

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM321989

|   |  |                       |                      |
|---|--|-----------------------|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                      |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                      |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>   |
| Simmons Veterinary Clinic, Inc.   |  | 07/15/2014            | CORPORATION: FLORIDA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                      |
| <b>Name:</b>  | Margaritaville Enterprises, LLC                    |                       |                      |
| <b>Street Address:</b>  | 256 Worth Avenue                                   |                       |                      |
| <b>Internal Address:</b>  | Suite Q-R  |                       |                      |
| <b>City:</b>  | Palm Beach   |                       |                      |
| <b>State/Country:</b>   | FLORIDA  |                       |                      |
| <b>Postal Code:</b>   | 33480  |                       |                      |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: DELAWARE                |                       |                      |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                      |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                      |
| <b>Serial Number:</b>   | 85920460   | BARKERITAVILLE        |                      |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                      |
| <b>Fax Number:</b>  | 2166961210   |                       |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                      |
| <b>Phone:</b>   | 216-696-1422                                       |                       |                      |
| <b>Email:</b>   | kmh@mccarthylebit.com                              |                       |                      |
| <b>Correspondent Name:</b>  | Kristen M. Hoover, Esq.                            |                       |                      |
| <b>Address Line 1:</b>  | 101 W. Prospect Ave, Suite 1800                    |                       |                      |
| <b>Address Line 4:</b>  | Cleveland, OHIO 44115                              |                       |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 15156-1  |                       |                      |
| <b>NAME OF SUBMITTER:</b>   | Kristen M. Hoover, Esq.                            |                       |                      |
| <b>SIGNATURE:</b>   | /kmh/  |                       |                      |
| <b>DATE SIGNED:</b>   | 11/03/2014   |                       |                      |
| <b>Total Attachments: 1</b>   |  |                       |                      |
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CH \$40.00 85920460

# Trademark Assignment

1. **Assignment.** Simmons Veterinary Clinic, Inc., a Florida corporation with an address of 4975 Lake Worth Road, Lake Worth, FL 33463 ("SVCI") assigns to Margaritaville Enterprises, LLC, a Delaware limited liability company with a principal business address of 256 Worth Avenue, Suite Q-R, Palm Beach, FL 33480 ("Margaritaville") all of its right, title, and interest in the trademark BARKERITAVILLE in U.S. Trademark Application Serial No. 85/920460 (the "Mark"), along with (i) the common-law rights in the Mark anywhere in the world, (ii) all goodwill of SVCI's business connected with the Mark, and (iii) the right to pursue claims and recover damages for past infringements of the Mark.

2. **Consideration.** SVCI acknowledges that it has received sufficient consideration in exchange for its assignment of its trademark rights to Margaritaville.

**SIMMONS VETERINARY CLINIC, INC.**

By: 

Name: Kenneth Simmons

Title: President

Date: July 15, 2014