

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM321991

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simmons Veterinary Clinic, Inc.		07/15/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Margaritaville Enterprises, LLC		
Street Address:	256 Fort Worth Avenue		
Internal Address:	Suite Q-R		
City:	Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33480		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85982784	BARKERITAVILLE	
CORRESPONDENCE DATA			
Fax Number:	2166961210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2166961422		
Email:	kmh@mccarthylebit.com		
Correspondent Name:	Kristen M. Hoover, Esq.		
Address Line 1:	101 W. Prospect Ave, Suite 1800		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	15156-1		
NAME OF SUBMITTER:	Kristen M. Hoover, Esq.		
SIGNATURE:	/kmh/		
DATE SIGNED:	11/03/2014		
Total Attachments: 1			
source=Trademark Assignment 85982784#page1.tif			

CH \$40.00 85982784

Trademark Assignment

1. **Assignment.** Simmons Veterinary Clinic, Inc., a Florida corporation with an address of 4975 Lake Worth Road, Lake Worth, FL 33463 ("SVCI") assigns to Margaritaville Enterprises, I.L.C., a Delaware limited liability company with a principal business address of 256 Worth Avenue, Suite Q-R, Palm Beach, FL 33480 ("Margaritaville") all of its right, title, and interest in the trademark BARKERITAVILLE in U.S. Trademark in Classes 3, 18, 24, 41, 43, and 44 in Application Serial No. 85/751742 which will be included in a divisional application (a "child" application) assigned Application Serial No. 85/982784 (the "Mark"), along with (i) the common-law rights in the Mark anywhere in the world, (ii) all goodwill of SVCI's business connected with the Mark, and (iii) the right to pursue claims and recover damages for past infringements of the Mark.

2. **Consideration.** SVCI acknowledges that it has received sufficient consideration in exchange for its assignment of its trademark rights to Margaritaville.

SIMMONS VETERINARY CLINIC, INC.

By: 

Name: Kenneth Simmons

Title: President

Date: July 15, 2014