

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322108

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/25/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CHILDCRAFT EDUCATION CORP.		03/18/2014	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	CHILDCRAFT EDUCATION, LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2388545	WHERE EDUCATION MEETS IMAGINATION
Registration Number:	2298368	ABC SCHOOL SUPPLY
Registration Number:	2338224	WHERE EDUCATION MEETS IMAGINATION ABC
Registration Number:	1933650	KORNERS FOR KIDS
Registration Number:	2006367	CHILDCRAFT
Registration Number:	0712499	CHILDCRAFT
Registration Number:	3264692	ABC
Registration Number:	3954275	BIRD-IN-HAND
Registration Number:	3954276	BIRD-IN-HAND WOODWORKS
Registration Number:	4273401	WHERE THE CHILD COMES FIRST

CORRESPONDENCE DATA

Fax Number: 2127352000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127353000

Email: justin.selle@skadden.com

Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP

Address Line 1: Four Times Square

Address Line 2: Aliya Sanders, Esq.

TRADEMARK

Address Line 4:	New York, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	401180/356
NAME OF SUBMITTER:	Aliya Sanders
SIGNATURE:	/Aliya Sanders/
DATE SIGNED:	11/04/2014
Total Attachments: 4 source=TM - Childcraft_Education,_LLC_-_Merger_DE_04.25.2014#page1.tif source=TM - Childcraft_Education,_LLC_-_Merger_DE_04.25.2014#page2.tif source=TM - Childcraft_Name_Correction#page1.tif source=TM - Childcraft_Name_Correction#page2.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CHILDCRAFT EDUCATION, INC.", A NEW YORK CORPORATION,
WITH AND INTO "CHILDCRAFT EDUCATION, LLC" UNDER THE NAME OF
"CHILDCRAFT EDUCATION, LLC", A LIMITED LIABILITY COMPANY
ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE,
AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF
MARCH, A.D. 2014, AT 1:58 O'CLOCK P.M.

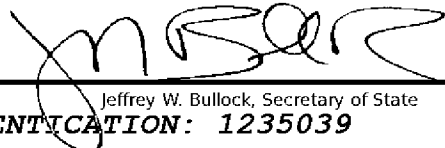
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF
THE AFORESAID CERTIFICATE OF MERGER IS THE TWENTY-FIFTH DAY OF
APRIL, A.D. 2014.

5501105 8100M

140370466



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1235039

DATE: 03-24-14

TRADEMARK
REEL: 005393 FRAME: 0797

State of Delaware
Certificate of Merger of Foreign Corporation
into Domestic Limited Liability Company

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

First: The name of the surviving Limited Liability Company is Childcraft Education, LLC, a Delaware Limited Liability Company.

Second: The name of the foreign corporation being merged into this surviving Limited Liability Company is Childcraft Education, Inc.
The jurisdiction in which the foreign corporation was formed is New York.

Third: The Agreement of Merger has been approved and executed by each of the constituent entities.

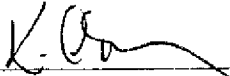
Fourth: The name of the surviving Limited Liability Company is: Childcraft Education, LLC.

Fifth: The merger is to become effective on April, 25th 2014.

Sixth: The Agreement of Merger is on file at W6316 Design Drive, Greenville WI 54942, a place of business of the surviving Limited Liability Company.

Seventh: A copy of the Agreement of Merger will be furnished by the surviving Limited Liability Company, on request without cost, to any member or stockholder of the constituent entities.

IN WITNESS WHEREOF, said Limited Liability Company has caused this certificate to be signed by an authorized person, this 03 day of 18, A.D. 2014.

By: 
Authorized Person

Name: Kevin Baehler
Print or Type

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CORRECTION OF "CHILDCRAFT EDUCATION, LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF MAY, A.D. 2014, AT 3:16 O'CLOCK P.M.

5501105 8100

140669796



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1387622

DATE: 05-20-14

TRADEMARK
REEL: 005393 FRAME: 0799

State of Delaware
Certificate of Correction
of a Limited Liability Company
to be filed pursuant to Section 18-211(a)

1. The name of the Limited Liability Company is: _____
Childcraft Education, LLC

2. That a Certificate of Merger was filed by the Secretary of State of Delaware on March 24, 2014, and that said Certificate requires correction as permitted by Section 18-211 of the Limited Liability Company Act.

3. The inaccuracy or defect of said Certificate is: (must give specific reason)

In Article Second, the name of the foreign corporation being merged is incorrectly stated as Childcraft Education, Inc.

4. The Certificate is hereby corrected to read as follows:

Second: The name of the foreign corporation being merged into this surviving Limited Liability Company is Childcraft Education Corp.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 20th day of May, A.D. 2014.

By: 
Authorized Person

Name: Kevin Baehler
Print or Type