, dated as of September 30, 2014 (as modified and supplemented and in effect from time to time, the "Credit Agreement"), among Borrower, each of the other grantors party thereto, the Lenders, and the Agent.

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Borrower has executed and delivered a Security Agreement, dated as of September 30, 2014, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Borrower pledged and granted to the Agent, for the benefit of the Agent and the Lenders, a continuing security interest in all Intellectual Property, including the Trademark Collateral; and

WHEREAS, the Borrower has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in order to induce the Lenders to make Loans and other financial accommodations to the Borrower pursuant to the Credit Agreement, the Borrower agrees, for the benefit of the Agent and the Lenders, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Security Agreement.

SECTION 2. Grant of Security Interest. The Borrower hereby pledges and grants a continuing security interest in all of the Borrower's right, title and interest in, to and under the Trademark Collateral, including the Trademarks listed on Schedule A hereto (collectively, the "Collateral") to the Agent for the benefit of the Agent and the Lenders to secure payment, performance and observance of the Obligations. Notwithstanding the foregoing, the Collateral does not and shall not include any Excluded Trademarks.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Borrower for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Security Agreement and is expressly subject to the terms and conditions thereof. The Security Agreement (and all rights and remedies of the Agent and the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The Borrower does hereby further acknowledge and affirm that the rights and remedies of the Agent and the Lenders with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

(Remainder of the page intentionally left blank)

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

1-800-FLOWERS.COM, INC.

By: _____
Name: William E. Shea
Title: SVP + CFO
Date: Sept. 29, 2014

[Signature Page to Grant of Security Interest in Trademark Rights]

Acknowledged and Agreed:

JPMORGAN CHASE BANK, N.A.,
as Administrative Agent for the Lenders

By: _____
Name:
Title: ALICIA T. SCHREIBSTEIN
VICE PRESIDENT
Date:

ACKNOWLEDGMENT OF BORROWER

STATE OF New York)
) ss
COUNTY OF Nassau)

On the 30 day of September, 2014, before me personally came William F Shea, who is personally known to me to be the SVP + CFO of 1-800-FLOWERS.COM, INC., a Delaware corporation; who, being duly sworn, did depose and say that she/he is the CFO + SVP in such corporation, the corporation described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that she/he acknowledged said instrument to be the free act and deed of said corporation.

COLLEEN M. KEARNEY
Notary Public, State of New York
No. 02KE6202774
Qualified in Nassau County
Commission Expires March 23, 2017

Notary Public

(PLACE STAMP AND SEAL ABOVE)

ACKNOWLEDGMENT OF ADMINISTRATIVE AGENT

STATE OF New York)
) ss
COUNTY OF New York)

On the 30th day of September, 2014, before me personally came Alicia Schreibstein, who is personally known to me to be the Vice President of JPMORGAN CHASE BANK, N.A., a national banking association; who, being duly sworn, did depose and say that she/he is the Vice President in such national banking association, the national banking association described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such national banking association; and that she/he acknowledged said instrument to be the free act and deed of said national banking association.

Brendan Fitzpatrick
Notary Public

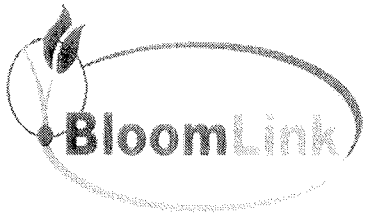
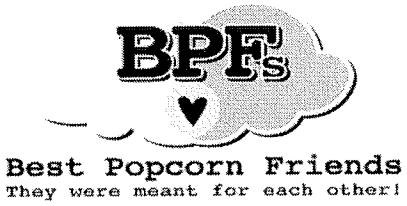
BRENDAN J. FITZPATRICK
Notary Public, State of New York
No. 01FI6282058
Qualified in New York County
Commission Expires Nov. 12, 2017

(PLACE STAMP AND SEAL ABOVE)

Schedule A

U.S. Trademark Registrations and Applications

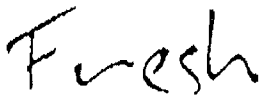
Mark	Serial No. / Reg. No	Filing Date / Reg. Date	Owner
A-DOG-ABLE (329-1183)	85/292,477 4,086,821	4/12/2011 1/17/2012	1-800-Flowers.com, Inc.
AIR-RANGEMENT (329-94)	75/179,728 2,446,630	10/10/1996 4/24/2001	1-800-Flowers.com, Inc.
AMERICA'S BUSINESS FLORIST (329-21)	74/396,459 1,856,468	6/1/1993 9/27/1994	1-800-Flowers.com, Inc.
APPLE MARTINI BOUQUET (329-819)	78/893,937 3,292,240	5/26/2006 9/11/2007	1-800-Flowers.com, Inc.
BALLOON BOUTIQUE (329-60)	75/285,507 2,213,896	4/10/1997 12/29/1998	1-800-Flowers.com, Inc.
BIRD HOUSE OF BLOOMS (329-1219)	85/679,006 4,259,547	7/17/2012 12/11/2012	1-800-Flowers.com, Inc.
BIRTHDAY FLOWER CAKE (329-95)	75/187,056 2,179,953	10/24/1996 8/11/1998	1-800-Flowers.com, Inc.
BLOOMIN' CUPCAKES (artificial flower arrangements) (329-1103)	77/614,927 3,639,019	11/14/2008 6/16/2009	1-800-Flowers.com, Inc.
BLOOMIN' CUPCAKE (live flower arrangements) (329-1104)	85/081,064 4,003,774	7/9/2010 7/26/2011	1-800-Flowers.com, Inc.
BLOOMLINK (329-16)	74/359,355 1,981,331	2/16/1993 6/18/1996	1-800-Flowers.com, Inc.

BLOOMLINK (& DESIGN) (in color) (329-809) 	76/659,304 3,210,040	5/1/2006 2/20/2007	1-800-Flowers.com, Inc.
BLOOMNET (329-17)	74/283,746 1,751,517	6/11/1992 2/9/1993	1-800-Flowers.com, Inc.
BLOOM OF THE MONTH (329-272-DIV)	75/983,460 2,887,891	1/24/2000 9/21/2004	1-800-Flowers.com, Inc.
BOUQUET OF FRUITS (329-1154)	78/857,128 3,249,239	4/7/2006 6/5/2007	1-800-Flowers.com, Inc.
BOUQUET OF FRUITS (329-1155)	78/861,750 3,244,359	4/14/2006 5/22/2007	1-800-Flowers.com, Inc.
BPF BEST POPCORN FRIENDS THEY WERE MEANT FOR EACH OTHER! (& DESIGN) (329-1254) 	86/107,894	11/1/2013	1-800-Flowers.com, Inc.
CAFE BOUQUET (329-102)	76/218,768 2,617,290	2/27/2001 9/10/2002	1-800-Flowers.com, Inc.
CALL 1-800-FLOWERS (329-20)	74/283,727 1,761,641	6/11/1992 3/30/1993	1-800-Flowers.com, Inc.
CARMARSH (329-1182)	85/376,965 4,108,538	7/21/2011 3/6/2012	1-800-Flowers.com, Inc.
CELEBRATE...DELICIOUSLY! (329-1073)	77/592,003 3,622,834	10/14/2008 5/19/2009	1-800-Flowers.com, Inc.

CELEBRATIONS (329-692-DIV)	75/982,363 2,605,451	2/17/1999 8/6/2002	1-800-Flowers.com, Inc.
CELEBRATIONS.COM (329-694)	76/520,131 4,392,414	5/9/2003 8/27/2013	1-800-Flowers.com, Inc.
CELEBRATIONS.COM (329-694-DIV)	76/979,184 4,210,249	5/9/2003 9/18/2012	1-800-Flowers.com, Inc.
CHERYL&CO. (329-781)	76/094,731 2,665,226	7/24/2000 12/24/2002	1-800-Flowers.com, Inc.
CHERYL'S (329-1106)	85/132,517 4,046,697	9/17/2010 10/25/2011	1-800-Flowers.com, Inc.
CHERYL'S (& DESIGN) (329-1114) Cheryl's	85/132,475 4,046,696	9/17/2010 10/25/2011	1-800-Flowers.com, Inc.
CHERYL'S BROWNIES (329-1107)	85/094,801 4,115,719	7/28/2010 3/20/2012	1-800-Flowers.com, Inc.
CHERYL'S COOKIE CARD (329-1223)	85/737,586	9/25/2012	1-800-Flowers.com, Inc.
CHERYL'S COOKIES (329-779)	73/457,921 1,337,014	12/20/1983 5/21/1985	1-800-Flowers.com, Inc.
CONROY'S (329-1146)	85/235,285 4,041,067	2/7/2011 10/18/2011	1-800-Flowers.com, Inc.
CONROY'S FLOWERS (& FLOWER BOX DESIGN) (329-53) CONROY'S FLOWERS	73/737,877 1,529,051	7/5/1988 3/7/1989	1-800-Flowers.com, Inc.

CONROY'S FLOWERS (329-10)	73/737,878 1,530,282	7/5/1988 3/14/1989	1-800-Flowers.com, Inc.
CONROY'S 1-800-FLOWERS (& FLOWER BOX DESIGN WITH "CONROY'S" IN BOX) (329-12) 	74/598,603 2,046,357	11/13/1994 3/18/1997	1-800-Flowers.com, Inc.
COOKIE FLOWER (329-1227)	85/805,122 4,530,508	12/18/2012 5/13/2014	1-800-Flowers.com, Inc.
COOKIE FLOWERS (329-1228)	85/805,130 4,379,675	12/18/2012 8/6/2013	1-800-Flowers.com, Inc.
COOKIES FOR A'S (329-787)	78/121,027 2,761,719	4/11/2002 9/9/2003	1-800-Flowers.com, Inc.
COSMOPOLITAN BOUQUET (329-818)	78/889,845 3,300,000	5/23/2006 9/25/2007	1-800-Flowers.com, Inc.
CRISPY JOYS (329-926(b))	77/287,810 3,609,555	9/25/2007 4/21/2009	1-800-Flowers.com, Inc.
CUPCAKE IN BLOOM (329-1105)	85/118,562 3,954,458	8/30/2010 5/3/2011	1-800-Flowers.com, Inc.
DESSERT OF THE MONTH CLUB (329-1169)	73/447,922 1,313,711	10/13/1983 1/8/1985	1-800-Flowers.com, Inc.
800-BASKETS (329-22)	74/283,900 1,751,591	6/11/1992 2/9/1993	1-800-Flowers.com, Inc.
800-CANDIES (329-11)	74/283,899 1,755,761	6/11/1992 3/2/1993	1-800-Flowers.com, Inc.
800-FLORIST (329-13)	74/287,802 1,826,561	6/24/1992 3/15/1994	1-800-Flowers.com, Inc.
800-FLOWERS (329-15)	73/565,380 1,398,787	10/28/1985 6/24/1986	1-800-Flowers.com, Inc.

800-GOODIES (329-69)	74/283,896 1,751,588	6/11/1992 2/9/1993	1-800-Flowers.com, Inc.
800-GROWERS (329-54)	74/375,217 1,816,163	4/5/1993 1/11/1994	1-800-Flowers.com, Inc.
EMBRACING OUR FLORISTNESS (329-1124)	85/202,653 4,280,261	12/21/2010 1/22/2013	1-800-Flowers.com, Inc.
E-MMEDIATE GIFT (329-575)	76/268,107 2,748,153	6/1/2001 8/5/2003	1-800-Flowers.com, Inc.
EVERY MOM COUNTS (320-1082)	77/704,211 4,168,250	4/1/2009 7/3/2012	1-800-Flowers.com, Inc.
EXPRESSIONS EXCHANGE (329-716)	3,008,036	10/18/2005	1-800-Flowers.com, Inc.
EXPRESSIONS OF FLOWERS (329-1003)	77/248,730 3,507,226	8/7/2007 9/30/2008	1-800-Flowers.com, Inc.
FIELDS OF THE WORLD (329-807)	76/659,039 3,207,265	4/25/2006 2/13/2007	1-800-Flowers.com, Inc.
FINESTATIONERY.COM (329-1209)	78/854,201 3,317,559	4/5/2006 10/23/2007	1-800-Flowers.com, Inc.
FLEUR DE CHOCOLATE (329-364)	75/734,675 2,507,698	6/23/1999 11/13/2001	1-800-Flowers.com, Inc.
FLORAVERSITY (329-52)	74/514,809 2,010,543	4/21/1994 10/22/1996	1-800-Flowers.com, Inc.
FLORIOLOGY (329-1110)	85/009,285 3,884,560	4/8/2010 11/30/2010	1-800-Flowers.com, Inc.
FLOWER COUNTRY (329-679)	76/582,915 3,124,031	3/14/2004 8/1/2006	1-800-Flowers.com, Inc.
FLOWER COUNTRY USA (329-56)	75/287,786 2,402,317	4/9/1997 11/7/2000	1-800-Flowers.com, Inc.

FM FRUIT BOUQUETS (& DESIGN) (Linear, 1 line and in color) (329-1193) 	85/471,537	11/14/2011	1-800-Flowers.com, Inc.
FM FRUIT BOUQUETS (& DESIGN) (Stacked, 2 lines and in color) (329-1194) 	85/471,556	11/14/2011	1-800-Flowers.com, Inc.
FRESH (STYLIZED) (329-605) 	76/294,229 2,985,722	7/27/2001 8/16/2005	1-800-Flowers.com, Inc.
FRESH CONNECTION (329-292)	75/581,346 2,460,102	11/2/1998 6/12/2001	1-800-Flowers.com, Inc.
FRESH FLOWER HAPPY HOUR (329-295)	76/651,786 3,185,364	12/6/2005 12/19/2006	1-800-Flowers.com, Inc.
FRESH FORUM (329-613)	76/266,256 2,802,947	5/30/2001 1/6/2004	1-800-Flowers.com, Inc.
FRESH FROM OUR GROWERS (329-945)	77/119,466 3,403,790	3/1/2007 3/25/2008	1-800-Flowers.com, Inc.
FRESH REWARDS (329-26)	75/284,148 2,302,484	4/30/1997 12/21/1999	1-800-Flowers.com, Inc.
FRESH REWARDS (& DESIGN) (329-1076) 	77/606,478 3,634,791	11/4/2008 6/9/2009	1-800-Flowers.com, Inc.
FRESH TALK (329-74)	74/675,588 2,041,262	5/5/1995 2/25/1997	1-800-Flowers.com, Inc.

FRESH THOUGHTS (329-84)	74/675,582 2,022,594	5/5/1995 12/10/1996	1-800-Flowers.com, Inc.
FRESH UNIVERSITY (329-579)	76/259,754 2,633,186	5/15/2001 10/8/2002	1-800-Flowers.com, Inc.
FRESHNESS CARE SYSTEM (329-35)	74/675,586 2,089,646	5/5/1995 8/19/1997	1-800-Flowers.com, Inc.
FRUIT BOUQUETS (& DESIGN) (Stacked, 2 lines and in color) (329-1178) 	85/311,052	5/3/2011	1-800-Flowers.com, Inc.
FRUIT BOUQUETS BY 1800FLOWERS.COM (& DESIGN) (Stacked, 3 lines and in color) (329-1179) 	85/311,102	5/3/2011	1-800-Flowers.com, Inc.
FRUIT BOUQUETS BY 1800FLOWERS.COM (& DESIGN) (Stacked, 2 lines and in color) (329-1180) 	85/311,131	5/3/2011	1-800-Flowers.com, Inc.
FRUIT BOUQUETS (& DESIGN) (Linear, 1 line and in color) (329-1187) 	85/314,733	5/6/2011	1-800-Flowers.com, Inc.

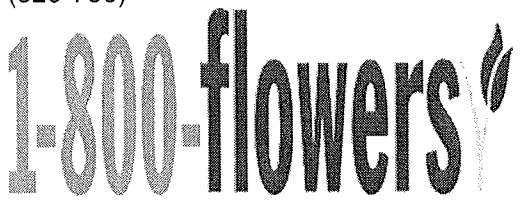
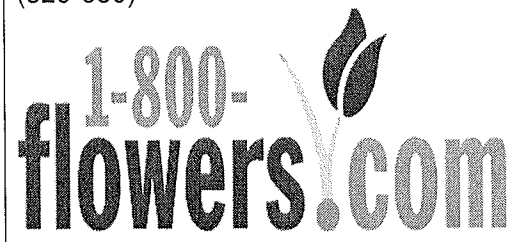
FRUITBOUQUETS.COM (& DESIGN) (Linear, 1 line and in color) (329-1188) 	85/314,758	5/6/2011	1-800-Flowers.com, Inc.
FRUITBOUQUETS.COM (& DESIGN) (Stacked, 2 lines and in color) (329-1189) 	85/314,779	5/6/2011	1-800-Flowers.com, Inc.
GIFT CONCIERGE SERVICE (329-14)	74/554,430 2,046,294	7/26/1994 3/18/1997	1-800-Flowers.com, Inc.
GOURMET CLASSICS (329-782)	76/094,733 2,710,433	7/24/2000 4/29/2003	1-800-Flowers.com, Inc.
GREATFOOD.COM (329-482)	75/691,333 2,367,258	4/26/1999 7/11/2000	1-800-Flowers.com, Inc.
GREATFOODS (329-1220)	85/696,802 4,336,490	8/7/2012 5/14/2013	1-800-Flowers.com, Inc.
GREAT FOOD ONLINE (329-481)	75/693,092 2,401,093	4/28/1999 10/31/2000	1-800-Flowers.com, Inc.
GREETING CANS (329-655)	73/685,639 1,490,406	9/17/1987 5/31/1988	1-800-Flowers.com, Inc.
GREETING CANS (329-656)	73/752,420 1,532,035	9/19/1988 3/28/1989	1-800-Flowers.com, Inc.
GUYS GUIDE TO FLOWERS (329-1115)	85/093,696 3,881,929	7/27/2010 11/23/2010	1-800-Flowers.com, Inc.
HAPPY HOUR BOUQUETS (329-805)	76/655,657 3,298,578	2/24/2006 9/25/2007	1-800-Flowers.com, Inc.

HOLIDAY FLOWER TREE (PR) (329-83b)	76/652,980 3,257,434	1/6/2006 7/3/2007	1-800-Flowers.com, Inc.
IFLORIST.COM (329-1139)	85/020,379 3,868,883	4/22/2010 10/26/2010	1-800-Flowers.com, Inc.
IHEARTFLORIST (& DESIGN) (linear) (329-1268) 	86/397,149	9/17/2014	1-800-Flowers.com, Inc.
IHEARTFLORIST (& DESIGN) (stacked) (329-1266) 	86/397,120	9/17/2014	1-800-Flowers.com, Inc.
IMAGINE THE SMILES (329-1212)	85/653,194 4,316,114	6/15/2012 4/9/2013	1-800-Flowers.com, Inc.
INTERNET FLORIST (329-1135)	75/283,314 2,186,971	4/29/1997 9/1/1998	1-800-Flowers.com, Inc.
INTERNET FLORIST ASSOCIATION (329-1134)	75/043,579 2,149,824	1/16/1996 4/7/1998	1-800-Flowers.com, Inc.
IT'S YOUR DAY BOUQUET (329-393)	76/254,669 2,743,584	5/3/2001 7/29/2003	1-800-Flowers.com, Inc.
JULEP CUP BOUQUET (329-820)	78/893,972 3,231,982	5/26/2006 4/17/2007	1-800-Flowers.com, Inc.
JUST CALL OUR NAME (329-50)	74/474,796 1,911,701	12/30/1993 8/15/1995	1-800-Flowers.com, Inc.
KEY TO MY HEART (329-998)	77/111,378 3,323,538	2/20/2007 10/30/2007	1-800-Flowers.com, Inc.
KUDOS BOUQUET (329-808)	76/659,038 3,337,678	4/25/2006 11/20/2007	1-800-Flowers.com, Inc.
KULTURAL KUDOS (329-1061)	77/522,693 3,765,915	7/15/2008 3/30/2010	1-800-Flowers.com, Inc.
LET US ARRANGE A SMILE FOR YOU (329-1151)	85/260,605 4,126,735	3/8/2011 4/10/2012	1-800-Flowers.com, Inc.

LITE WORKS POPCORN! EAT THE BEST! EAT WELL! (& DESIGN) (329-1256)	86/116,276	11/12/2013	1-800-Flowers.com, Inc.
LOTSA LOVE (329-200)	76/557,892 3,113,413	11/6/2003 7/11/2006	1-800-Flowers.com, Inc.
LOTSA LOVE (329-200(a))	77/768,850 3,760,422	6/26/2009 3/16/2010	1-800-Flowers.com, Inc.
LOVE PEACE POPCORN (& DESIGN) (329-1158) 	77/558,903 3,850,672	8/29/2008 9/21/2010	1-800-Flowers.com, Inc.
LOVE POTION (329-817)	78/903,665 3,247,073	6/8/2006 5/29/2007	1-800-Flowers.com, Inc.
MAGNIFICENT ROSE (329-1207)	85/578,338 4,310,506	3/23/2012 3/26/2013	1-800-Flowers.com, Inc.
MAMA MOORE'S BAKESHOP (329-651)	76/450,988 2,940,509	7/25/2002 4/12/2005	1-800-Flowers.com, Inc.
MARGARITA BOUQUET (329-815)	78/903,501 3,302,308	6/8/2006 10/2/2007	1-800-Flowers.com, Inc.
MINI MARGARITA BOUQUET (329-937)	77/007,015 3,373,502	9/25/2006 1/22/2008	1-800-Flowers.com, Inc.
MISCELLANEOUS DESIGN (OF WOMAN COOKING OVER STOVE) (329-1171) 	77/476,087 3,556,802	5/15/2008 1/6/2009	1-800-Flowers.com, Inc.
MISS GRACE LEMON CAKE CO. (329-1165)	73/201,786 1,149,209	1/29/1979 3/24/1981	1-800-Flowers.com, Inc.
MISS GRACE LEMON CAKE CO. (329-1166)	73/201,787 1,167,536	1/29/1979 9/1/1981	1-800-Flowers.com, Inc.

MISS GRACE LEMON CAKE CO. (STYLIZED) (329-1167) 	73/201,843 1,190,261	1/29/1979 2/16/1982	1-800-Flowers.com, Inc.
MISS GRACE LEMON CAKE CO. (STYLIZED) (329-1168) 	73/201,845 1,181,372	1/29/1979 12/8/1981	1-800-Flowers.com, Inc.
MRS. BEASLEY'S (329-1161)	73/650,025 1,485,675	3/18/1987 4/19/1988	1-800-Flowers.com, Inc.
MRS. BEASLEY'S (STYLIZED) (329-1162) Mrs. Beasley's	73/656,153 1,485,681	4/20/1987 4/19/1988	1-800-Flowers.com, Inc.
MRS. BEASLEY'S (STYLIZED) (W/ MISCELLANEOUS DESIGN OF WOMAN COOKING OVER STOVE) (329-1163) 	73/754,019 1,539,464	9/26/1988 5/16/1989	1-800-Flowers.com, Inc.
MRS. BEASLEY'S (STYLIZED) (W/ MISCELLANEOUS DESIGN OF WOMAN COOKING OVER STOVE) (329-1164) 	73/753,830 1,539,805	9/26/1988 5/16/1989	1-800-Flowers.com, Inc.

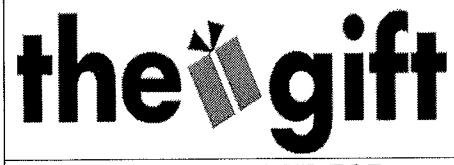
MUGABLE (329-43)	75/077,084 2,465,872	3/21/1996 7/3/2001	1-800-Flowers.com, Inc.
O!CCASIONS (329-659)	74/521,411 1,892,480	4/29/1994 5/2/1995	1-800-Flowers.com, Inc.
100% SMILE GUARANTEE (& Design) (in color) (329-1129) 	85/215,240 4,068,576	1/11/2011 12/6/2011	1-800-Flowers.com, Inc.
1-800-BASKETS.COM (329-602)	76/266,257 2,782,517	5/30/2001 11/11/2003	1-800-Flowers.com, Inc.
1•800 BASKETS.COM (& gift basket design) (Stacked, 2 lines) (329-1150) 	85/307,044 4,162,247	4/28/2011 6/29/2012	1-800-Flowers.com, Inc.
1•800 BASKETS.COM (& gift basket design) (Stacked, 3 lines) (329-1186) 	85/307,397 4,162,250	4/28/2011 6/29/2012	1-800-Flowers.com, Inc.
1-800-CANDIES.COM (329-603)	76/266,258 2,976,683	5/30/2001 7/26/2005	1-800-Flowers.com, Inc.
1-800-CONROYS (329-1148)	85/235,283 4,019,284	2/7/2011 8/30/2011	1-800-Flowers.com, Inc.

1-800-FLEURISTE (329-70)	74/395,354 1,912,766	2/16/1993 8/15/1995	1-800-Flowers.com, Inc.
1-800-FLOWERS (formerly DIAL 1-800-FLOWERS) (329-51a)	72/443,371 1,009,717	12/11/1972 4/29/1975	1-800-Flowers.com, Inc.
1-800-FLOWERS (& FLOWER BOX DESIGN) (329-5a) 	74/598,605 2,014,298	11/14/1994 11/5/1996	1-800-Flowers.com, Inc.
1-800-FLOWERS (& TULIP DESIGN to right of mark) (Linear, 1 line and in color) (329-738) 	76/634,124 3,155,701	3/23/2005 10/17/2006	1-800-Flowers.com, Inc.
1800FLOWERS.COM (329-331)	75/687,723 2,825,367	4/21/1999 3/23/2004	1-800-Flowers.com, Inc.
1-800-FLOWERS.COM (329-300)	75/629,781 2,434,592	1/22/1999 3/13/2001	1-800-Flowers.com, Inc.
1-800-FLOWERS.COM (& TULIP LOGO COVER DOT (Stacked, 2 lines and in color) (329-630) 	76/634,121 3,161,360	3/23/2005 10/24/2006	1-800-Flowers.com, Inc.

1-800-FLOWERS.COM (& TULIP LOGO OVER DOT) (Linear, 1 line and in color) (329-360)	76/634,123 3,161,361	3/23/2005 10/24/2006	1-800-Flowers.com, Inc.
1•800 FLOWERS.COM (& TULIP LOGO on left side of mark) (Stacked, 2 lines and in color) (329-1099)	85/009,522 4,058,345	4/8/2010 11/22/2011	1-800-Flowers.com, Inc.
1•800FLOWERS (w/ TULIP LOGO on left side of mark) (Stacked, 2 lines and in color w/ purple background) (329-1203)	85/546,317 4,321,989	2/17/2012 4/16/2013	1-800-Flowers.com, Inc.
1•800FLOWERS (w/ TULIP LOGO on left side of mark) (Stacked, 2 lines and in color) (329-1204)	85/546,337 4,321,990	2/17/2012 4/16/2013	1-800-Flowers.com, Inc.
1•800•FLOWERS I CONROY'S (& TULIP LOGO on right side of FLOWERS) (Linear, 1 line and in color) (329-1149)	85/235,290 4,238,323	2/7/2011 11/6/2012	1-800-Flowers.com, Inc.

1•800•FLOWERS I CONROY'S (& TULIP LOGO on right side of FLOWERS) (the word CONROY'S below) (Stacked, 2 lines and in color) (329-1190) 	85/322,979 4,226,739	5/17/2011 10/16/2012	1-800-Flowers.com, Inc.
1-800-GIFTHOUSE (329-39)	74/461,645 2,001,757	11/22/1993 9/17/1996	1-800-Flowers.com, Inc.
1-800-GOODIES.COM (329-604)	76/266,254 2,782,516	5/30/2001 11/11/2003	1-800-Flowers.com, Inc.
1800GREETINGS.COM (329-573)	76/164,414 2,728,287	11/7/2000 6/17/2003	1-800-Flowers.com, Inc.
1800GREETINGS.COM (& DESIGN) (Linear, 1 line and in color) (329-1024) 	77/418,540 3,611,187	3/11/2008 4/28/2009	1-800-Flowers.com, Inc.
1-800-GROWERS.COM (329-589)	76/268,108 2,719,893	6/1/2001 5/27/2003	1-800-Flowers.com, Inc.
1-800-LAS-FLORES (329-88)	74/365,380 1,941,414	3/8/1993 12/12/1995	1-800-Flowers.com, Inc.
1-800-LAS FLORES.COM (329-612)	76/343,324 2,690,337	11/14/2001 2/25/2003	1-800-Flowers.com, Inc.
1-800-LAS FLORES.COM (& TULIP DESIGN) (329-619) 	76/343,351 2,685,859	11/14/2001 2/11/2003	1-800-Flowers.com, Inc.
1-800-THE-ROSE (329-57)	75/287,787 2,492,874	4/9/1997 9/25/2001	1-800-Flowers.com, Inc.
1-888-FLOWERS (329-55)	74/667,594 2,530,031	4/20/1995 1/15/2002	1-800-Flowers.com, Inc.

PLANET FRIENDLY SMILE COLLECTION (329-1175)	85/285,058 4,126,791	4/4/2011 4/10/2012	1-800-Flowers.com, Inc.
POPCORN PALS (329-1156)	85/554,489 4,233,147	2/28/2012 10/30/2012	1-800-Flowers.com, Inc.
QUEEN OF HEARTS (329-1123)	85/147,050 4,043,205	10/7/2010 10/18/2011	1-800-Flowers.com, Inc.
REWARDING OTHERS (329-1023)	77/301,846 3,507,480	10/11/2007 9/30/2008	1-800-Flowers.com, Inc.
SEND-A-MESSAGE (329-756)	76/634,212 3,552,207	3/17/2005 12/23/2008	1-800-Flowers.com, Inc.
SMILE BOUQUET (329-1130)	85/182,071 4,057,550	11/22/2010 11/15/2011	1-800-Flowers.com, Inc.
SMILES DESIGNED AND DELIVERED (329-1176)	85/285,025 4,140,190	4/4/2011 5/8/2012	1-800-Flowers.com, Inc.
SNACK OF THE MONTH (329-658)	74/020,154 1,661,834	1/18/1990 10/22/1991	1-800-Flowers.com, Inc.
SNACK OF THE MONTH (329-1157)	85/285,088 4,079,479	4/4/2011 1/3/2012	1-800-Flowers.com, Inc.
SNACK TO SCHOOL (329-657)	74/020,157 1,625,092	1/18/1990 11/27/1990	1-800-Flowers.com, Inc.
SPOT A MOM (320-1081)	77/704,166 3,815,436	4/1/2009 7/6/2010	1-800-Flowers.com, Inc.
STRAWBERRY FLORAL MARGARITA (329-816)	78/903,606 3,251,324	6/8/2006 6/12/2007	1-800-Flowers.com, Inc.
SUMMER OF SMILES (329-1119)	85/147,023 4,222,443	10/7/2010 10/9/2012	1-800-Flowers.com, Inc.
TELEVERSITY (329-3)	74/514,814 2,072,106	4/21/1994 6/17/1997	1-800-Flowers.com, Inc.
THE APOLOGIZER (329-1116)	85/094,763 3,908,175	7/28/2010 1/18/2011	1-800-Flowers.com, Inc

THE GIFT (w/ gift box design between words) (329-1198) 	85/491,363 4,256,412	12/9/2011 12/11/2012	1-800-Flowers.com, Inc
THE ONE 800 NUMBER FOR FLOWERS (329-96)	74/359,183 1,811,143	2/16/1993 12/14/1993	1-800-Flowers.com, Inc.
THE ONE 888 NUMBER FOR FLOWERS (329-32)	75/088,771 2,385,846	4/10/1996 9/12/2000	1-800-Flowers.com, Inc.
THE PINK RIBBON BOUQUET (329-31)	75/618,167 2,434,347	1/5/1999 3/6/2001	1-800-Flowers.com, Inc.
THE POPCORN FACTORY (329-653)	73/144,648 1,110,635	10/14/1977 1/2/1979	1-800-Flowers.com, Inc.
THE POPCORN FACTORY (329-654)	73/536,787 1,371,547	5/10/1985 11/19/1985	1-800-Flowers.com, Inc.
THE POPCORN FACTORY (329-660)	74/527,186 1,902,060	5/18/1994 6/27/1995	1-800-Flowers.com, Inc.
THE POPCORN FACTORY (329-1159)	85/285,111 4,086,790	4/4/2011 1/17/2012	1-800-Flowers.com, Inc.
TIMELESS TULIPS (329-136)	76/203,099 2,759,568	1/30/2001 9/2/2003	1-800-Flowers.com, Inc.
TULIP LOGO (329-629)	76/634,122 3,167,161	3/23/2005 11/7/2006	1-800-Flowers.com, Inc.
VIP VERY INDULGENT POPCORN (329-1255)	86/107,925 4,559,616	11/1/2013 7/1/2014	1-800-Flowers.com, Inc.
WORLDFLOWERS (329-1231)	85/879,777	3/19/2013	1-800-Flowers.com, Inc.
WORLD'S FAVORITE FLORIST (329-41)	76/110,774 2,703,556	8/11/2000 4/8/2003	1-800-Flowers.com, Inc.

WRAPPED IN YOUR LOVE (329-1118)	85/092,878 3,975,979	7/26/2010 6/7/2011	1-800-Flowers.com, Inc.
YOUR BEST SMILE BOUQUET (329-1221)	85/716,237 4,313,104	8/29/2012 4/2/2013	1-800-Flowers.com, Inc.
YOUR FLORIST OF CHOICE (329-763)	76/631,909 3,075,369	2/22/2005 4/4/2006	1-800-Flowers.com, Inc.
YOUR TRUSTED GUIDE TO GIFTING (329-580)	76/164,413 2,632,883	11/7/2000 10/8/2002	1-800-Flowers.com, Inc.