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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM322165

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
InterContinental Hotels Group PLC		05/08/2014	Public Limited Company (PLC): UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Six Continents Limited	
Street Address:	Broadwater Park	
City:	Denham, Buckinghamshire	
State/Country:	UNITED KINGDOM	
Postal Code:	UB9 5HR	
Entity Type:	Public Limited Company (PLC): UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3544074	IHG

CORRESPONDENCE DATA

Fax Number: 4048156500

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-815-6500

Email: ftaylor@kilpatricktownsend.com

Correspondent Name: Kilpatrick Townsend & Stockton LLP

Address Line 1: 1100 Peachtree Stree, Suite 2800

Address Line 2: Attn: TM Administration

Address Line 4: Atlanta, GEORGIA 30309-4528

ATTORNEY DOCKET NUMBER: 96189-816066

DOMESTIC REPRESENTATIVE

Name: Kilpatrick Townsend & Stockton LLP

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 2: Attn: TM Administration

Address Line 4: Atlanta, GEORGIA 30309-4528

NAME OF SUBMITTER:	Samantha Hayes Barber, Attorney, Ga. Bar
SIGNATURE:	/Samantha H. Barber/

TRADEMARK REEL: 005394 FRAME: 0114 DATE SIGNED: 11/04/2014

Total Attachments: 2
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source=US IHG Trademark Assignment#page2.tif

TRADEMARK REEL: 005394 FRAME: 0115

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into this the \$\frac{\chick}{2}\text{day of \$\frac{\chick}{2}\text{A}\text{\te

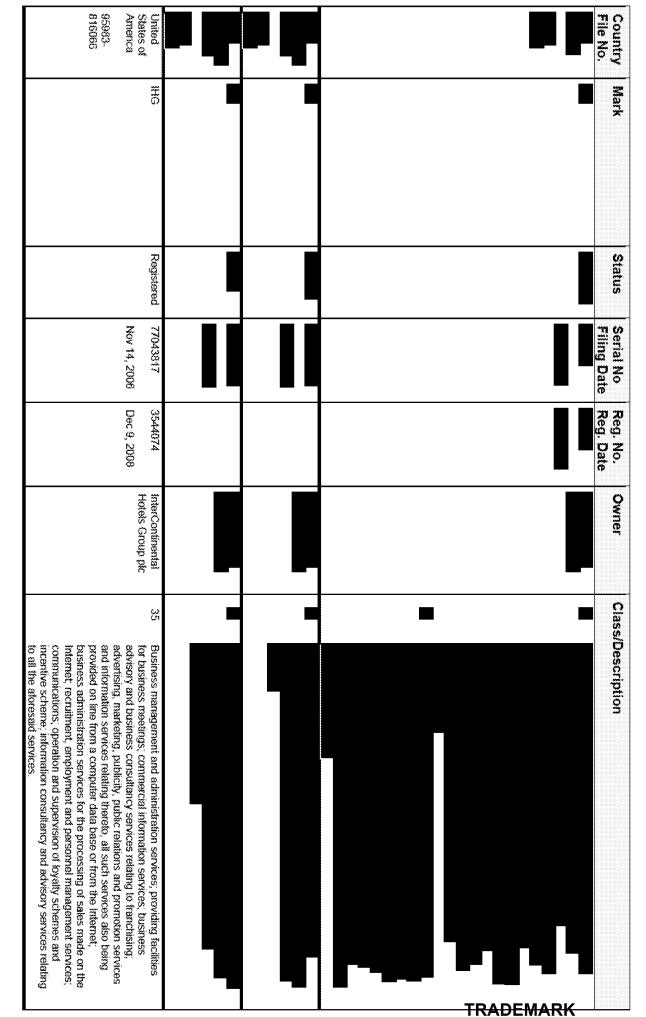
WHEREAS, ASSIGNOR has adopted and is the record owner of the trademarks shown in the attached Schedule A (collectively, the "Marks"):

WHEREAS, ASSIGNEE is desirous of acquiring the Marks, together with the goodwill of the business associated with the Marks;

NOW, THEREFORE, in consideration for the sum of ASSIGNOR assigns to ASSIGNEE all right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby, all common law rights to the Marks, if any, all rights of action accrued, including without fimitation the right to sue and recover for past infringement of the Marks and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, and all records and files exclusively relating to the Marks. This Assignment shall be governed by and construed in accordance with English law.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed and delivered as of the Effective Date.

Date:	8 May 20/4	Dale: 8 May 2014
Tille:	COMPANY SECRETARY	Title: Q1860-70A
Name:	GENEGÉ TURNER	Name: Nicolette Veneral
By: X		85: 11/40//
INTERC GROUP	ONTINENTAL HOTELS	SEX CONTINENTS LIMITED



RECORDED: 11/04/2014 REEL: 005394 FRAME: 0117