

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322040

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United El Segundo, Inc.		10/23/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Apro, LLC		
Doing Business As:	United Oil		
Street Address:	17311 S. Main Street		
City:	Gardena		
State/Country:	CALIFORNIA		
Postal Code:	90248		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4471500	HELPTO OTHERS	
Registration Number:	3893246	WE GOT IT! FOOD MART	
CORRESPONDENCE DATA			
Fax Number:	3103944477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-451-0647		
Email:	eball@cislo.com		
Correspondent Name:	Daniel M. Cislo, Esq		
Address Line 1:	1333 2nd Street, Suite 500		
Address Line 4:	Santa Monica, CALIFORNIA 90401-4110		
ATTORNEY DOCKET NUMBER:	11-25489; 10-23522		
NAME OF SUBMITTER:	Daniel M. Cislo, Esq.		
SIGNATURE:	/Daniel M. Cislo/		
DATE SIGNED:	11/03/2014		
Total Attachments: 1			
source=Pages from Trademark Assignments Executed by Client#page1.tif			

CH \$65.00 4471500

TRADEMARK ASSIGNMENT

WHEREAS, the undersigned United El Segundo, Inc., a California corporation having its principal place of business located at 17311 S. Main Street, Gardena, CA, 90248, (hereinafter ASSIGNOR), has developed a business pertaining to the marks HELPTO OTHERS and WE GOT IT! FOOD MART, which are federal trademark registrations at the United States Patent and Trademark Office assigned Registration Nos. 4471500 and 3893246; and I GOT IT and UNITED, which are California State Registrations assigned Registration Nos. 63950, 63732, 63746, and 112783 (hereinafter the MARKS);

WHEREAS, Apro, LLC d/b/a United Oil, a California limited liability company having its principal place of business located at 17311 S. Main Street, Gardena, CA, 90248 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARKS pertains, is desirous of acquiring the MARKS, the goodwill symbolized thereby, and the aforementioned trademark registrations therefor; and

WHEREAS, ASSIGNOR is assigning the MARKS in the aforementioned trademark registrations to which the MARKS pertain, along with good will thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the MARKS, the assets of the MARKS, the goodwill associated therein and the trademark registrations of the MARKS.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 23rd day of October, 2014.

UNITED EL SEGUNDO, INC.

Signature

Name

Officer Title