

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM322055

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AFFINITY LABS INC.		12/20/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AFFINITY LABS, LLC		
<b>Street Address:</b>	799 Market Street, Suite 500		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94103		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 34</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3833710	POLICELINK	
<b>Registration Number:</b>	3833711	POLICE LINK	
<b>Registration Number:</b>	3830509	ADMINSECRET	
<b>Registration Number:</b>	3830510	ADMIN SECRET	
<b>Registration Number:</b>	3823943	ALLHEALTHCARE	
<b>Registration Number:</b>	3823944	ALLHEALTHCARE	
<b>Registration Number:</b>	3830511	ARTBISTRO	
<b>Registration Number:</b>	3830512	ARTBISTRO	
<b>Registration Number:</b>	3823945	CHEF'S BLADE	
<b>Registration Number:</b>	3823946	·CHEF'S BLADE·	
<b>Registration Number:</b>	3827142	FIRELINK	
<b>Registration Number:</b>	3855548	FIRE LINK	
<b>Registration Number:</b>	3823947	GOVCENTRAL	
<b>Registration Number:</b>	3823948	GOV CENTRAL	
<b>Registration Number:</b>	3820590	INSIDETECH	
<b>Registration Number:</b>	3820591	INSIDETECH	
<b>Registration Number:</b>	3823949	NURSINGLINK	
<b>Registration Number:</b>	3869146	NURSING LINK	
<b>Registration Number:</b>	3786983	SALESHQ	
<b>Registration Number:</b>	3786984	SALESHQ	
<b>TRADEMARK</b>			

OP \$865.00 3833710

Property Type	Number	Word Mark
Registration Number:	3792419	TESTQ
Registration Number:	3792420	TESTQ
Registration Number:	3894893	SMALLBIZLINK
Registration Number:	3894894	LEDGERLINK
Registration Number:	3802304	EXCELLE
Registration Number:	3802305	EXCELLE
Registration Number:	4472903	MEDIABUZZ
Registration Number:	4472904	MEDIA BUZZ
Registration Number:	3824618	YOUR MARKETING, ADVERTISING AND PR CONNE
Registration Number:	3844349	NONPROFIT PEOPLE
Registration Number:	3815949	NONPROFIT PEOPLE
Registration Number:	3812346	HRPEOPLE
Registration Number:	3864623	MANAGERLINK
Registration Number:	3870686	MANAGERLINK

**CORRESPONDENCE DATA**

**Fax Number:** 202.672.53

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212.338.3527

**Email:** IPdocketing@foley.com, abaum@foley.com, sschoepfer@foley.com, festevez@foley.com

**Correspondent Name:** Andrew Baum of Foley & Lardner LLP

**Address Line 1:** 3000 K Street, N.W., Suite 600

**Address Line 2:** Washington Harbour

**Address Line 4:** Washington, D.C. 20007-5109

**ATTORNEY DOCKET NUMBER:** 092909-0101

**NAME OF SUBMITTER:** Andrew Baum

**SIGNATURE:** /Andrew Baum/

**DATE SIGNED:** 11/03/2014

**Total Attachments: 2**

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# Delaware

PAGE 1

*The First State*

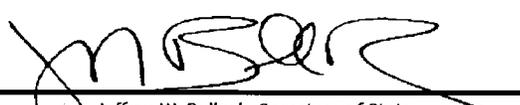
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AFFINITY LABS INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AFFINITY LABS INC." TO "AFFINITY LABS, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2011, AT 11:33 O'CLOCK A.M.

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111321096

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9247118

DATE: 12-21-11

TRADEMARK  
REEL: 005393 FRAME: 0277

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 11:33 AM 12/21/2011  
FILED 11:33 AM 12/21/2011  
SRV 111321096 - 4094966 FILE

**CERTIFICATE OF CONVERSION**  
**OF**  
**AFFINITY LABS INC.**  
**TO**  
**AFFINITY LABS, LLC**

\*\*\*\*\*

**FIRST:** The name of the corporation is Affinity Labs Inc. (the "Corporation").  
The Corporation is a Delaware corporation.

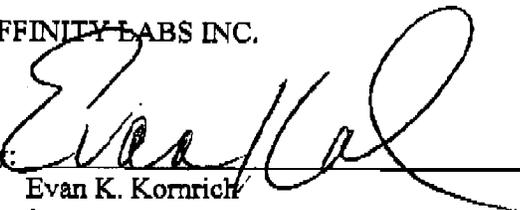
**SECOND:** The date the Certificate of Incorporation of the Corporation was filed in  
the State of Delaware is January 19, 2006.

**THIRD:** The name of the limited liability company shall be Affinity Labs, LLC.

**FOURTH:** The conversion has been approved in accordance with the provisions of  
Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware  
Limited Liability Company Act.

**IN WITNESS WHEREOF**, the undersigned has caused this Certificate of Conversion to  
be signed as of the 20th day of December 2011.

AFFINITY LABS INC.

By:   
Evan K. Kornrich  
Secretary

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