

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322161

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sigrid Olsen Fashion Studio LLC		10/16/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Isla Design Studio, Inc.		
Street Address:	365 Avenida De Paradisio		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1869689	SIGRID OLSEN	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	fxm@cll.com		
Correspondent Name:	William M. Borchard		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	30083-002 WMB/FM		
NAME OF SUBMITTER:	William M. Borchard		
SIGNATURE:	/William M. Borchard/		
DATE SIGNED:	11/04/2014		
Total Attachments: 2			
source=sigrid olsen US assignment#page1.tif			
source=sigrid olsen US assignment#page2.tif			

OP \$40.00 1869689

TRADEMARK ASSIGNMENT


ASSIGNMENT dated as of October 16, 2014 between **SIGRID OLSEN FASHION STUDIO LLC**, a Florida limited liability company, formerly of 37 Sunset Drive #43, Sarasota FL 34236 and as of October 16, 2014 of 365 Avenida De Paradisio, Sarasota, FL 34242 ("Assignor") and **ISLA DESIGN STUDIO, INC.**, a Delaware corporation, of 365 Avenida De Paradisio, Sarasota, FL 34242 ("Assignee").

WHEREAS, Assignor is the owner of the marks listed in the Schedule hereto, and the registrations thereof shown in the Schedule, throughout the world (the "Marks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Marks and registrations thereof, and the goodwill symbolized by the Marks;

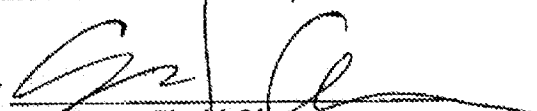
NOW, THEREFORE, for \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Marks, worldwide, whether statutory or at common law, for all goods and services, including all applications and registrations thereof, in particular the registrations listed in the Schedule, as well as the right to file and prosecute applications to register the Marks and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

SIGRID OLSEN FASHION STUDIO LLC

By 
Name: Sigrid Olsen
Title: President

Accepted:

ISLA DESIGN STUDIO, INC.

By 
Name: Sigrid Olsen
Title: President

Client: SIGRID OLSEN FASHION STUDIO LLC

Applications and Registrations as of October 21, 2014

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	REG. NO.	REG. DATE	STATUS
United States	SIGRID OLSEN	74/427562	8/23/93	1869689	12/27/94	REGISTERED

25: WOMEN'S CLOTHING; NAMELY, SKIRTS, BLOUSES, SHIRTS, DRESSES, SWEATERS, SHORTS, PANTS, PEDAL PUSHERS, JACKETS, SWEATSHIRTS, ROMPERS, ANORAKS, UNITARDS, FILLED AND UNFILLED PARKAS, VESTS, T-SHIRTS, TANK TOPS, LEGGINGS, BIKE SHORTS AND SWIM SUITS, AND CHILDREN'S CLOTHING NAMELY, SHIRTS, JACKETS, SWEATERS, SKIRTS, DRESSES, SHORTS AND PANTS